Allianz Case Solution



Allianz Case Solution: A Comprehensive Guide to Cracking the Case

Are you facing an Allianz case study in your business school, consulting interview, or personal project? Navigating the complexities of a global insurance giant like Allianz requires a structured approach and deep understanding of its business model. This comprehensive guide provides a robust framework for tackling any Allianz case, equipping you with the tools to deliver a compelling and insightful solution. We'll explore common themes, analytical frameworks, and practical strategies for success. Forget generic approaches; this post will provide you with the specific nuances needed to impress your interviewer or professor.

Understanding the Allianz Business Model: The Foundation of Your Case Solution

Before diving into specific case scenarios, it's crucial to understand Allianz's core business. Allianz operates across various sectors within the financial services industry, primarily focusing on:

Property & Casualty Insurance: This is a cornerstone of Allianz's business, covering risks ranging from home and auto insurance to commercial property and liability.

Life & Health Insurance: Providing life insurance policies, health insurance plans, and retirement savings products.

Asset Management: Allianz manages significant investment portfolios for itself and its clients, playing a crucial role in generating returns and managing risk.

Understanding these core business segments is pivotal for correctly diagnosing the challenges and opportunities presented in any Allianz case. Remember to consider the interplay between these divisions—how do changes in one area affect the others?

Common Challenges and Opportunities Faced by Allianz

Allianz, like any major multinational corporation, faces various challenges and opportunities in a constantly evolving global marketplace. These often serve as the central theme for case studies. Some common themes include:

Digital Transformation & Technological Disruption: The insurance industry is rapidly being reshaped by technology. Cases may explore how Allianz adapts to fintech innovations, implements digital solutions to improve customer experience, or leverages data analytics for better risk assessment.

Global Economic Uncertainty & Geopolitical Risks: Macroeconomic factors significantly impact insurance businesses. Cases might examine how Allianz manages risks associated with global recessions, political instability, or natural disasters. Competition & Market Saturation: The insurance market is highly competitive. Cases may explore how Allianz maintains its market share, differentiates its offerings, or expands into new markets.

Regulatory Compliance & Risk Management: The financial services industry is heavily regulated. Cases often focus on Allianz's adherence to compliance regulations, its risk management strategies, and its responses to regulatory changes.

Sustainability and ESG Initiatives: Increasingly, investors and customers expect companies to demonstrate a commitment to Environmental, Social, and Governance (ESG) principles. Cases may explore Allianz's sustainability initiatives and their impact on the company's performance.

Frameworks for Analyzing Allianz Cases

Several analytical frameworks can be used to effectively tackle Allianz case studies. These include:

Porter's Five Forces: Analyze the competitive landscape, considering the bargaining power of buyers and suppliers, the threat of new entrants and substitutes, and the intensity of rivalry among existing competitors.

SWOT Analysis: Identify Allianz's internal strengths and weaknesses, and external opportunities and threats. This provides a holistic view of the company's position.

Value Chain Analysis: Examine the various stages of Allianz's value chain, identifying areas where efficiency improvements or cost reductions can be implemented.

Financial Statement Analysis: Thoroughly analyze Allianz's financial statements (balance sheet, income statement, cash flow statement) to understand its financial health, profitability, and liquidity.

Developing a Robust Allianz Case Solution

Once you've analyzed the case using the appropriate frameworks, it's time to develop a comprehensive solution. This should include:

Clearly defined problem statement: Articulate the core issue Allianz is facing.

Proposed solution(s): Present specific, actionable recommendations.

Implementation plan: Outline the steps needed to implement your proposed solution, considering timelines and resource allocation.

Financial implications: Assess the financial impact of your proposed solution, including potential ROI or cost savings.

Risk assessment: Identify potential risks associated with your proposed solution and mitigation strategies.

Conclusion: Summarize your findings and reiterate the key takeaways.

Conclusion

Successfully tackling an Allianz case study requires a blend of analytical rigor, strategic thinking, and a deep understanding of the company's business model and the challenges it faces. By utilizing

the frameworks and strategies outlined in this guide, you can confidently develop a compelling and insightful solution that will impress your audience. Remember to practice, refine your approach, and tailor your response to the specific context of each case.

