

# Case Interview Secrets

"With Victor's help, I went from not knowing anything about consulting to securing offers from McKinsey & BCG."

—MIHNEA MUNTEANU, *University of Michigan*

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# CASE INTERVIEW SECRETS



A FORMER MCKINSEY INTERVIEWER  
REVEALS HOW TO GET MULTIPLE  
JOB OFFERS IN CONSULTING

**VICTOR CHENG**  
FOUNDER, CASEINTERVIEW.COM

# Case Interview Secrets: Cracking the Code to Consulting Success

Landing your dream consulting job often hinges on one crucial hurdle: the case interview. These intense, pressure-cooked sessions test not just your analytical skills, but your problem-solving prowess, communication style, and overall composure. Feeling overwhelmed? Don't be. This comprehensive guide unlocks the case interview secrets that will transform you from a nervous applicant into a confident, successful candidate. We'll cover everything from understanding the framework to mastering the art of structured thinking, helping you ace your next case interview.

# Understanding the Case Interview Landscape

Before diving into specific strategies, let's establish a clear understanding of what you're facing. Case interviews aren't designed to trick you; they're designed to assess your ability to tackle complex business problems using a structured and logical approach. Consultants are hired to solve problems, and the case interview is their audition.

## Types of Case Interviews:

**Market Sizing:** These cases ask you to estimate the size of a particular market, requiring strong numerical reasoning and logical deduction.

**Profitability Improvement:** Focuses on identifying areas for improvement in a company's profitability. Expect to analyze financial statements and identify key drivers of revenue and cost.

**Business Strategy:** These cases involve broader strategic decisions, such as market entry strategies, mergers and acquisitions, or new product launches.

**Operations Improvement:** These cases tackle operational inefficiencies, focusing on processes, supply chains, and production.

Knowing these types allows you to tailor your preparation and approach.

## Deconstructing the Case: The Framework Approach

The key to conquering case interviews lies in a structured approach. Don't just jump into calculations; establish a clear framework to guide your thinking. A typical framework might include:

### 1. Clarifying the Question:

This crucial first step often gets overlooked. Ask clarifying questions to understand the problem fully. What are the key objectives? What information is available? Don't be afraid to ask for clarification – it shows initiative and attention to detail.

### 2. Structuring Your Approach:

Develop a logical framework to analyze the problem. Common frameworks include Porter's Five Forces, SWOT analysis, and the 4 Ps of marketing. Choose the framework most appropriate for the specific case. Outlining your approach upfront demonstrates your structured thinking.

### **3. Data Collection and Analysis:**

Gather and analyze the data provided. Don't be afraid to ask for additional data if needed. Use your framework to guide your analysis and identify key insights. Show your work; demonstrating your thought process is as important as reaching the correct answer.

### **4. Synthesis and Conclusion:**

Synthesize your findings and draw a clear conclusion. Present your recommendations concisely and confidently. Your conclusion should address the original question and offer actionable steps.

## **Mastering the Art of Communication**

Technical skills are only half the battle; effective communication is paramount. Practice communicating your thoughts clearly and concisely.

### **Active Listening:**

Pay close attention to the interviewer's questions and cues. Ask clarifying questions to ensure you fully understand the problem.

### **Structured Communication:**

Present your thoughts in a structured and organized manner. Use visual aids like diagrams or charts to support your explanations.

### **Confidence and Clarity:**

Speak clearly and confidently. Even if you're unsure of the answer, demonstrate your thought process and show initiative.

# Beyond the Framework: Practice Makes Perfect

No amount of theoretical knowledge can replace practical experience. Practice is crucial for mastering case interviews.

## Practice Cases:

Work through numerous case studies. Start with simpler cases and gradually increase the complexity.

## Mock Interviews:

Conduct mock interviews with friends, mentors, or career counselors. This allows you to receive constructive feedback and identify areas for improvement.

## Resources:

Utilize various resources such as case interview books, online courses, and case interview coaching services.

## Conclusion

Cracking the case interview isn't about innate brilliance; it's about mastering a structured approach, honing your communication skills, and practicing diligently. By implementing the case interview secrets outlined above, you'll significantly improve your chances of success and take a crucial step toward your dream consulting career. Remember, preparation, practice, and a confident demeanor are your most powerful weapons.

## FAQs

1. What are the most common mistakes candidates make in case interviews?

Common mistakes include failing to clarify the question, lacking a structured approach, poor communication, and inadequate preparation.

## 2. How long should I spend preparing for a case interview?

The amount of time you need depends on your background and experience, but dedicating several weeks, practicing regularly, is generally recommended.

## 3. Are there any specific frameworks I should always use?

There's no one-size-fits-all framework. Choose the framework that best suits the specific problem. Familiarize yourself with several common frameworks, such as Porter's Five Forces and SWOT analysis.

## 4. How important is the final answer?

The process is more important than the final answer. Interviewers want to see how you think and approach the problem, not just the end result. A well-structured approach and clear communication outweigh a perfect numerical answer.

## 5. Can I use a calculator during a case interview?

It depends on the firm and the interviewer. It's best to ask if calculators are permitted. In many cases, mental math and estimation are prioritized to assess your quick thinking.

**case interview secrets:** Case Interview Secrets Victor Cheng, 2012 Cheng, a former McKinsey management consultant, reveals his proven, insider's method for acing the case interview.

