

# Racist Black Friday



## **Racist Black Friday: Addressing the Dark Side of Consumerism**

### Introduction:

Black Friday, the annual shopping extravaganza, is often associated with chaotic scenes, deep discounts, and the thrill of the hunt. But beneath the surface of this consumer frenzy lies a troubling undercurrent: allegations of racism, both overt and subtle. This post delves into the complexities of "racist Black Friday," examining instances of discriminatory practices, exploring the underlying societal issues, and offering insights into how consumers and businesses can contribute to a more inclusive and equitable shopping experience. We will analyze specific examples, explore the role of marketing, and propose actionable steps toward a truly inclusive Black Friday.

## **H2: Instances of Racist Behavior During Black Friday**

The term "racist Black Friday" isn't a hyperbole; numerous incidents highlight discriminatory practices during this shopping period. These range from blatant racial profiling by security guards to more insidious forms of bias embedded in store policies and marketing.

### **H3: Racial Profiling and Security**

Reports consistently emerge of Black shoppers being disproportionately targeted by security personnel, subjected to heightened scrutiny, and even falsely accused of theft. This reflects a broader problem of racial bias in policing and security, which unfortunately spills over into the retail environment during the high-pressure atmosphere of Black Friday.

### **H3: Unequal Access to Deals and Products**

Another form of racism manifests in unequal access to limited-stock items or exclusive deals. Anecdotal evidence suggests that certain demographics might be deliberately steered away from coveted products, or that online algorithms prioritize certain customers over others based on implicit biases. This requires further investigation and transparency from retailers.

### **H3: Marketing and Representation**

The portrayal of Black consumers in Black Friday marketing campaigns also comes under scrutiny. A lack of diversity in advertising, or the use of stereotypical imagery, can perpetuate harmful stereotypes and contribute to a sense of exclusion for many shoppers.

## **H2: The Root Causes: Systemic Racism and Consumerism**

The issue of "racist Black Friday" isn't isolated; it's symptomatic of deeper societal problems. Systemic racism, deeply ingrained in institutions and cultural norms, plays a significant role.

### **H3: Historical Context of Consumerism and Race**

Understanding the historical context of consumerism in America reveals a troubling pattern. From the exclusion of Black communities from mainstream retail to the perpetuation of harmful stereotypes in advertising, the history of consumerism is inextricably linked to racial inequality.

### **H3: Implicit Bias and Microaggressions**

Beyond overt acts of racism, subtle forms of bias, such as implicit biases and microaggressions, can significantly impact the shopping experience of Black consumers. These seemingly small actions, often unconscious, collectively create a hostile environment.

### **H3: Economic Inequality and Access**

The economic disparities between racial groups further exacerbate the problem. Limited access to resources and financial constraints can prevent many Black consumers from fully participating in Black Friday sales, deepening existing inequalities.

## **H2: Moving Towards an Inclusive Black Friday**

Combating "racist Black Friday" requires a multi-pronged approach involving consumers, businesses, and policymakers.

### **H3: Consumer Awareness and Action**

Consumers play a crucial role. Reporting incidents of discrimination, supporting businesses committed to diversity and inclusion, and advocating for fairer policies are vital steps. Conscious consumerism, prioritizing ethical and equitable brands, can also drive positive change.

### **H3: Retailer Responsibility and Accountability**

Retailers bear a significant responsibility. Implementing diversity and inclusion training for staff, adopting anti-discrimination policies, and reviewing marketing materials for bias are crucial steps.

Transparency and accountability in addressing complaints are essential for building trust.

### **H3: Policy Changes and Legal Frameworks**

Policymakers can play a role in strengthening anti-discrimination laws, enforcing fair-trade practices, and promoting diversity within the retail sector. Robust legal frameworks are needed to hold businesses accountable and protect consumer rights.

## **Conclusion:**

The term "racist Black Friday" highlights a disturbing reality within the consumer landscape. While Black Friday offers significant economic opportunities, its shadow reveals the ongoing struggle for racial equity. By understanding the underlying issues, promoting consumer awareness, and demanding accountability from businesses and policymakers, we can collectively work towards a more inclusive and equitable shopping experience for everyone, irrespective of race. Let's transform Black Friday from a symbol of consumer frenzy to one of fair and inclusive access.