FAQs

- 1. What is the most important aspect to focus on when solving an Allianz case? Understanding the interplay between Allianz's various business segments and how external factors (economic, regulatory, technological) impact them is crucial.
- 2. Are there specific Allianz case studies readily available for practice? You can find cases through business school case databases, online case study repositories, and consulting firm websites. Look for cases focusing on the insurance or financial services industry.
- 3. How can I improve my presentation of the Allianz case solution? Practice articulating your analysis and recommendations clearly and concisely. Use visuals like charts and graphs to support your points.
- 4. What are some common mistakes to avoid when solving an Allianz case? Avoiding generic solutions, neglecting financial analysis, and failing to address the risk implications of your proposed solution are common pitfalls.
- 5. What resources are available beyond this guide for further research on Allianz? Allianz's investor relations website, annual reports, and news articles are valuable resources for understanding the company's strategy and performance.

allianz case solution: Design and Analysis of Tall and Complex Structures Feng Fu, 2018-02-01 The design of tall buildings and complex structures involves challenging activities, including: scheme design, modelling, structural analysis and detailed design. This book provides structural designers with a systematic approach to anticipate and solve issues for tall buildings and complex structures. This book begins with a clear and rigorous exposition of theories behind designing tall buildings. After this is an explanation of basic issues encountered in the design process. This is followed by chapters concerning the design and analysis of tall building with different lateral stability systems, such as MRF, shear wall, core, outrigger, bracing, tube system, diagrid system and mega frame. The final three chapters explain the design principles and analysis methods for complex and special structures. With this book, researchers and designers will find a valuable reference on topics such as tall building systems, structure with complex geometry, Tensegrity structures, membrane structures and offshore structures. - Numerous worked-through examples of existing prestigious projects around the world (such as Jeddah Tower, Shanghai Tower, and Petronas Tower etc.) are provided to assist the reader's understanding of the topic - Provides the latest modelling methods in design such as BIM and Parametric Modelling technique - Detailed explanations of widely used programs in current design practice, such as SAP2000, ETABS, ANSYS, and Rhino - Modelling case studies for all types of tall buildings and complex structures, such as: Buttressed Core system, diagrid system, Tube system, Tensile structures and offshore structures etc.

allianz case solution: Mergers, Acquisitions, and Other Restructuring Activities Donald M. DePamphilis, 2003 This work includes updated cases and grounded models which reflect the

theoretical underpinnings of the field. Expanded usage of key idea section headings enable the student to understand more easily the key point in each section of each chapter.

allianz case solution: The Conceptual Structure of EU Competition Law Csongor I. Nagy, 2024-10-03 This is an Open Access title available under the terms of a CC BY-NC-ND 4.0 License. It is free to read, download and share on Elgaronline, thanks to generous funding support from the Ministry of Culture and Innovation of Hungary and the National Research, Development and Innovation Fund. The Conceptual Structure of EU Competition Law provides a systematic overview of the key theoretical issues of restrictive agreements, by means of doctrinal analysis and comparative law. Engaging in both positivist and evaluative approaches, Csongor Istvan Nagy conceptualizes case-law in practical terms, outlining its paradigmatic changes and apparent contradictions.

allianz case solution: The Social Media MBA in Practice Christer Holloman, 2013-10-09 The inside information that marketers and social media practitioners have been dying to get their hands on... It seems like every day another self-appointed social media guru appears on the scene, offering to sell you his or her surefire cure for what ails you. Don't you think it's time you heard from the real experts—i.e., folks like you who are responsible for delivering their companies' social media strategies? Based on extensive interviews with marketing, media and networking professionals at many of today's most admired brands and companies, The Social Media MBA in Practice provides you with detailed examples of the social media strategies in place at ADP, Allianz, Barclaycard, Cisco, Confused.com, Dell, Electrolux, F5, Getty Images, giffgaff, Go-Ahead Group, HCL, Hobart, Honda, Israel Foreign Office, LivingSocial, Macmillan, Nationwide, NHL Minnesota Wild, Nokia, Play.com, PwC, Rentokil, Sony Mobile and Xerox. This book offers: The most comprehensive set of blueprints available in one book for delivering social media strategies more successfully. Includes in-depth case studies packed with hand-on-advice that you can put to work in your company immediately. Covers all-important strategic social media activities - from improving relationships with customers to generating more sales, product testing to team building.