**case interview secrets:** **Case Interview Secrets** Victor Cheng, 2012 In *Case Interview Secrets*, you'll discover step-by-step instructions on how to dominate what many consider to be the most complex, most difficult, and most intimidating corporate job interview in the world--the infamous case interview. Victor Cheng, a former McKinsey management consultant, reveals his proven, insider's method for acing the case interview. Having personally secured job offers from McKinsey, Bain & Company, Monitor, L.E.K., Oliver Wyman, and A.T. Kearney, he has also been a McKinsey case interviewer--providing you with a hands-on, real-world perspective on what it really takes to land job offers. Cheng's protégées work in all the major strategy management consulting firms, including McKinsey, The Boston Consulting Group, Bain & Company, Monitor Company, A.T. Kearney, Oliver Wyman, L.E.K., Roland Berger, Accenture, and Deloitte, as well as in the strategic planning departments of numerous Fortune 500 companies. Whether you're an undergraduate, BA, PhD, or experienced-hire applicant candidate, you'll discover: what case interviewers really say about you behind closed doors but wouldn't dare tell you--until now; the subtle yet specific performance differences that separate those who get management consulting offers from those who don't; the 10 biggest mistakes candidates make in case interviews (and how to avoid them); the 3 specific things interviewers expect in the first 5 minutes of a case that often decide the outcome on the spot; and an insider's take on what interviewers really look for and why--and how to give them what they want.

**case interview secrets:** **Hacking the Case Interview** Taylor Warfield, 2017 To land a management consulting job at any of the top firms, including McKinsey, BCG, Bain, Deloitte, L.E.K., Oliver Wyman and Accenture, you must get through several rounds of case interviews. Whether your interview is in a few weeks or even tomorrow, this book is written to get you the maximum amount of knowledge in the least amount of time. I cut out all of the filler material that some other

consulting books have, and tell you everything that you need to know in a clear and direct way. With this shortcut guide, you will: Understand and become proficient at the nine different parts of a case interview, and know exactly what to say and do in each step Learn the only framework strategy that you need to memorize to craft unique and tailored frameworks for every possible case scenario Gain knowledge of basic business terms and principles so that you can develop an astute business intuition Acquire the skills to solve any market sizing or other quantitative problem Uncover how to differentiate yourself from the thousands of other candidates who are fighting to get the same job you are Practice your case interview skills with included practice cases and sample answers Also visit [HackingTheCaseInterview.com](http://HackingTheCaseInterview.com) for a one-week online crash course to pass your upcoming interview.

**case interview secrets: Case in Point** Marc Cosentino, 2011 Marc Cosentino demystifies the consulting case interview. He takes you inside a typical interview by exploring the various types of case questions and he shares with you the acclaimed Ivy Case System which will give you the confidence to answer even the most sophisticated cases. The book includes over 40 strategy cases, a number of case starts exercises, several human capital cases, a section on marketing cases and 21 ways to cut costs.

**case interview secrets: Crack the Case System** David Ohrvall, 2011 Crack the Case System is a complete training program, covering every aspect of the infamous case interview favored by top management consulting firms and a growing number of Fortune 500 companies. David Ohrvall's step-by-step approach combines practical instruction on structuring, analytics and communication, as well as insider tips and insights gained from training thousands of candidates. CTCS includes over 150 bonus videos on [mbacase.com](http://mbacase.com), 42 practice cases, homework and drills. About the author: David Ohrvall is the global expert on the topic of case interviews. A dynamic and sought-after speaker, he trains several thousand MBAs and undergraduates each year at premiere business schools around the world, including Wharton, Stanford, Harvard Business School, Chicago Booth, Duke's Fuqua School of Business, INSEAD, Oxford and Cambridge. David also has an extensive private coaching practice that has helped launch hundreds of candidates into consulting, venture capital, and a variety of industries. David is a former management consultant (Bain & Company), and a graduate of the Wharton School (MBA & undergrad). Learn more about David at [www.mbacase.com](http://www.mbacase.com).

**case interview secrets: Vault Guide to the Case Interview** Mark Asher, Eric Chung, Vault (Firm), 2002 Professional career guide from the Vault Career Library providing detailed case-by-case explanations of the consulting interview and strategies for cracking it.

**case interview secrets: The Case Interview: 20 Days to Ace the Case** Destin Whitehurst, Erin Robinson, 2016-02-11 Game-changing tips and tricks to nail the case interview and launch your consulting career. Management consultants Destin Whitehurst and Erin Robinson give you need-to-know techniques for polishing your poise and tightening your case interview skills. 20 Days to Ace the Case Interview preps you with the nuts and bolts of the case interview process with daily exercises, mock interviews, and industry know-how designed to help you ace your interview. Think of this book as your twenty-day intensive, management consulting boot camp, the perfect supplement to your arsenal of case interview lessons and material. With this guidebook, you will: Gain day-by-day structure: Daily case interview exercises progressively prep you Ask the right questions: Fundamental frameworks teach you exactly what to ask under pressure Learn from the pros: Review real-life stories from consulting experts Uncover unique strategies: Discover custom-developed case interview tips straight from the authors Go off script: Adapt what you've learned with our bonus case interview guides