## **FAQs**

1. Are there any specific organizations that track incidents of racism during Black Friday? While no single centralized organization exclusively tracks this, reporting incidents to the appropriate regulatory bodies (such as the EEOC in the US) and sharing experiences on social media with relevant hashtags can contribute to raising awareness.
2. What legal recourse do shoppers have if they experience racial discrimination during Black Friday? Shoppers who experience racial discrimination have legal recourse under existing anti-discrimination laws. Consulting with legal professionals is recommended to understand available options.
3. How can businesses proactively prevent racist incidents during Black Friday? Proactive measures include diversity and inclusion training for staff, blind recruitment processes for security personnel, and careful review of marketing materials for any potential bias.
4. What role does social media play in addressing racism during Black Friday? Social media provides a platform for sharing experiences, raising awareness, holding businesses accountable, and organizing collective action against racism.
5. How can consumers make informed choices to support ethical and inclusive businesses during Black Friday? Consumers can research company policies on diversity and inclusion, look for certifications from relevant organizations, and support businesses actively demonstrating

commitment to social responsibility.

**racist black friday: Friday Black** Nana Kwame Adjei-Brenyah, 2018 A piercingly raw debut story collection from a young writer with an explosive voice; a treacherously surreal, and, at times, heartbreakingly satirical look at what it's like to be young and black in America.

**racist black friday: Department Stores and the Black Freedom Movement** Traci Parker, 2019-02-06 In this book, Traci Parker examines the movement to racially integrate white-collar work and consumption in American department stores, and broadens our understanding of historical transformations in African American class and labor formation. Built on the goals, organization, and momentum of earlier struggles for justice, the department store movement channeled the power of store workers and consumers to promote black freedom in the mid-twentieth century. Sponsoring lunch counter sit-ins and protests in the 1950s and 1960s, and challenging discrimination in the courts in the 1970s, this movement ended in the early 1980s with the conclusion of the Sears, Roebuck, and Co. affirmative action cases and the transformation and consolidation of American department stores. In documenting the experiences of African American workers and consumers during this era, Parker highlights the department store as a key site for the inception of a modern black middle class, and demonstrates the ways that both work and consumption were battlegrounds for civil rights.

**racist black friday: Black Friday** Jan Stryvant, 2017-09-08 In his junior year at college, studying for his computer science degree, the only things on Sean's mind are doing his homework and getting out of college to get a real job and finally escape the utter poverty he's lived in since his father was killed in an industrial accident when Sean was only eight years old. A gamer and a bit of a nerd, Sean's philosophy in life has been to keep his head down and get his work done, he doesn't have the time or money for anything more. But when a failed kidnapping attempt leaves him with a gaping hole in his memory, his oldest friend dead, and his mother missing, Sean suddenly finds his whole world turned upside down as he's suddenly thrust into the hidden world of magic and the supernatural. Apparently he's now wanted, dead or alive, by all of the magical societies, though he has no idea why. About the only thing going for him is what his friend did for him just before he died, and the cute track star that lives in the room next to his, that has suddenly taken a very personal interest in his problems. **WARNING:** Black Friday contains explicit sexuality, nudity, violence, bad language, attempted murder, actual murder, self-defense, pro-active self-defense, destruction of private property, arson, tantric magic, polyamory, mayhem, gratuitous sex and violence, littering, jay-walking, firearms, a racist goblin, an honest lawyer, and a kindly old gossip who likes to give cookies to kids.

**racist black friday: If I Ran the Zoo** Dr. Seuss, 1950 Gerald tells of the very unusual animals he would add to the zoo, if he were in charge.

**racist black friday: The Heroine's Bookshelf** Erin Blakemore, 2010-10-19 A testament to inspirational women throughout literature, Erin Blakemore's exploration of classic heroines and their equally admirable authors shows today's women how to best tap into their inner strengths and live life with intelligence, grace, vitality and aplomb. This collection of unforgettable characters—including Anne Shirley, Jo March, Scarlett O'Hara, and Jane Eyre—and outstanding authors—like Jane Austen, Harper Lee, and Laura Ingalls Wilder—is an impassioned look at literature's most compelling heroines, both on the page and off. Readers who found inspiration in books by Toni Morrison, Maud Hart Lovelace, Ursula K. LeGuin, and Alice Walker, or who were moved by literary-themed memoirs like *Shelf Discovery* and *Everything I Needed to Know About Being a Girl I Learned from Judy Blume*, get ready to return to the well of women's classic literature with *The Heroine's Bookshelf*.