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allianz case solution: Business Transformation Essentials Axel Uhl, Lars Alexander Gollenia, 2016-04-08 Transformation programs are an common feature of global companies carrying out major strategic change projects. These programs combine business and technical expertise to bring together management and information systems. Managers rate firms' transformation competencies relatively poorly, and the success rate of such endeavours is correspondingly low. Using a variety of case studies including: Allianz SE, Shell, SAP, Vodafone, and Mercedes-Benz, this book provides unprecedented insights into characteristics of current transformation programs and the potential that can be leveraged by applying a holistic transformation management approach.

allianz case solution: Report on selected solutions of law, business and technologies preventing crimes Anna Zalcewicz, 2018 Raport jest pierwszym tego typu opracowaniem w polskim piśmiennictwie, szczególnie w tak oryginalnym i profesjonalnym ujęciu. [...] Integralną i

niezwykle ważna dla percepcji raportu cześć stanowia załączniki, które poszerzają zakres wiedzy zawartej w opracowaniu, ułatwiając jej zrozumienie. [...] Raport zawiera autorskie ujęcie zjawiska relatywnie nowego w praktyce życia gospodarczego i proponuje zasady oraz metody zarządzania nim. Charakteryzuje się właściwym, interdyscyplinarnym podejściem. Napisano go na podstawie aktualnej - głównie angielskiej - literatury oraz z wykorzystaniem badań własnych autorów. Odpowiada na pilne i rosnące zapotrzebowanie praktyki gospodarczej. Jest innowacyjną pozycją na polskim rynku wydawniczym. Prof. dr hab. Bohdan Jeliński Uniwersytet Gdański Praca jest oryginalnym osiągnięciem naukowym, wypełniającym lukę w słabo zbadanym jak dotąd obszarze zapobiegania przestępczości w sektorach: finansowym, ubezpieczeniowym i energetycznym oraz w obszarze zarządzania zasobami ludzkimi. Proponowane rozwiązania przyczynią się do poprawy skuteczności działania w analizowanych sektorach. Płk dr hab. Tomasz Kośmider, prof. ASW Akademia Sztuki Wojennej w Warszawie Raport prezentuje innowacyjne rozwiązania w kwestii zarówno produktów zapobiegających przestępczości, jak i procesów zarządczych przedstawionych w szczególności w rozdziale dotyczącym zarządzania ludźmi. Opracowanie ukazuje również, z jakimi wyzwaniami natury prawnej może mierzyć się w przyszłości ustawodawca na szczeblu krajowym i ponadnarodowym, w tym unijnym. [...] Raport może przyczynić się także do podjęcia dalszych badań nad cyberprzestępczością w Polsce. Dr hab. Krystyna Nizioł, prof. US Uniwersytet Szczeciński

allianz case solution: Corrosion Atlas Case Studies Fuad Khoshnaw, Rolf Gubner, 2021-11-28 Corrosion engineers today spend enormous amounts of time and money searching multiple detailed sources and variable industry-specific standards to locate known remedies to corrosion equipment problems. Corrosion Atlas Series is the first centralized collection of case studies containing challenges paired directly with solutions together in one location. The second release of content in the series, Corrosion Atlas Case Studies: 2021 Edition, gives engineers expedient daily corrosion solutions for common industrial equipment, no matter the industry. Providing a purely operational level view, this reference is designed as concise case studies categorized by material and includes content surrounding the phenomenon, equipment appearance supported by a color image, time of service, conditions where the corrosion occurred, cause, and suggested remedies within each case study. Additional reference listings for deeper understanding beyond the practical elements are also included. Rounding out with an introductory foundational layer of corrosion principles critical to all engineers, Corrosion Atlas Case Studies: 2021 Edition delivers the daily tool required for engineers today to solve their equipment's corrosion problems. -Solves equipment failure with easy-to-find remedies organized by essential elements such as materials, system, part, cause, environmental, and phenomenon - Grasps fundamental corrosion elements on all major industrial pieces of equipment, no matter the industry - Identify failures by appearance with color figures within each case study