**case interview secrets: The Ultimate Case Interview Workbook** Taylor Warfield, 2019-07-31 In The Ultimate Case Interview Workbook, you'll sharpen your case interview skills to dominate your upcoming interview and land your dream consulting job. Taylor Warfield, a former Bain management consultant and interviewer, provides essential practice problems and challenging cases to develop the skills needed to get multiple job offers. Use this workbook to access: 65+ problems tailored towards each type of question in case interviews Feel confident across a range of interview

questions including framework questions, market sizing problems, profitability assessments, breakeven analysis, charts & graphs analysis, brainstorming questions, and other qualitative questions 15 full-length cases based on McKinsey, BCG, and Bain interviews Build business acumen across a variety of industries (e.g., technology, retail, healthcare, energy, finance, non-profit) and functions (e.g., strategy, operations) Efficient practice that can be done individually or with a partner Save yourself time by working through carefully crafted practice problems and cases that teach you a new concept, strategy, or takeaway each time Warfield's former students include undergraduates, MBAs, advanced degree holders, and experienced hires. They have landed job offers at top consulting firms, including McKinsey, BCG, Bain, Deloitte, L.E.K., Oliver Wyman, and Accenture as well as at Fortune 500 strategy groups. I felt really confident after my McKinsey interview - this book's cases prepared me perfectly! They were very similar to the ones I received in my first and final round interviews. -McKinsey Consultant, Wharton MBA Candidate I had very little time before my next BCG interview. This book provided me with plenty of practice that I could do by myself. After working through these cases, I felt excited going into my interviews. -BCG Associate, Experienced Hire These cases were much higher quality than those found in other case books. The explanations were detailed and thorough and I got to practice thinking like a true consultant. -Bain Consultant, Stanford Undergraduate Also visit [HackingTheCaseInterview.com](http://HackingTheCaseInterview.com) for a one-week online crash course to pass your upcoming interview.

**case interview secrets: Cracking Case Interviews** Jonathon Yarde, Max Serrano, 2020-10-08 Top consulting firms like McKinsey, BCG, and Bain only hire about 1% of their job applicants. Becoming a management consultant is difficult, but it is possible if you use a proven approach at each stage of the process. Cracking Case Interviews is a comprehensive one-stop shop for landing a job in consulting. This book will help you: Write the perfect consulting resume and cover letter that gets multiple interview invitations from top consultancies Learn the 7 different parts of a case interview and exactly what you need to do in each step Master maths tips and tricks to solve market sizing and other case interview questions quickly and accurately Discover the most commonly used frameworks in consulting and how you can use them for inspiration, without over-relying on them Practice with 5 full-length sample cases that are based on McKinsey, BCG, and Bain case interviews Prepare answers to behavioural interview questions, like Why consulting?, Why McKinsey?, or Tell me about a time you led a team. Max Serrano and Jonathon Yarde are former consultants and instructors at IGotAnOffer, the #1 website for case interview preparation, which has helped place over 2,000 applicants in consulting careers since 2015. This book translates the countless hours the authors have spent coaching undergraduates, MBAs, PhDs, MDs, JDs, and experienced hires on their consulting applications.

**case interview secrets: Ask a Manager** Alison Green, 2018-05-01 From the creator of the popular website Ask a Manager and New York's work-advice columnist comes a witty, practical guide to 200 difficult professional conversations—featuring all-new advice! There's a reason Alison Green has been called "the Dear Abby of the work world." Ten years as a workplace-advice columnist have taught her that people avoid awkward conversations in the office because they simply don't know what to say. Thankfully, Green does—and in this incredibly helpful book, she tackles the tough discussions you may need to have during your career. You'll learn what to say when • coworkers push their work on you—then take credit for it • you accidentally trash-talk someone in an email then hit "reply all" • you're being micromanaged—or not being managed at all • you catch a colleague in a lie • your boss seems unhappy with your work • your cubemate's loud speakerphone is making you homicidal • you got drunk at the holiday party Praise for Ask a Manager "A must-read for anyone who works . . . [Alison Green's] advice boils down to the idea that you should be professional (even when others are not) and that communicating in a straightforward manner with candor and kindness will get you far, no matter where you work."—Booklist (starred review) "The author's friendly, warm, no-nonsense writing is a pleasure to read, and her advice can be widely applied to relationships in all areas of readers' lives. Ideal for anyone new to the job market or new to management, or anyone hoping to improve their work experience."—Library

Journal (starred review) "I am a huge fan of Alison Green's Ask a Manager column. This book is even better. It teaches us how to deal with many of the most vexing big and little problems in our workplaces—and to do so with grace, confidence, and a sense of humor."—Robert Sutton, Stanford professor and author of *The No Asshole Rule* and *The Asshole Survival Guide* "Ask a Manager is the ultimate playbook for navigating the traditional workforce in a diplomatic but firm way."—Erin Lowry, author of *Broke Millennial: Stop Scraping By and Get Your Financial Life Together*

**case interview secrets:** Case in Point 10 Marc Cosentino, 2018-05-16 Featuring the Ivy Case System - including a section on government and nonprofit cases.

**case interview secrets:** The Case Interview Workbook: 60 Case Questions for Management Consulting with Solutions Robert Mellon, 2018-09-14 The Case Interview Workbook contains 60 case questions for management consulting interviews, with complete solutions. Every case is compiled and edited by a team of ex-consultants from McKinsey & Company, the Boston Consulting Group, and Bain & Company. This book fills the gap left by others by providing you with plenty of high-quality cases to practice on before your interview. Many cases are from actual interviews at the top-tier firms and cannot be found elsewhere. After working through this book, you will be prepared for every type of case question you may encounter: market sizing, estimation, operations, industry analysis, pricing, growth strategy, marketing, investment, M&A, market entry, customer segmentation, profitability, valuation, logic, issue identification, cost analysis, market expansion, and brainteasers, to name a few. These cases will help you prepare for interviews at leading management consulting firms, including McKinsey & Company, The Boston Consulting Group, Bain & Company, Oliver Wyman, Strategy& (formerly Booz & Company), A.T. Kearney, Roland Berger, and L.E.K, as well as for consulting roles at large firms such as Accenture, Deloitte, PwC, EY, and KPMG. Note that is a workbook, designed to complement other preparation books. You will have a hard time solving these cases without learning first elsewhere how to do so, e.g. which frameworks to use, how to use them, and how to structure a solution.

