

Dennys Training Video



Denny's Training Video: A Comprehensive Guide to Employee Onboarding and Beyond

Are you searching for "Denny's training video"? Whether you're a new Denny's employee eager to learn the ropes, a manager looking for supplementary training materials, or simply curious about the inner workings of this iconic diner chain, you've come to the right place. This comprehensive guide dives deep into the world of Denny's employee training, exploring what resources are available, how they're structured, and what you can expect from the Denny's training experience. We'll uncover everything from initial onboarding to ongoing professional development opportunities.

What to Expect from Denny's Training Videos and Materials

Denny's, renowned for its round-the-clock service and extensive menu, understands the importance of well-trained staff. Their training program isn't just a one-time event; it's a continuous process designed to equip employees with the skills and knowledge needed to excel in their roles. While specific video content isn't publicly available online for security and consistency reasons, we can break down the key areas covered within the Denny's training curriculum.

Initial Onboarding and Orientation

The first step usually involves an in-person orientation covering company history, culture, and policies. This is frequently supplemented with online modules and videos focusing on:

Company Values and Mission: Understanding Denny's commitment to customer service and its overall brand identity.

Safety Procedures: Detailed instruction on food safety, hygiene practices, and workplace safety protocols. This often involves interactive video components and quizzes.

POS System Training: Familiarization with the point-of-sale system used to take orders, process payments, and manage inventory. This typically includes hands-on training and potentially video tutorials for specific functionalities.

Menu Knowledge: Extensive training on menu items, ingredients, preparation methods, and common allergens. This often incorporates visual aids and videos demonstrating proper food handling.

Role-Specific Training

Once the initial onboarding is complete, training becomes more specialized depending on the employee's role. For example:

Server Training Videos: These videos likely cover table management, order taking, handling customer requests, and resolving conflicts. Effective communication and customer service skills are emphasized.

Cook Training Videos: This training focuses on food preparation, adherence to recipes, maintaining kitchen hygiene, and proper use of kitchen equipment. Safety protocols are paramount.

Managerial Training Videos: Managers receive training in leadership, staff management, scheduling, inventory control, and financial reporting. These videos might incorporate case studies and problem-solving scenarios.

Ongoing Professional Development

Denny's commitment to employee growth doesn't end with initial training. Ongoing professional development opportunities are often available, including:

Refresher Courses: Periodic updates on menu changes, new procedures, and best practices.

Advanced Training: Opportunities to develop specialized skills or move into leadership roles.

Online Learning Platforms: Access to online resources and modules for continuous learning and skill enhancement.

Accessing Denny's Training Resources

Accessing Denny's training videos and materials directly depends on your employment status. As a Denny's employee, you'll gain access through the internal employee portal or during your initial onboarding. The content is generally proprietary and not publicly shared to ensure consistency and maintain operational security.

Alternative Training Resources for the Hospitality Industry

While direct access to Denny's internal training is limited to employees, various online resources offer valuable training for similar roles in the hospitality industry. Websites and online learning platforms often provide courses on:

Customer service skills: Improving communication and conflict resolution.

Food handling and safety: Meeting health and safety standards.

POS system operation: Mastering various point-of-sale systems.

Conclusion

Denny's invests significantly in employee training, providing a comprehensive program that spans initial onboarding to ongoing professional development. While specific training videos aren't publicly available, understanding the curriculum's scope helps new employees prepare and highlights the company's commitment to staff excellence. For those seeking similar training in the hospitality field, numerous online resources offer valuable alternatives.

Frequently Asked Questions (FAQs)

1. Where can I find Denny's training videos online? Denny's training videos are not publicly available online for security and consistency reasons. Access is restricted to employees through internal systems.
2. Are Denny's training videos mandatory? Yes, participation in Denny's training programs, including the video components, is generally mandatory for all new employees.
3. What kind of technology is used in Denny's training? Denny's likely uses a Learning Management System (LMS) incorporating online modules, videos, interactive exercises, and assessments.
4. How long does the Denny's training take? The length of Denny's training varies depending on the

role. Initial onboarding can take several days, while ongoing training is continuous.