allianz case solution: The European Company Law Action Plan Revisited Koen Geens, Klaus J. Hopt, 2010 The harmonization of company law has always been on the agenda of the European Union. Besidesthe protection of third parties affected by business transactions, the founders had two other objectives: first, promoting freedom of establishment, and second, preventing the abuse of such freedom. The European Commission issued its Company Law Action Plan in 2003. In this volume researchers of the Jan Ronse Institute for Company Law of the Katholieke Universiteit Leuven present five chapters on the main priorities of the Action Plan: capital and creditor protection, corporate governance, one share one vote, financial reporting, and corporate mobility. The book also includes responses and ensuing discussions by reputed European company law experts.

allianz case solution: The Handbook of Insurance-Linked Securities Pauline Barrieu, Luca Albertini, 2010-06-15 Luca Albertini and Pauline Barrieu are to be congratulated on this volume. Written in a period where structured projects in finance are having a difficult time, it is worthwhile to return to the cradle of securitisation: insurance. Spread out over three parts (life, non-life, and tax and regulatory issues) the 26 chapters, written mainly by practitioners, give an excellent overview of this challenging field of modern insurance. Methodology and examples nicely go hand in

hand. The overall slant being towards actual analyses of concrete products. No doubt this book will become a milestone going forward for actuarial students, researchers, regulators and practitioners alike. —Paul Embrechts, Professor of Mathematics and Director of RiskLab, ETH Zurich The convergence of insurance with the capital markets has opened up an alternative channel for insurers to transfer risk, raise capital and optimize their regulatory reserves as well as offering institutions a source of relatively liquid investment with limited correlation with other exposures. One of the financial instruments allowing for the cession of insurance-related risks to the capital markets is Insurance-Linked Securities (ILS). This book provides hands-on information essential for market participants, drawing on the insights and expertise of an impressive team of international market players, representing the various aspects and perspectives of this growing sector. The book presents the state of the art in Insurance-Linked Securitization, by exploring the various roles for the different parties involved in the transactions, the motivation for the transaction sponsors, the potential inherent pitfalls, the latest developments and transaction structures and the key challenges faced by the market. The book is organized into parts, each covering a specific topic or sector of the market. After a general overview of the ILS market, the Insurance-Linked Securitization process is studied in detail. A distinction is made between non-life and life securitization, due to the specificities of each sector. The process and all the actors involved are identified and considered in a comprehensive and systematic way. The concepts are first looked at in a general way, before the analysis of relevant case studies where the ILS technology is applied. Particular focus is given to: the key stages in both non-life and life securitizations, including the general features of the transactions, the cedant's perspectives, the legal issues, the rating methodologies, the choice of an appropriate trigger and the risk modeling, the particular challenges related to longevity securitization, the investor's perspective and the question of the management of a portfolio of ILS, the general issues related to insurance-linked securitization, such as accounting and tax issues, regulatory issues and solvency capital requirements. The book is accompanied by a website www.wiley.com/go/albertini barrieu ILS which will feature updates and additions to the various contributions to follow market developments.

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allianz case solution: Customer Relationship Management Srivastava Mallika, With the aim of developing a successful CRM program this book begins with defining CRM and describing the

elements of total customer experience, focusing on the front-end organizations that directly touch the customer. The book further discusses dynamics in CRM in services, business market, human resource and rural market. It also discusses the technology aspects of CRM like data mining, technological tools and most importantly social CRM. The book can serve as a guide for deploying CRM in an organization stating the critical success factors. KEY FEATURES • Basic concepts of CRM and environmental changes that lead to CRM adoption • Technological advancements that have served as catalyst for managing relationships • Customer strategy as a necessary and important element for managing every successful organization • CRM is not about developing a friendly relationship with the customers but involves developing strategies for retention, and using them for achieving very high levels of customer satisfaction • The concept of customer loyalty management as an important business strategy • The role of CRM in business market • The importance of people factor for the organization from the customer's perspective • Central role of customer related databases to successfully deliver CRM objectives • Data, people, infrastructure, and budget are the four main areas that support the desired CRM strategy