**case interview secrets:** A Little Life Hanya Yanagihara, 2016-01-26 NEW YORK TIMES BESTSELLER • A stunning "portrait of the enduring grace of friendship" (NPR) about the families we are born into, and those that we make for ourselves. A masterful depiction of love in the twenty-first century. NATIONAL BOOK AWARD FINALIST • MAN BOOKER PRIZE FINALIST • WINNER OF THE KIRKUS PRIZE *A Little Life* follows four college classmates—broke, adrift, and buoyed only by their friendship and ambition—as they move to New York in search of fame and fortune. While their relationships, which are tinged by addiction, success, and pride, deepen over the decades, the men are held together by their devotion to the brilliant, enigmatic Jude, a man scarred by an unspeakable childhood trauma. A hymn to brotherly bonds and a masterful depiction of love in the twenty-first century, Hanya Yanagihara's stunning novel is about the families we are born into, and those that we make for ourselves. Look for Hanya Yanagihara's latest bestselling novel, *To Paradise*.

**case interview secrets:** A Good Girl's Guide to Murder Holly Jackson, 2020-02-04 THE MUST-READ MULTIMILLION BESTSELLING MYSTERY SERIES—COMING SOON TO NETFLIX! • This is the story about an investigation turned obsession, full of twists and turns and with an ending you'll never expect. Everyone in Fairview knows the story. Pretty and popular high school senior Andie Bell was murdered by her boyfriend, Sal Singh, who then killed himself. It was all anyone could talk about. And five years later, Pip sees how the tragedy still haunts her town. But she can't shake the feeling that there was more to what happened that day. She knew Sal when she was a child, and he was always so kind to her. How could he possibly have been a killer? Now a senior herself, Pip decides to reexamine the closed case for her final project, at first just to cast doubt on the original investigation. But soon she discovers a trail of dark secrets that might actually prove Sal innocent . . . and the line between past and present begins to blur. Someone in Fairview doesn't want Pip digging around for answers, and now her own life might be in danger. And don't miss the sequel, *Good Girl, Bad Blood!* The perfect nail-biting mystery. —Natasha Preston, #1 New York Times bestselling author

**case interview secrets: The House in the Cerulean Sea** TJ Klune, 2020-03-17 A NEW YORK TIMES, USA TODAY, and WASHINGTON POST BESTSELLER! A 2021 Alex Award winner! The 2021 RUSA Reading List: Fantasy Winner! An Indie Next Pick! One of Publishers Weekly's Most Anticipated Books of Spring 2020 One of Book Riot's "20 Must-Read Feel-Good Fantasies" Lambda Literary Award-winning author TJ Klune's bestselling, breakout contemporary fantasy that's 1984 meets The Umbrella Academy with a pinch of Douglas Adams thrown in. (Gail Carriger) Linus Baker is a by-the-book case worker in the Department in Charge of Magical Youth. He's tasked with determining whether six dangerous magical children are likely to bring about the end of the world. Arthur Parnassus is the master of the orphanage. He would do anything to keep the children safe, even if it means the world will burn. And his secrets will come to light. The House in the Cerulean Sea is an enchanting love story, masterfully told, about the profound experience of discovering an unlikely family in an unexpected place—and realizing that family is yours. 1984 meets The Umbrella Academy with a pinch of Douglas Adams thrown in. —Gail Carriger, New York Times bestselling author of Soulless At the Publisher's request, this title is being sold without Digital Rights Management Software (DRM) applied.

**case interview secrets: The Consulting Interview Bible** Jenny Rae Le Roux, Kevin Gao, 2014

**case interview secrets: Case in Point** Marc Cosentino, Mukund Jain, 2016 The use of complex graphs in case interviews has exploded. Interviewees have a very short time to look at the graph, analyze it, extract what is important and apply it to their answer. This book was designed to help understand the role of graphs in consulting (both during an interview and on the job). The authors introduce the Ivy Graph Framework to assist the analysis of graphs during interviews. In addition the book provides ten sophisticated cases with numerous graphs per case.

**case interview secrets: Interview Secrets Exposed** ,

**case interview secrets: Crack the Case** David Ohrvall, 2003-09

**case interview secrets: Verity** Colleen Hoover, 2021-10-05 Whose truth is the lie? Stay up all night reading the sensational psychological thriller that has readers obsessed, from the #1 New York Times bestselling author of Too Late and It Ends With Us. #1 New York Times Bestseller · USA Today Bestseller · Globe and Mail Bestseller · Publishers Weekly Bestseller Lowen Ashleigh is a struggling writer on the brink of financial ruin when she accepts the job offer of a lifetime. Jeremy Crawford, husband of bestselling author Verity Crawford, has hired Lowen to complete the remaining books in a successful series his injured wife is unable to finish. Lowen arrives at the Crawford home, ready to sort through years of Verity's notes and outlines, hoping to find enough material to get her started. What Lowen doesn't expect to uncover in the chaotic office is an unfinished autobiography Verity never intended for anyone to read. Page after page of bone-chilling admissions, including Verity's recollection of the night her family was forever altered. Lowen decides to keep the manuscript hidden from Jeremy, knowing its contents could devastate the already grieving father. But as Lowen's feelings for Jeremy begin to intensify, she recognizes all the ways she could benefit if he were to read his wife's words. After all, no matter how devoted Jeremy is to his injured wife, a truth this horrifying would make it impossible for him to continue loving her.