5. Is there a certification or completion certificate after Denny's training? While a formal certificate may not always be issued, successful completion of the training program is usually documented internally and is a key factor in performance reviews.

dennys training video: Managing Diversity Michàlle E. Mor-Barak, 2005 This book can serve as a guide to effective management of a diverse workforce in a global context. It offers information on the new realities of the workforce, including demographic, legislation, and social policy trends around the world. It analyzes the causes and consequences of workforce exclusion, highlighting the groups commonly excluded in various countries. It provides a model of the 'inclusive workplace' suggesting policies, procedures, and programs that facilitates implementation. Gender is only one of the components of workplace diversity, but in many countries the share of women in the labor force is still rising. The book offers theory, statistics, examples and case studies.

dennys training video: Emotional Intelligence 101 Denny Smith, 2021-04-14 t's a strange title, but it's an absolutely powerful book. It teaches a system of self-coaching that helps engaged readers become more patient, more confident, and remain calm in upsetting situations with a kind and approachable tone of voice. It outlines three specific strategies that lead to a higher level of emotional intelligence, increased awareness (mindfulness) and self-mastery of any desired skill. It enhances effectiveness and enjoyment in all areas of life, both on and off the job.

dennys training video: Unfiltered Marketing Stephen Denny, Paul Leinberger, 2020-11-01 Unfiltered Marketing's big ideas apply to business strategy, marketing, and the future of the brand/consumer relationship. It is a playbook for managers and for anyone interested in the ever-changing interaction between technology and culture. "Denny and Leinberger capture the profound truths and deep realities of leading and marketing in a rapidly evolving world of digital platforms." —Blake Irving, former CEO of GoDaddy You can fake authenticity. But in this digitally saturated age, your customers will see through any misdirection. As we are constantly on our electronic devices, we have come to distrust curated media and traditional PR. Stephen Denny and Paul Leinberger have found that people now want to make their own decisions based on raw footage, real-time updates, and unfiltered livestreams. How, then, do marketing executives and others gain consumer trust? These Fortune 500 consultants present the answer in Unfiltered Marketing. Drawing on four years of global research, authors Denny and Leinberger have developed a comprehensive five-step process for successfully rehumanizing the digital brand experience and gaining customer loyalty. To follow it, companies must understand that consumers are (1) seeking control in an out-of-control world; and executives must rework their brand to be (2) unscripted, (3) in-process, and (4) in-context, in order to master (5) heroic credibility (brands standing by their philosophy and values). Abiding by these rules, businesses follow in the successful footsteps of brands like Patagonia, T-Mobile, adidas, GoDaddy, and others.

dennys training video: People of Today , 2002

dennys training video: B C L A Reporter British Columbia Library Association, 1988

dennys training video: CIO. , 2009-04

dennys training video: Black Enterprise , 2000-06 BLACK ENTERPRISE is the ultimate source for wealth creation for African American professionals, entrepreneurs and corporate executives. Every month, BLACK ENTERPRISE delivers timely, useful information on careers, small business and personal finance.

dennys training video: EGGin' David Rose, 2021-12-21 Chef David Rose applies his signature cooking style to grilling, smoking, roasting, and baking on the Big Green Egg. From apps, to veggies, entrees, sweet treats, and even smoked cocktails, the entire meal will be prepared on the EGG. Renowned Chef and TV personality David Rose uses his cooking expertise to elevate meals made with the EGG as never seen before. Enjoy delicious recipes that reflect David's Jamaican heritage

and classic French culinary training, as well as his Southern inspiration in dishes such as: Chili Grilled Lamb Chops with Mango Chutney Afro-Asian Oxtails Smoked Chicken Chili with Bacon Cheddar Cornbread Bourbon-Ginger Pecan Pie and many more!

dennys training video: *Pumping Iron* Charles Gaines, George Butler, 2022-11-19 WHO ARE THEY AND WHY DO THEY DO IT? -these men who dedicate themselves to building bodies like Hellenistic statues; who crisscross the world competing for titles as grandiose yet as publicly uncelebrated (Mr. America, Mr. Universe, Mr. Olympia) as their gargantuan physiques; whose daily lives are as rigidly defined and regulated by their obsession to mold the ideal body as any other master athlete's is towards perfecting his craft. Yet, rather than the public acclaim that normally follows an athletic triumph, only their fellow muscle men know who they are and know the price they have paid to win their incredible bodies. Novelist Charles Gaines and photographer George Butler have spent the last two years trying to capture the essence of this strange, joyful, exotic world: "We have been to quite a few places tracking bodybuilders, seeing contests and putting together the materials here. If we felt at times a little like 19th-century explorers -like Doughty, perhaps, off trekking through Arabia -it was because we found bodybuilding to be as primeval and unmapped as parts of Labrador. Nobody, we discovered, had been back into it to send a report on what it was like. This struck us then as peculiar, and it still does.