allianz case solution: Sustainable Investing Cary Krosinsky, Sophie Purdom, 2016-12-08 A seminal shift has taken place in the world of investing. A clear and overarching reality has emerged which must be solved: financial considerations must factor in sustainability considerations for ongoing societal success, while sustainability issues equally need to be driven by a business case. As a result, investment practices are evolving, especially towards more positive philosophies and frameworks. Sustainable Investing brings the reader up to speed on trends playing out in each region and asset class, drawing on contributions from leading practitioners across the globe. Implications abound for financial professionals and other interested investors, as well as corporations seeking to understand future investment trends that will affect their shareholders' thinking. Policymakers and other stakeholders also need to be aware of what is happening in order to understand how they can be most effective at helping implement and enable the changes arguably now required for economic and financial success. Sustainable Investing represents an essential overview of sustainable investment practices that will be a valuable resource for students and scholars of sustainable banking and finance, as well as professionals and policymakers with an interest in this fast-moving field.

allianz case solution: Industry Use Cases on Blockchain Technology Applications in IoT and the Financial Sector Mahmood, Zaigham, 2021-03-18 Blockchain technology presents numerous advantages that include increased transparency, reduced transaction costs, faster transaction settlement, automation of information, increased traceability, improved customer experience, improved digital identity, better cyber security, and user-controlled networks. These potential applications are widespread and diverse including funds transfer, smart contracts, e-voting, efficient supply chain, and more in nearly every sector of society including finance, healthcare, law, trade, real estate, and other important areas. However, there are challenges and limitations that exist such as high energy consumption, limited scalability, complexity, security, network size, lack of regulations, and other critical issues. Nevertheless, blockchain is an attractive technology and has much to offer to the modern-day industry. Industry Use Cases on Blockchain Technology Applications in IoT and the Financial Sector investigates blockchain technology's adoption and effectiveness in multiple industries and for the internet of things (IoT)-based applications, presents use cases from industrial and financial sectors as well as from other transaction-based services, and fills a gap in this respect by extending the existing body of knowledge in the suggested field. While highlighting topics such as cybersecurity, use cases, and models for blockchain implementation, this book is ideal for business managers, financial accountants, practitioners, researchers, academicians, and students interested in blockchain technology's role and implementation in IoT and the financial sector.

allianz case solution: Rome Regulations Gralf-Peter Calliess, Moritz Renner, 2020-08-10 The law applicable to contractual and non-contractual obligations in cross-border civil and commercial matters in the European Union (EU) is the remit of the so-called Rome I and II Regulations that

entered into force in 2009, supplemented by the Rome III Regulation of 2012 dealing specifically with divorce and legal separation. This article-by-article commentary - now updated to its third edition - has become a cornerstone resource in handling European cases involving conflict of laws. The occasion for publishing a third edition is that several landmark judgments on the conflict of laws have been recently rendered both by the Court of Justice of the EU and by domestic courts. Moreover, with Brexit, one of the largest European states will enter into a new form of relationship with the EU, which will specifically impact the conflict of laws. The effects of these major developments are reflected throughout the new edition's extensively revised article-by-article commentary. The commentary, authored by leading scholars of conflict of laws and drawing on a wide spectrum of case law and scholarship, highlights, among much else, such long-term implications of the Rome Regulations as the following: principles of interpretation; limiting the effects of forum shopping; limiting the trade-restricting effects of the fragmentation of national private laws; ensuring the free movement of persons; enhancement of legal certainty and predictability; and potential solutions for an agreement-based Brexit. It provides black letter law as represented by the jurisprudence of the Court of Justice of the EU and the Member State courts, as well as the latest academic opinion. In the current era of globalization, where communication, transaction, and migration across borders have transformed from exceptional to omnipresent phenomena, the pressing question is no longer if the state has to grant access to justice in international situations but how that right can be implemented effectively. To this end, renowned conflict of laws scholars analyse every provision of the Regulations in a systematic and thorough manner, making them accessible to a broad international legal audience. The result is an indispensable companion for academics, judges, lawyers, and legal professionals in their day-to-day work.