**case interview secrets: Anne Frank's Tales from the Secret Annexe** Anne Frank, 2010 In these tales the reader can observe Anne's writing prowess grow from that of a young girl's into the observations of a perceptive, edgy, witty and compassionate woman--Jacket flaps.

**case interview secrets: How to Get Into the Top Consulting Firms** Tim Darling, 2009

**case interview secrets: The Case Study Handbook, Revised Edition** William Ellet, 2018-08-28 The guide all MBAs and exec ed students need. If you're enrolled in an MBA or executive education program, you've probably encountered a powerful learning tool: the business case. But if you're like many people, you may find interpreting and writing about cases mystifying and time-consuming. In The Case Study Handbook, Revised Edition, William Ellet presents a potent new approach for efficiently analyzing, discussing, and writing about cases. Early chapters show how to classify cases according to the analytical task they require (making a decision, performing an evaluation, or diagnosing a problem) and quickly establish a base of knowledge about a case. Strategies and

templates, in addition to several sample Harvard Business School cases, help you apply the author's framework. Later in the book, Ellet shows how to write persuasive case-analytical essays based on the process laid out earlier. Examples of effective writing further reinforce the methods. The book also includes a chapter on how to talk about cases more effectively in class. Any current or prospective MBA or executive education student needs this guide.

**case interview secrets:** Once Upon a Broken Heart Stephanie Garber, 2021-09-28 #1 NEW YORK TIMES BESTSELLER! ONCE UPON A BROKEN HEART marks the launch of a new series from Stephanie Garber about love, curses, and the lengths that people will go to for happily ever after For as long as she can remember, Evangeline Fox has believed in true love and happy endings . . . until she learns that the love of her life will marry another. Desperate to stop the wedding and to heal her wounded heart, Evangeline strikes a deal with the charismatic, but wicked, Prince of Hearts. In exchange for his help, he asks for three kisses, to be given at the time and place of his choosing. But after Evangeline's first promised kiss, she learns that bargaining with an immortal is a dangerous game — and that the Prince of Hearts wants far more from her than she'd pledged. He has plans for Evangeline, plans that will either end in the greatest happily ever after, or the most exquisite tragedy.

**case interview secrets:** Interview Math Lewis C. Lin, 2015-01-12 Interview Math provides over 50 practice problems and answers to help job seekers master quantitative interview questions including: Market Sizing Revenue Estimates Profitability Breakeven Pricing Customer Lifetime Value If you're interviewing at one of the highly sought after positions below, you'll need to master these interview math questions: Management Consulting: McKinsey, Bain, Boston Consulting Group, Deloitte General Management: Capital One, Taser Marketing: General Mills, Google, Hershey Software Engineering: Goldman Sachs, Microsoft Finance: American Airlines, Best Buy, JetBlue You'll learn interview math concept and principles - and then master those concepts with over 50 practice questions filled with detailed answers. After going through the book, candidates will feel knowledgeable, confident, relaxed and ready to tackle interview math questions.

**case interview secrets:** Small Things Like These Claire Keegan, 2021-11-30 Shortlisted for the 2022 Booker Prize A hypnotic and electrifying Irish tale that transcends country, transcends time. —Lily King, New York Times bestselling author of *Writers & Lovers* *Small Things Like These* is award-winning author Claire Keegan's landmark new novel, a tale of one man's courage and a remarkable portrait of love and family It is 1985 in a small Irish town. During the weeks leading up to Christmas, Bill Furlong, a coal merchant and family man faces into his busiest season. Early one morning, while delivering an order to the local convent, Bill makes a discovery which forces him to confront both his past and the complicit silences of a town controlled by the church. An international bestseller, *Small Things Like These* is a deeply affecting story of hope, quiet heroism, and empathy from one of our most critically lauded and iconic writers.

**case interview secrets:** Ninth House Leigh Bardugo, 2019-10-08 The best fantasy novel I've read in years, because it's about real people... Impossible to put down. —Stephen King The smash New York Times bestseller from Leigh Bardugo, a mesmerizing tale of power, privilege, and dark magic set among the Ivy League elite. Goodreads Choice Award Winner Locus Finalist Galaxy "Alex" Stern is the most unlikely member of Yale's freshman class. Raised in the Los Angeles hinterlands by a hippie mom, Alex dropped out of school early and into a world of shady drug-dealer boyfriends, dead-end jobs, and much, much worse. In fact, by age twenty, she is the sole survivor of a horrific, unsolved multiple homicide. Some might say she's thrown her life away. But at her hospital bed, Alex is offered a second chance: to attend one of the world's most prestigious universities on a full ride. What's the catch, and why her? Still searching for answers, Alex arrives in New Haven tasked by her mysterious benefactors with monitoring the activities of Yale's secret societies. Their eight windowless "tombs" are the well-known haunts of the rich and powerful, from high-ranking politicians to Wall Street's biggest players. But their occult activities are more sinister and more extraordinary than any paranoid imagination might conceive. They tamper with forbidden magic. They raise the dead. And, sometimes, they prey on the living. Don't miss the highly-anticipated sequel, *Hell Bent*.