**racist black friday: How to Win at Shopping** David Zyla, Eila Mell, 2015-01-27 A book worth its weight in gold—or what one charges on a gold card. Written by two fashion experts with deep experience in fashion shopping and styling, *How to Win at Shopping* is perfect for the woman who

loves to shop—there is priceless information on every page. And perfect for the woman who hates to shop—here's the game plan to make it work. And for both, hundreds of ways to save money, time, and aggravation. Page after page is filled with knowledgeable insider tips, the hows and whys of shopping smart: Always beware of prices in carpeted areas of a store. Three-quarter sleeves are always flattering. Sometimes, for certain items like T-shirts or knits, it makes sense to shop in the boys' department. For shoes, the best toe shape will always match your best neckline. Never shop in a hurry. When approaching a rack of clothing, always start with color. Always sit down when trying on clothing. There are style basics, like how to find the perfect pair of jeans. Money-saving tips, like why never to open a store credit card. Shopping rules, like leave your jewelry at home when shopping. Plus tips for shopping online, in thrift stores, and around the holidays. And throughout, separate lists, like the 15 secrets of finding clothes that make you look ten pounds thinner; the seven things a tailor can do—and six things a tailor can't; and the top ten wardrobe staples.

**racist black friday: Burgers in Blackface** Naa Oyo A. Kwate, 2019-07-19 Exposes and explores the prevalence of racist restaurant branding in the United States Aunt Jemima is the face of pancake mix. Uncle Ben sells rice. Chef Rastus shills for Cream of Wheat. Stereotyped Black faces and bodies have long promoted retail food products that are household names. Much less visible to the public are the numerous restaurants that deploy unapologetically racist logos, themes, and architecture. These marketing concepts, which center nostalgia for a racist past and commemoration of our racist present, reveal the deeply entrenched American investment in anti-blackness. Drawing on wide-ranging sources from the late 1800s to the present, *Burgers in Blackface* gives a powerful account, and rebuke, of historical and contemporary racism in restaurant branding. Forerunners: Ideas First Short books of thought-in-process scholarship, where intense analysis, questioning, and speculation take the lead

**racist black friday: Friday Night Lights** H. G. Bissinger, 2005 Return once again to the enduring account of the Permian Panthers of Odessa -- the winningest high school football team in Texas history.

**racist black friday: The Torture Letters** Laurence Ralph, 2020-01-15 Torture is an open secret in Chicago. Nobody in power wants to acknowledge this grim reality, but everyone knows it happens—and that the torturers are the police. Three to five new claims are submitted to the Torture Inquiry and Relief Commission of Illinois each week. Four hundred cases are currently pending investigation. Between 1972 and 1991, at least 125 black suspects were tortured by Chicago police officers working under former Police Commander Jon Burge. As the more recent revelations from the Homan Square “black site” show, that brutal period is far from a historical anomaly. For more than fifty years, police officers who took an oath to protect and serve have instead beaten, electrocuted, suffocated, and raped hundreds—perhaps thousands—of Chicago residents. In *The Torture Letters*, Laurence Ralph chronicles the history of torture in Chicago, the burgeoning activist movement against police violence, and the American public's complicity in perpetuating torture at home and abroad. Engaging with a long tradition of epistolary meditations on racism in the United States, from James Baldwin's *The Fire Next Time* to Ta-Nehisi Coates's *Between the World and Me*, Ralph offers in this book a collection of open letters written to protesters, victims, students, and others. Through these moving, questing, enraged letters, Ralph bears witness to police violence that began in Burge's Area Two and follows the city's networks of torture to the global War on Terror. From Vietnam to Geneva to Guantanamo Bay—Ralph's story extends as far as the legacy of American imperialism. Combining insights from fourteen years of research on torture with testimonies of victims of police violence, retired officers, lawyers, and protesters, this is a powerful indictment of police violence and a fierce challenge to all Americans to demand an end to the systems that support it. With compassion and careful skill, Ralph uncovers the tangled connections among law enforcement, the political machine, and the courts in Chicago, amplifying the voices of torture victims who are still with us—and lending a voice to those long deceased.