allianz case solution: The Palgrave Handbook of Technological Finance Raghavendra Rau, Robert Wardrop, Luigi Zingales, 2021-09-09 This handbook provides the first comprehensive overview of the fast-evolving alternative finance space and makes a timely and in-depth contribution to the literature in this area. Bringing together expert contributions in the field from both practitioners and academics, in one of the most dynamic parts of the financial sector, it provides a solid reference for this exciting discipline. Divided into six parts, Section 1 presents a high-level overview of the technologically-enabled finance space. It also offers a historical perspective on technological finance models and outlines different business models. Section 2 analyses digital currencies including guides to bitcoins, other cryptocurrencies, and blockchains. Section 3 addresses alternative payment systems such as digital money and asset tokenization. Section 4 deals with crowdfunding models from both a theoretical perspective and from a regulatory perspective. Section 5 discusses data-driven business models and includes a discussion of neural networks and deep learning. Finally, Section 6 discusses welfare implications of the technological finance revolution. This collection highlights the most current developments to date and the state-of-the-art in alternative finance, while also indicating areas of further potential. Acting as a roadmap for future research in this innovative and promising area of finance, this handbook is a solid reference work for academics and students whilst also appealing to industry practitioners, businesses and policy-makers.

allianz case solution: The Practice of Arbitration Patrick Wautelet, Thalia Kruger, Govert Coppens, 2012-09-14 This book offers a series of commentaries on noteworthy arbitral awards and court decisions on arbitration. All contributions focus on the practice of arbitration. Influential authors with proven arbitration experience share their insights on celebrated and less well-known cases, drawn from various countries, various arbitration institutions and including both commercial and investment arbitration. This collection of essays celebrates the work and scholarship of Hans van Houtte, who has been a professor of international commercial arbitration at the University of Leuven for more than 20 years. In addition to his widely -praised contribution to the theory of arbitration, Professor Van Houtte has built a long career in the practice of arbitration, presiding over a vast array of arbitral tribunals and holding appointments to international tribunals, most

recently as president of the Iran-US Claims Tribunal. Hans van Houtte has always been concerned with the practical usefulness of scholarly writings, and this book respects this approach. This volume will prove essential for all arbitration practitioners and will also be of great interest also to academics and research students with an interest in international arbitration. This title is included in Bloomsbury Professional's International Arbitration online service.

allianz case solution: <u>EU Competition Law Volume II: Mergers and Acquisitions</u> Jones, Christopher, Weinert, Lisa, 2021-12-14 This book is a Claeys and Casteels title, now formally part of Edward Elgar Publishing. With extensive updating in the decade since the publication of the second edition, and written by the key Commission and European Court officials in this area, as well as leading practitioners, the third edition of this unique title provides meticulous and exhaustive coverage of EU Merger Law.

allianz case solution: Leveraging Digital Innovation Christoph Burger, Jens Weinmann, 2024-07-16 Digital technologies offer unprecedented opportunities for organizations to realize efficiency gains and explore new lines of business. However, their integration into existing corporate structures and routines hardly materializes without frictions and the need for organizational adaptation. This collection of corporate narratives assembles best practice cases of companies ranging from startups to multinational players and Hidden Champions - that have successfully managed to implement and leverage these innovations. Ten distinct use cases focus on three disruptive technologies, Artificial Intelligence, Blockchain and Robotic Process Automation. Interviews with practitioners address hurdles they encountered, and ways how to gain strategic support of key stakeholders within the organization. The ambition of this compilation is to describe concrete initiatives and derive insights from the experience of implementing disruptive technologies in a given corporate context. It highlights the advantages and potential pitfalls of differing pathways of implementation, including an internal setup with centers of excellence sharing their expertise with business units, the move towards an ambidextrous organization, and joint ventures with niche players in the larger innovation ecosystem. Based on their aggregated experience, this book provides a roadmap for executives how to become agents of change and implement digital transformation in their organizations. For the academic audience, the testimonials of practitioners offer ethnographic insights that depict the complexity of actual corporate change initiatives within a context of uncertainty and mimetic isomorphism.