**case interview secrets: Case Interview Questions for Tech Companies** Lewis Lin, 2016-10-04 Case Interview Questions for Tech Companies provides 155 practice questions and answers to conquer case interviews for the following tech roles: Marketing Operations Finance Strategy Analytics Business Development Supplier or Vendor Management ...and Product Management -- QUESTIONS COVERED IN THE BOOK Here are some of the questions covered in the book: Marketing Create a marketing campaign for Microsoft Office 365. Write a media statement to respond to Uber mischaracterizations voiced in a taxi leader's newspaper op-ed. Operations Describe how Apple's supply chain works. What challenges does Apple face on a day-to-day basis? What's the bottleneck for an Amazon Robot Picker? And what is the capacity of the assembly line, in units per hour? During the holiday season, Amazon customers shipped 200 orders per second. Amazon's data science team discovered that the average number of orders waiting to be shipped was 20,650. How long did the average Amazon order wait to be shipped? Finance What should Apple consider before implementing a shop-in-shop store inside Best Buy? If you projected a \$500M expense and the variance came in at \$1M, what are some of the explanations for why that is happening? Be prepared to give more than three scenarios. Business Development A car dealer partner wants to stop doing business with Uber. What should you do? How would you identify university faculty to source content for an online university? Strategy If you could open a Google store anywhere, where would it be and why? Give your analysis of several recent acquisitions that Google has made. Analytics What top metrics would you track for the Tinder online dating app? If 1,000 people opened the Uber app during one hour, how many cars do you need? Product Management Let's say we wanted to implement an Amazon Mayday-like feature in Gmail. How would that work? How would you any Microsoft product to a restaurant? AUTHOR BIO Lewis C. Lin, former Google and Microsoft executive, has trained thousands of candidates to get ready for tech interviews, using his proven interview techniques. Lewis' students have received offers from the most coveted firms including Google, Facebook, Uber, Amazon, Microsoft, IBM, Dell and HP. Lewis has a bachelor's in computer science from Stanford University and an MBA from Northwestern University's Kellogg School of Management. He's the author of several bestsellers including Interview Math, Rise Above the Noise as well as Decode and Conquer. HERE'S WHAT PEOPLE SAY ABOUT THE AUTHOR Got the Amazon offer, with an initial package that was \$100K more than what I currently make at [a top 5 tech company]. It's a dream job for the role of Principal Product Manager for a [special project]. - Q.K. Just signed the offer for a Google product marketing manager role. Your tips helped me relax and concentrate, so the time went by quickly even though it was really a tough interview. - D.E. I had my in-person interviews down at Facebook last week and got my offer letter the next day! You were definitely a huge help in preparing for the interviews. - L.S.

**case interview secrets: Embrace the Case Interview** Brad Schiller, 2014-01-13 Embrace the Case Interview walks you through each step on the path to your dream consulting job as described by a former management consultant who conducted over 100 interviews for a top-tier firm. First, we cover how to get the interview including how to be memorable when speaking with firms prior to the interview and how to write a killer resume and cover letter. Second, we cover the behavioral part of the interview. Often overlooked, the behavioral part of the interview covers your personal experiences and is often just as valuable as the case interview. We discuss the traits interviewers are looking for and how to answer their questions in a structured way. Third, we take an in-depth look at the case interview itself. Unlike books that focus on segmenting cases and applying frameworks, you will learn a single, flexible structure that you will apply to any case with deadly effectiveness. In addition to structuring the case, you will learn approaches for the cases' other parts including qualitative questions, quantitative problems, exhibit analysis, and synthesis. Embrace the Case Interview places a strong emphasis on the quality of your learning rather than just doing hundreds of cases. As such, each example case contains an in-depth discussion of the text book answer to help you improve. For more information, please visit [embracethecaseinterview.com](http://embracethecaseinterview.com). Enjoy the book and best of luck in your upcoming interviews!

**case interview secrets: Summary of Victor Cheng's Case Interview Secrets** Everest

Media,, 2022-04-06T22:59:00Z Please note: This is a companion version & not the original book.

Sample Book Insights: #1 The case interview is a unique interviewing format that firms such as McKinsey Company, Bain Company, Boston Consulting Group, Oliver Wyman, and others use. It is used to evaluate candidates with wide-ranging backgrounds. #2 The case interview is a trial run of the actual consulting interview. I learned that the most profitable skill I could learn while in school was not related to English, math, psychology, history, economics, or science. It was how to pass the case interview. #3 My experience as a job seeker and a consultant has shaped my perspective of the case interview. I've developed an uncommon insight into the case interview from having been on both sides of the table, and that's what I share with you here. #4 The case interview process is made up of seven parts. Part One provides a big-picture view of the process and the different types of evaluation tools used. Part Two covers quantitative assessments. Part Three discusses the fundamentals of tackling real case interviews. Part Four covers the primary frameworks you'll use to solve the business problems presented in the case interview. Part Five covers the traditional candidate-led case interview format. Part Six describes the other types of case interviews and how to handle them.