dennys training video: *The Book Trade in Canada* , 2008

dennys training video: **The Black Prince** Robby Robinson, 2013-02 Diary of the Black Prince tells the story of how Robby Robinson, a black man from the south, overcame the limitations of his time to become one of the greatest bodybuilders the world has known and a legend in the bodybuilding cult. As a longtime advocate against steroid abuse and in contrast to their destruction to the body, Robinson shares his unique outlook on life and secrets that have allowed him to retain his trademark/remarkable physique.

dennys training video: **Virtual, Augmented and Mixed Reality** Jessie Y. C. Chen, Gino Fragomeni, 2021-07-03 This book constitutes the refereed proceedings of the 13th International Conference on Virtual, Augmented and Mixed Reality, VAMR 2021, held virtually as part of the 23rd HCI International Conference, HCII 2021, in July 2021. The total of 1276 papers and 241 posters included in the 39 HCII 2021 proceedings volumes was carefully reviewed and selected from 5222 submissions. The 47 papers included in this volume were organized in topical sections as follows: designing and evaluating VAMR environments; multimodal and natural interaction in VAMR; head-mounted displays and VR glasses; VAMR applications in design, the industry and the military; and VAMR in learning and culture.

dennys training video: *A Steady Rain* Keith Huff, 2013-08-06 Joey and Denny have been best friends since kindergarten, and after working together for several years as policemen in Chicago, they are practically family: Joey helps out with Denny's wife and kids; Denny keeps Joey away from the bottle. But when a domestic disturbance call takes a turn for the worse, their friendship is put on the line. The result is a difficult journey into a moral gray area where trust and loyalty struggle for survival against a sobering backdrop of pimps, prostitutes, and criminal lowlifes. A dark duologue filled with sharp storytelling and biting repartee, *A Steady Rain* explores the complexities of a lifelong bond tainted by domestic affairs, violence, and the rough streets of Chicago.

dennys training video: *New Mexico Bouldering* Owen Summerscales, 2016-03-10 The Land of Enchantment is known for its scenic natural beauty and plentiful rock climbing, with its rich geology and excellent climate. This book is the first guide to bouldering in the state and compiles over 1000 problems in central and northern NM, with 40 maps and 240 topographic photos. Areas covered include: Socorro Box Canyon, Albuquerque Sandia Mountains, Ponderosa, the Ortigas and Roy.

dennys training video: *Sport Diver* , 2002-12

dennys training video: **School Libraries in Canada** , 1988

dennys training video: **Fade** Elliott Lewis, 2006-12-29 Television journalist Elliott Lewis weaves his memoirs as a black-and-white biracial American with the voices of dozens of multiracial people who are challenging how we think and speak about race today. What are you? This seemingly

ordinary but politically charged question has become a touchstone for debate around race and ethnicity. Now, more than ever, mixed race Americans are calling themselves biracial and multiracial rather than feeling forced to choose only one race. Nearly seven million people checked more than one racial category in the 2000 US census, the first time in history Americans had the option to mark more than one box. With *Fade*, Lewis offers a comprehensive look at the multiracial state of the union. Here he speaks with dozens of individuals, tackling hot button issues such as the often complicated lives of multiracial people in communities of color, interracial dating, transracial adoption, and the birth of the multiracial movement. The author also shares his own moving — and often humorous — firsthand experiences with race, along with intimate stories from those at the forefront of nationwide efforts to formally recognize the multiracial population.

dennys training video: *The Pain Management Workbook* Rachel Zoffness, 2020-12-01 Change your brain, change your pain with this powerful, evidence-based workbook. If you're struggling with chronic pain, you're not alone: more than one hundred million Americans currently live with chronic pain. Yet, despite its prevalence, chronic pain is not well understood. Fortunately, research has emerged showing the effectiveness of a treatment model for pain management grounded in biology, psychology, and social functioning. In this groundbreaking workbook, you'll find a comprehensive outline of this effective biopsychosocial approach, as well as scientifically supported interventions rooted in cognitive-behavioral therapy (CBT), mindfulness, and neuroscience to help you take control of your pain—and your life! You'll learn strategies for creating a pain plan for home and work, reducing reliance on medications, and breaking the pain cycle. Also included are tips for improving sleep, nutrition for pain, methods for resuming valued activities, and more. If you're ready to take your life back from pain, this workbook has everything you need to get started.