allianz case solution: Private Autonomy in EU Internal Market Law Rufat Babayev, 2024-04-04 Ambitious and innovative, this important study offers a fresh perspective on the normative framework of the EU's internal market. The book explores the place of the ideals of private autonomy in the EU's legal order. Indeed, it goes further to explore the parameters of their protection within both its legal and regulatory framework. Looking at the coexistence of, and interaction between, varying expressions of private autonomy, it offers a comprehensive review of the protection of private autonomy at the normative core of the internal market. The book also explores the layers of limitations and conditions imposed on the exercise of private autonomy that generate legal tensions and conflicting forces. In addition to plotting a systematic approach to the question, the book introduces a new framework for better understanding the correlation between the free movement and competition law regimes and the fundamental economic rights protected in the Charter.

allianz case solution: Affective Economies, Neoliberalism, and Governmentality Anne-Marie d'Aoust, 2017-10-02 Advanced capitalism is characterized by a level of symbolic production that not only results in a dematerialization of labor, but also increasingly relies on highly emotional components, ranging from consumption desire to workforce management. Feelings as varied as love, anger, and desire are integral to neoliberal processes, though not in unproblematic and monolithic ways. Whereas some accounts decry capitalism's hold on the emotional realm, as the commodified search for soul mates through online dating sites or Starbucks' promotion of fair-trade coffee suggest, others counter that emotions represent a privileged site of resistance to market rationality. Relying on different case studies ranging from drone strikes, the 2008 economic crisis in Ireland,

and marriage migration management, this volume builds on this productive tension between subjection and resistance through the lenses of the concept of governmentality. Developed by Michel Foucault, governmentality sheds light on the ways in which economic and political life are now being managed through logics of security and economic calculations. This volume explores how individuals might become emotionally attached to regimes of power that are detrimental to them, how neoliberal processes are concomitant with the valorization of certain emotional dispositions, and how affective economies might provide a site of resistance. This book was published as a special issue of Global Society.

allianz case solution: Concrete Solutions 2014 Michael Grantham, P A Muhammed Basheer, Bryan Magee, Marios Soutsos, 2014-08-18 The Concrete Solutions series of International Conferences on Concrete Repair began in 2003 with a conference held in St. Malo, France in association with INSA Rennes. Subsequent conferences have seen us partnering with the University of Padua in 2009 and with TU Dresden in 2011. This conference is being held for the first time in the UK, in associ

allianz case solution: Business and Policy Solutions to Climate Change Thomas Walker, Stefan Wendt, Sherif Goubran, Tyler Schwartz, 2022-03-01 This edited book aims to ignite both an academic and practitioner-oriented discussion regarding the question how the business and government sector can adapt to today's fast-changing climate. Specifically, the collection seeks to explore how businesses and policy makers can prepare for a world where freshwater is scarce, extreme weather events are common, floods and wildfires are frequent, and global sea levels rise by more than two meters. In addition to assessing incremental approaches, it explores strategies that employ interdisciplinary and innovative solutions to climate change adaptation. The chapters included in this book examine and propose business and policy solutions for climate-induced economic, technical, urban, and societal challenges. It draws on an international range of prominent authors and, therefore, will be of interest for academics and practitioners working in the field of sustainability management, sustainable finance, sustainable operations management, food management, strategy, and environmental management. It can also serve as a valuable guide for practitioners and policymakers in those fields.

allianz case solution: Disaster Risk Reduction for Resilience Saeid Eslamian, Faezeh Eslamian, 2022-06-05 This book is part of a six-volume series on Disaster Risk Reduction and Resilience. The series aims to fill in gaps in theory and practice in the Sendai Framework and provides additional resources, methodologies, and communication strategies to enhance the plan for action and targets proposed by the Sendai Framework. The series will appeal to a broad range of researchers, academics, students, policy makers, and practitioners in engineering, environmental science, geography, geoscience, emergency management, finance, community adaptation, atmospheric science and information technology. This volume provides a holistic approach to developing disaster risk reduction strategies and policies, exploring the most effective ways to integrate physical and social science aspects of hazard resilience to better inform local populations. This risk-based approach to community resilience development is used to craft a collaborative system for crisis management, and allows for the implementation of nationally determined contributions (NDCs) through social innovation and community engagement to enhance community emergency response support and preparedness. Readers will also learn about education of disaster risk reduction, human health risk assessment, gendered perspectives in disaster response, recovery, and disaster management legislation.

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