**case interview secrets: Mastering the Case Analysis** Alexander Chernev, 2006 Written by one of the top professors at Northwestern's Kellogg School of Management, Mastering the Case Analysis offers a systematic approach to analyzing business cases typically given in MBA job interviews. An overdue and much-needed aid to support students' preparation for case interviews, this book introduces an integrative framework for analyzing business problems and offers a detailed overview of the essential methods and concepts used in case analysis.

**case interview secrets: Melania and Me** Stephanie Winston Wolkoff, 2020-09-01 #1 NEW YORK TIMES BESTSELLER What Melania wants, Melania gets. The former director of special events at Vogue and producer of nine legendary Met Galas, Stephanie Winston Wolkoff met Melania Knauss in 2003 and had a front row seat to the transformation of Donald Trump's then girlfriend from a rough-cut gem to a precious diamond. As their friendship deepened over lunches at Manhattan hot spots, black-tie parties, and giggle sessions in the penthouse at Trump Tower, Wolkoff watched the newest Mrs. Trump raise her son, Barron, and manage her highly scrutinized marriage. After Trump won the 2016 election, Wolkoff was recruited to help produce the 58th Presidential Inauguration and to become the First Lady's trusted advisor. Melania put Wolkoff in charge of hiring her staff, organizing her events, helping her write speeches, and creating her debut initiatives. Then it all fell apart when she was made the scapegoat for inauguration finance irregularities. Melania could have defended her innocent friend and confidant, but she stood by her man, knowing full well who was really to blame. The betrayal nearly destroyed Wolkoff. In this candid and emotional memoir, Stephanie Winston Wolkoff takes you into Trump Tower and the White House to tell the funny, thrilling, and heartbreaking story of her intimate friendship with one of the most famous women in the world, a woman few people truly understand. How did Melania react to the Access Hollywood tape and her husband's affair with Stormy Daniels? Does she get along well with Ivanka? Why did she wear that jacket with "I really don't care, do u?" printed on the back? Is Melania happy being First Lady? And what really happened with the inauguration's funding of \$107 million? Wolkoff has some ideas...

**case interview secrets: Case Closed** Sean Huang, 2020-11-27 Case Closed is an award-winning, detailed guide to acing the consulting interview. Other consulting prep materials are written by those who have been out of the industry for decades. Case Closed is the only guide written by former McKinsey consultants and interviewers who have been intimately involved in the interview process in the last 2 years. This authoritative resource covers some never-covered-before topics, including: How to write your resume to attract the attention of resume-graders and recruiters at McKinsey, Bain, and BCG Why the personal experience (fit) interview matters, what interviewers are probing for, and what types of experiences to prep How the interviewers evaluate your case performance: what matters, and what doesn't How to tackle non-traditional cases that interviewers may throw at you, which no canned framework from the typical case interview books can help with

How to prep if you have 60 days, 30 days, or just 2 weeks before your expected first interview How to hack both in-person interactions and video interview interactions, in a time of COVID-19 The surprisingly good - and surprisingly bad - questions to ask your interviewer during Q&A How to master innovative, universally-adaptable case interview frameworks. Any candidate can regurgitate the frameworks from Case In Point or Case Interview Secrets; nothing there will wow an interviewer Countless example cases spanning profitability, new market entry, new product / growth, pricing, M&A, and even non-traditional archetypes Whether you are a current undergrad or MBA looking for an internship or full-time role, or an experienced professional, Case Closed is an investment into your professional future. Stand out from the pack with the latest, cutting-edge secrets to wow your consulting case interviewers. Sean Huang's former proteges span undergraduates, MBAs, advanced degree holders, and experienced hires. These students have landed job offers at top consulting firms, including McKinsey, BCG, and Bain; many have also used the structured thinking he has taught them to land roles at Goldman Sachs IBD, Google BizOps & Strategy, as well as at Fortune 500 strategy groups. Case Closed has been a lifesaver. It truly contains everything you need to know to ace your consulting interviews and Sean explains things in a clear manner that is easy to understand. After studying Case Closed, I landed my dream job at McKinsey and I've raved about this book to all my friends. -McKinsey New York full time offer, Wharton MBA I used to be intimidated by the notorious consulting case interviews. For anyone looking to get a job offer to a top consulting firm, Case Closed is honestly the best interview prep book (and I've read all of them). The case interviews in Case Closed were by far the best and most similar to the cases I got in the actual interviews. -Bain San Francisco internship offer, UC Berkeley Haas (undergraduate) In my panic, I read all of the case interview frameworks from different case prep books. And that ended up confusing me more because there were so many frameworks but no easy way to remember when to use what. Case Closed walks you through the interview process in such a great way that I started loving case interviews and landed the job. -BCG Boston full time offer, University of Virginia (undergraduate)

**case interview secrets:** *The Almanack of Naval Ravikant: A Guide to Wealth and Happiness* Eric Jorgenson, 2022-12 This isn't a how-to book, or a step-by-step gimmick. Instead, through Naval's own words, you will learn how to walk your own unique path toward a happier, wealthier life.

**case interview secrets: Start with Why** Simon Sinek, 2009-10-29 The inspiring, life-changing bestseller by the author of LEADERS EAT LAST and TOGETHER IS BETTER. In 2009, Simon Sinek started a movement to help people become more inspired at work, and in turn inspire their colleagues and customers. Since then, millions have been touched by the power of his ideas, including more than 28 million who've watched his TED Talk based on START WITH WHY -- the third most popular TED video of all time. Sinek starts with a fundamental question: Why are some people and organizations more innovative, more influential, and more profitable than others? Why do some command greater loyalty from customers and employees alike? Even among the successful, why are so few able to repeat their success over and over? People like Martin Luther King Jr., Steve Jobs, and the Wright Brothers had little in common, but they all started with WHY. They realized that people won't truly buy into a product, service, movement, or idea until they understand the WHY behind it. START WITH WHY shows that the leaders who've had the greatest influence in the world all think, act, and communicate the same way -- and it's the opposite of what everyone else does. Sinek calls this powerful idea The Golden Circle, and it provides a framework upon which organizations can be built, movements can be led, and people can be inspired. And it all starts with WHY.