dennys training video: *Healed for Life* Cynthia Wenz, 2017-04-03

dennys training video: *One Up On Wall Street* Peter Lynch, John Rothchild, 2000-04-03 THE NATIONAL BESTSELLING BOOK THAT EVERY INVESTOR SHOULD OWN Peter Lynch is America's number-one money manager. His mantra: Average investors can become experts in their own field and can pick winning stocks as effectively as Wall Street professionals by doing just a little research. Now, in a new introduction written specifically for this edition of *One Up on Wall Street*, Lynch gives his take on the incredible rise of Internet stocks, as well as a list of twenty winning companies of high-tech '90s. That many of these winners are low-tech supports his thesis that amateur investors can continue to reap exceptional rewards from mundane, easy-to-understand companies they encounter in their daily lives. Investment opportunities abound for the layperson, Lynch says. By simply observing business developments and taking notice of your immediate world -- from the mall to the workplace -- you can discover potentially successful companies before professional analysts do. This jump on the experts is what produces tenbaggers, the stocks that appreciate tenfold or more and turn an average stock portfolio into a star performer. The former star manager of Fidelity's multibillion-dollar Magellan Fund, Lynch reveals how he achieved his spectacular record. Writing with John Rothchild, Lynch offers easy-to-follow directions for sorting out the long shots from the no shots by reviewing a company's financial statements and by identifying which numbers really count. He explains how to stalk tenbaggers and lays out the guidelines for investing in cyclical, turnaround, and fast-growing companies. Lynch promises that if you ignore the ups and downs of the market and the endless speculation about interest rates, in the long term (anywhere from five to fifteen years) your portfolio will reward you. This advice has proved to be timeless and has made *One Up on Wall Street* a number-one bestseller. And now this classic is as valuable in the new millennium as ever.

dennys training video: *San Diego Creative Directory*, 2006

dennys training video: *The Essential Guide to Managing Corporate Crises* Ian I. Mitroff, 1996

dennys training video: *The Complete TurtleTrader* Michael W. Covel, 2009-10-13 This is the true story behind Wall Street legend Richard Dennis, his disciples, the Turtles, and the trading techniques that made them millionaires. What happens when ordinary people are taught a system to

make extraordinary money? Richard Dennis made a fortune on Wall Street by investing according to a few simple rules. Convinced that great trading was a skill that could be taught to anyone, he made a bet with his partner and ran a classified ad in the Wall Street Journal looking for novices to train. His recruits, later known as the Turtles, had anything but traditional Wall Street backgrounds; they included a professional blackjack player, a pianist, and a fantasy game designer. For two weeks, Dennis taught them his investment rules and philosophy, and set them loose to start trading, each with a million dollars of his money. By the time the experiment ended, Dennis had made a hundred million dollars from his Turtles and created one killer Wall Street legend. In *The Complete Turtle Trader*, Michael W. Covel, bestselling author of *Trend Following* and managing editor of TurtleTrader.com, the leading website on the Turtles, tells their riveting story with the first ever on the record interviews with individual Turtles. He describes how Dennis interviewed and selected his students, details their education and experiences while working for him, and breaks down the Turtle system and rules in full. He reveals how they made astounding fortunes, and follows their lives from the original experiment to the present day. Some have grown even wealthier than ever, and include some of today's top hedge fund managers. Equally important are those who passed along their approach to a second generation of Turtles, proving that the Turtles' system truly is reproducible, and that anyone with the discipline and the desire to succeed can do as well as—or even better than—Wall Street's top hedge fund wizards. In an era full of slapdash investing advice and promises of hot stock tips for the next big thing, as popularized by pundits like Jim Cramer of *Mad Money*, the easy-to-follow objective rules of the TurtleTrader stand out as a sound guide for truly making the most out of your money. These rules worked—and still work today—for the Turtles, and any other investor with the desire and commitment to learn from one of the greatest investing stories of all time.

dennys training video: Chinatown Jeet Kune Do Tim Tackett, Bob Bremer, 2008 The basic structures and principles of Jeet Kune Do (JKD), the martial arts system developed by the iconic Bruce Lee, are revealed in this insightful handbook. Step-by-step lessons illustrate JKD's two basic stances and demonstrate how to perform fundamental footwork, kicking, countering, and defensive moves. The most effective aspects of JKD are highlighted, as are some of its lesser-known tools and approaches. This invaluable manual is a must-have for JKD novices and trained experts alike.