**racist black friday: Rhetorical Crossover** Cedric Burrows, 2020-10-27 In music, crossover

means that a song has moved beyond its original genre and audience into the general social consciousness. Rhetorical Crossover uses the same concept to theorize how the black rhetorical presence has moved in mainstream spaces in an era where African Americans were becoming more visible in white culture. Cedric Burrows argues that when black rhetoric moves into the dominant culture, white audiences appear welcoming to African Americans as long as they present an acceptable form of blackness for white tastes. The predominant culture has always constructed coded narratives on how the black rhetorical presence should appear and behave when in majority spaces. In response, African Americans developed their own narratives that revise and reinvent mainstream narratives while also reaffirming their humanity. Using an interdisciplinary model built from music, education, film, and social movement studies, Rhetorical Crossover details the dueling narratives about African Americans that percolate throughout the United States.

**racist black friday:** *The Sum of Us* Heather McGhee, 2022-02-08 NEW YORK TIMES BESTSELLER • LONGLISTED FOR THE NATIONAL BOOK AWARD • One of today's most insightful and influential thinkers offers a powerful exploration of inequality and the lesson that generations of Americans have failed to learn: Racism has a cost for everyone—not just for people of color. WINNER OF THE PORCHLIGHT BUSINESS BOOK AWARD • ONE OF THE BEST BOOKS OF THE YEAR: Time, The Washington Post, St. Louis Post-Dispatch, Ms. magazine, BookRiot, Library Journal "This is the book I've been waiting for."—Ibram X. Kendi, #1 New York Times bestselling author of *How to Be an Antiracist* Look for the author's podcast, *The Sum of Us*, based on this book! Heather McGhee's specialty is the American economy—and the mystery of why it so often fails the American public. From the financial crisis of 2008 to rising student debt to collapsing public infrastructure, she found a root problem: racism in our politics and policymaking. But not just in the most obvious indignities for people of color. Racism has costs for white people, too. It is the common denominator of our most vexing public problems, the core dysfunction of our democracy and constitutive of the spiritual and moral crises that grip us all. But how did this happen? And is there a way out? McGhee embarks on a deeply personal journey across the country from Maine to Mississippi to California, tallying what we lose when we buy into the zero-sum paradigm—the idea that progress for some of us must come at the expense of others. Along the way, she meets white people who confide in her about losing their homes, their dreams, and their shot at better jobs to the toxic mix of American racism and greed. This is the story of how public goods in this country—from parks and pools to functioning schools—have become private luxuries; of how unions collapsed, wages stagnated, and inequality increased; and of how this country, unique among the world's advanced economies, has thwarted universal healthcare. But in unlikely places of worship and work, McGhee finds proof of what she calls the Solidarity Dividend: the benefits we gain when people come together across race to accomplish what we simply can't do on our own. *The Sum of Us* is not only a brilliant analysis of how we arrived here but also a heartfelt message, delivered with startling empathy, from a black woman to a multiracial America. It leaves us with a new vision for a future in which we finally realize that life can be more than a zero-sum game. LONGLISTED FOR THE ANDREW CARNEGIE MEDAL

**racist black friday:** *The Black Friend: On Being a Better White Person* Frederick Joseph, 2020-12-01 The instant New York Times bestseller! Writing from the perspective of a friend, Frederick Joseph offers candid reflections on his own experiences with racism and conversations with prominent artists and activists about theirs—creating an essential read for white people who are committed anti-racists and those newly come to the cause of racial justice. "We don't see color." "I didn't know Black people liked Star Wars!" "What hood are you from?" For Frederick Joseph, life as a transfer student in a largely white high school was full of wince-worthy moments that he often simply let go. As he grew older, however, he saw these as missed opportunities not only to stand up for himself, but to spread awareness to those white people who didn't see the negative impact they were having. Speaking directly to the reader, *The Black Friend* calls up race-related anecdotes from the author's past, weaving in his thoughts on why they were hurtful and how he might handle things differently now. Each chapter features the voice of at least one artist or activist, including Angie Thomas, author of *The Hate U Give*; April Reign, creator of #OscarsSoWhite; Jemele Hill, sports