**case interview secrets:** Measure What Matters John Doerr, 2018-04-24 #1 New York Times Bestseller Legendary venture capitalist John Doerr reveals how the goal-setting system of Objectives and Key Results (OKRs) has helped tech giants from Intel to Google achieve explosive growth—and how it can help any organization thrive. In the fall of 1999, John Doerr met with the founders of a start-up whom he'd just given \$12.5 million, the biggest investment of his career. Larry Page and

Sergey Brin had amazing technology, entrepreneurial energy, and sky-high ambitions, but no real business plan. For Google to change the world (or even to survive), Page and Brin had to learn how to make tough choices on priorities while keeping their team on track. They'd have to know when to pull the plug on losing propositions, to fail fast. And they needed timely, relevant data to track their progress—to measure what mattered. Doerr taught them about a proven approach to operating excellence: Objectives and Key Results. He had first discovered OKRs in the 1970s as an engineer at Intel, where the legendary Andy Grove (the greatest manager of his or any era) drove the best-run company Doerr had ever seen. Later, as a venture capitalist, Doerr shared Grove's brainchild with more than fifty companies. Wherever the process was faithfully practiced, it worked. In this goal-setting system, objectives define what we seek to achieve; key results are how those top-priority goals will be attained with specific, measurable actions within a set time frame. Everyone's goals, from entry level to CEO, are transparent to the entire organization. The benefits are profound. OKRs surface an organization's most important work. They focus effort and foster coordination. They keep employees on track. They link objectives across silos to unify and strengthen the entire company. Along the way, OKRs enhance workplace satisfaction and boost retention. In *Measure What Matters*, Doerr shares a broad range of first-person, behind-the-scenes case studies, with narrators including Bono and Bill Gates, to demonstrate the focus, agility, and explosive growth that OKRs have spurred at so many great organizations. This book will help a new generation of leaders capture the same magic.

**case interview secrets:** The Adam and Eve Story Chan Thomas, 1993 This is the Book of the Century! At LAST someone - this time a basic research scientist - has come forth with proof of cataclysms, which are worldwide supersonic inundations such as Noah's flood. They were discovered by great men such as Andre DeLuc, Baron Georges Cuvier and Guy de Dolomieu, and have remained unsolved mysteries ever since. Now the author takes you through thrilling solutions of finding the process of catclysms, their timetable, and the derivation of trigger, a 20-year search. Truly, CATACLYSMS LEAVE NO ONE UNTOUCHED! He describes the next cataclysm in awesome detail plus the deterioration of civilization and the escalation of crime before the next cataclysm. It just so happens that the author's scientific prediction of the next cataclysm agrees with clairvoyants Nostradamus', Cayce's, and Scallion's predictions. Never before have facts been presented in such a spine-tingling, inspiring fashion; and never have so many secrets been unlocked in one book. This is the most stirring subject, written in the most intriguing, engrossing, and exciting style ever. You will remember this exceptional book for years! Available from: Bengal Tiger Press, Drawer 1212, South Chatham, MA 02659; Tel: 800-431-4590; FAX: 508-432-0697.

**case interview secrets:** Secrets of the Product Manager Interview Lewis C. Lin, 2017-02-17 Former Google Interviewer Reveals How to Get Multiple Job Offers Have an upcoming product manager interview? Perhaps for Google, Facebook, Amazon, or Uber? If so, find out secrets to getting multiple job offers with the world's #1 author on product management interviews: Lewis C. Lin. *Secrets of the Product Manager Interview* shares what to expect in your product management interviews and how to prepare. Collecting 10+ years of questions from his readers, clients, and workshop attendees, the author answers and reveals his interview secrets in a single book. The Ideal Companion to *Decode and Conquer* as well as *PM Interview Questions* Many of you enjoyed reading about the PM interview frameworks revealed in *Decode and Conquer*, including the CIRCLES(TM), AARM(TM) and DIGS(TM) Methods. And others enjoyed *Product Manager Interview Questions* for the 160+ practice questions. *Secrets of the Product Manager Interview* takes a different approach. It's not focused on frameworks or practice questions. Instead, it's everything you need to know about product manager interviews. You'll get his secrets on: What to expect at the interview The best way to prepare How to get the first PM job How to interpret interviewer feedback And more...

**case interview secrets:** Extreme Revenue Growth Victor Cheng, 2010-05 Victor Cheng deconstructs the management practices used by fast growing technology companies and adapts these practices for use in other industries. While most business books tout one new big idea that will magically solve all your problems, *Extreme Revenue Growth* provides a refreshingly different and

practical approach, combining many cross- functional practices to create a blueprint for explosive growth.

**case interview secrets: The Recession-Proof Business** Victor Cheng, 2009-04 Cheng, a former McKinsey consultant and marketing expert for the Fox Business Television Network, analyzes 12 U.S. recessions spanning 136 years to uncover why dozens of startup companies thrived during the economic chaos of their day.

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