dennys training video: *Bulletin of Prosthetics Research* , 1980

dennys training video: Multi-Unit Leadership Jim Sullivan, 2011-06-23 Multi-Unit Leadership is the best-selling book used in over 170,000 businesses worldwide. Managing multiple units requires significantly different skills than managing just one. This book details those skills in seven distinct stages and shares the best practices from successful multiunit leaders worldwide. Perfect for regional managers and franchisees who need to know the difference between hands-on management and indirect influence. Written in a detailed and fun format perfect for today's Digital Age leaders, Multiunit Leadership examines the unique role and requirements of managers who are responsible for two to forty units. Our research with over 500 successful Multi-Unit Leaders (MULs) reveals the best practices and unique expertise that differentiates high-performing multitunit leaders from average ones. Chockablock-full of specific examples, expert opinion and case-study scenarios, the seven leadership stages outlined in the book include: Brand Ambassador, Servant Leadership, Marketing Guru, Head Coach, Talent Scout, Synergist and Goal-Getter. You'll learn how to better manage time and projects, how to develop stronger teams, how to get maximum impact from your store visits, and how to consistently build sales by working smarter, not harder. Readers can assess their own strengths and challenges compared to the industry's best MULs at the end of each chapter and compile their own best practices relative to people, performance, and productivity. Companies using the book include McDonald's, American Express, Coca-Cola, Starbucks, Target, Jiffy Lube, Supercuts, Applebee's, and Sam's Club.

dennys training video: *Men of Achievement* , 1992

dennys training video: Quill & Quire , 1998

dennys training video: Simple Air Fryer Cookbook with Pictures Cecily Goodwin,

2021-02-24 Please note: Full color edition! Are you a beginner or an advanced user of the air fryer? Are you looking for a simple, no-fuss cookbook? Are you tired of no-photo recipes or complicated instructions? Do you want to surprise your family and friends with a tasty new meal? If you said at least ONE YES, this book is for you. It is going to be your favorite Air Fryer Cookbook with everyday recipes! This cookbook is full of useful content and tasty recipes with colorful pictures: Air fryer tips & tricks Easy instruction on how to clean the air fryer Conversion of oven-used recipes for air fryer ones Time table for every type of food Plenty of poultry, pork, and beef recipes Easy snacks and bread Healthy vegetable meals and side dishes Quick breakfast recipes for the whole family Extra delicious no-fuss desserts The recipes are clear and easy to follow, even for a beginner. You DON'T have to spend much time cooking because you can make a delicious meal for the whole family in just 30 minutes! If you buy this book with air fryer recipes, you will surprise yourself, your family, and your friends with new, delicious dishes. Well, that's great, isn't it? If you are still in doubt, check out some reviews. They will dispel all your doubts! Don't click away. Scroll up, hit the Buy button and start your journey to a healthy lifestyle!

dennys training video: The Body Mike Featherstone, Mike Hepworth, Bryan S Turner, 1991-02 This challenging volume reasserts the centrality of the body within social theory as a means to understanding the complex interrelations between nature, culture and society. The importance of a theoretical understanding of the body to social and cultural analysis of contemporary societies is demonstrated through specific case studies.

dennys training video: Hudson's Building and Engineering Contracts Alfred Hudson, Atkin Chambers (Firm), 2012 Hudson's is recognised as a source of reliable information on the interpretation and drafting of building and civil engineering contracts. This edition covers recent developments in the law on construction contracts.

dennys training video: UN Peacekeeping Doctrine in a New Era Cedric de Coning, Chiyuki Aoi, John Karlsrud, 2017-02-20 This edited volume offers a first thorough review of peacekeeping theory and reality in contemporary contexts, and attempts to align the two to help inform practice.

dennys training video: Stone Nudes Dean Fidelman, 2020-02-25 The art of climbing dis-roped and disrobed. Twenty years ago, Dean Fidelman asked a rock climber to take off her shoes and boulder nude, and his famous series Stone Nudes was born. The stunning black-and-white images of athletic figures captured in motion on cliffs in breathtaking wild landscapes have made Fidelman famous within the climbing community. Fidelman followed his nomadic muses around North America and the world, framing them in the picturesque landscapes of Yosemite Valley; Joshua Tree; Moab, Utah; Patagonia; Europe; and coastal Thailand. The sensual photographs uniquely capture the stark beauty of athletes on the stone, their muscular bodies camouflaging with the formations of the rocks they are poised on. This book will appeal to those interested in climbing, lovers of nude photography, as well as anyone who appreciates breathtaking images of improbable physical feats across stunning landscapes.

dennys training video: Denny Genealogy Margaret Collins Denny Dixon, Elizabeth Chapman Denny Vann, 1944

dennys training video: Literary Market Place , 1998 Literary Market Place 2001 is the ultimate insider's guide to the U.S. book publishing industry, covering every conceivable aspect of the business. In two, easy-to-use volumes, it provides: -- 50 sections organizing everyone and everything in the business -- from publishers, agents, and ad agencies to associations, distributors, and events -- Over 14,500 listings in all -- featuring names, addresses, and numbers ... key personnel ... activities, specialties, and other relevant data ... e-mail addresses and Web sites ... and more -- Some 24,000 decision-makers throughout the industry, listed in a separate Personnel Yellow Pages section in each volume -- Thousands of services and suppliers equipped to meet every publishing need or requirement -- More than 400 new entries to this edition plus thousands of updated listings throughout. LMP 2001 leaves no stone unturned in connecting you with the publishing firm, service, or product you or your patrons need. It's completely revised and updated to help: -- Publishers locate other publishers, free-lancers, agents, printers, wholesalers, manufacturers, and more -- Suppliers

find names and numbers of potential publishing customers -- Job seekers locate contact names, addresses, and phone numbers throughout the industry -- Booksellers get publisher ordering and shipping information -- Writers locate publishers for their works -- Librarians provide patrons with the reference source they need to find their way through the publishing industry

dennys training video: Cassell & the Publishers Association Directory of Publishing

Cassell, 1996

dennys training video: Crisis in Organizations Laurence Barton, 1993 Included in this unique book is detailed research on hundreds of strategic challenges facing organizations such as Coca Cola, Chrysler, and AT&T. Prepare for the unexpected by examining possible crises including product recalls, industrial accidents, boycotts, hostile takeovers, and strikes.

dennys training video: AV Market Place, 1995

dennys training video: The Denny's Story Jim Adamson, Robert McNatt, Rosemary Bray McNatt, 2000-02-04 Acclaim for the Denny's Story Every organization can benefit from the insights and experiences reflected in this thought-provoking book. By honestly confronting the issue of racism in the context of American enterprise, Jim Adamson provides a responsible and convincing rationale for diversity and simply doing what's right for customers, shareholders, and employees. —Floyd Hall, Chairman, President, and CEO, Kmart Corporation Any company struggling with being racially inclusive in their employment and business practices should read this book. If Denny's can come from the back of the pack to emerge as a national leader in diversity, any company determined to change its culture to embrace all Americans—regardless of who they are or where they came from—can do it. The Denny's experience proves it. —Rev. Willie T. Barrow, Co-chairperson, Rainbow-PUSH Coalition It is encouraging to see the aggressive steps taken by Denny's to address and repair its relationship with the African-American and minority communities. The company's responsiveness should serve as a model for other companies faced with a similar challenge. —Hugh B. Price, President, National Urban League This is a true-life account that reads like a modern, corporate Cinderella story. Told in a candid and compelling manner by one of America's leading corporate turnaround experts, Jim Adamson, it's the inside scoop on one of America's most notorious episodes. Many of us will enjoy this book, but it provides a most important lesson to consider for Wall Street insiders and Fortune 500 execs. —Richard Bela, Esq., former President and CEO Hispanic Association on Corporate Responsibility Jim Adamson and Advantica are donating their portion of the royalties from this book to Save the Children to support its U.S. programs, which benefit thousands of economically disadvantaged children and their families.

dennys training video: Franchise Your Business Mark Siebert, 2015-12-21 Franchise Your Growth Expert franchise consultant Mark Siebert delivers the ultimate how-to guide to employing the greatest growth strategy ever—franchising. Siebert tells you what to expect, how to move forward, and avoid costly mistakes as he imparts decades of experience, insights, and practical advice to help grow your business exponentially through franchising. Learn how to: Evaluate your existing businesses for franchisability Identify the advantages and disadvantages of franchising Develop a business plan for growth on steroids Evaluate legal risk, obtain necessary documents, and protect intellectual property Create marketing plans, build lead generation, and branding for a new franchise Cultivate the franchisee-franchisor relationship

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Locations | Denny's

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