journalist and podcast host; and eleven others. Touching on everything from cultural appropriation to power dynamics, “reverse racism” to white privilege, microaggressions to the tragic results of overt racism, this book serves as conversation starter, tool kit, and invaluable window into the life of a former “token Black kid” who now presents himself as the friend many readers need. Backmatter includes an encyclopedia of racism, providing details on relevant historical events, terminology, and more.

**racist black friday:** *Black Faces, White Spaces* Carolyn Finney, 2014 Black Faces, White Spaces: Reimagining the Relationship of African Americans to the Great Outdoors

**racist black friday:** *Frying Plantain* Zalika Reid-Benta, 2019-06-04 Set in the neighbourhood of “Little Jamaica,” *Frying Plantain* follows a girl from elementary school to high school graduation as she navigates the tensions between mothers and daughters, second-generation immigrants experiencing first-generation cultural expectations, and Black identity in a predominantly white society. Kara Davis is a girl caught in the middle — of her North American identity and her desire to be a “true” Jamaican, of her mother and grandmother’s rages and life lessons, of having to avoid being thought of as too “faas” or too “quiet” or too “bold” or too “soft.” In these twelve interconnected stories, we see Kara on a visit to Jamaica, startled by the sight of a severed pig’s head in her great-aunt’s freezer; in junior high, the victim of a devastating prank by her closest friends; and as a teenager in and out of her grandmother’s house, trying to cope with ongoing battles of unyielding authority. A rich and unforgettable portrait of growing up between worlds, *Frying Plantain* shows how, in one charged moment, friendship and love can turn to enmity and hate, well-meaning protection can become control, and teasing play can turn to something much darker.

**racist black friday: The Thanksgiving Story** Alice Dalgliesh, 2012-09-04 In this festive Caldecott Honor-winning picture book, Alice Dalgliesh brings to life the origin of the Thanksgiving holiday for readers of all ages. Giles, Constance and Damaris Hopkins are all passengers aboard the crowded Mayflower, journeying to the New World to start a new life. Things get a little more cramped when their baby brother Oceanus is born during the passage. However, when they arrive, there are even worse challenges to face as the Pilgrims are subjected to hunger, cold, and sickness that put their small colony in great danger. With the help of the Native Americans though, they might just be able to survive their first year in this strange land—and have a November harvest to celebrate for generations!

**racist black friday: Invisible Man, Got the Whole World Watching** Mychal Denzel Smith, 2016-06-14 An unflinching account of what it means to be a young black man in America today, and how the existing script for black manhood is being rewritten in one of the most fascinating periods of American history. How do you learn to be a black man in America? For young black men today, it means coming of age during the presidency of Barack Obama. It means witnessing the deaths of Oscar Grant, Trayvon Martin, Michael Brown, Akai Gurley, and too many more. It means celebrating powerful moments of black self-determination for LeBron James, Dave Chappelle, and Frank Ocean. In *Invisible Man, Got the Whole World Watching*, Mychal Denzel Smith chronicles his own personal and political education during these tumultuous years, describing his efforts to come into his own in a world that denied his humanity. Smith unapologetically upends reigning assumptions about black masculinity, rewriting the script for black manhood so that depression and anxiety aren't considered taboo, and feminism and LGBTQ rights become part of the fight. The questions Smith asks in this book are urgent -- for him, for the martyrs and the tokens, and for the Trayvons that could have been and are still waiting.

**racist black friday: The Story of Little Black Sambo** Helen Bannerman, 1923-01-01 The jolly and exciting tale of the little boy who lost his red coat and his blue trousers and his purple shoes but who was saved from the tigers to eat 169 pancakes for his supper, has been universally loved by generations of children. First written in 1899, the story has become a childhood classic and the authorized American edition with the original drawings by the author has sold hundreds of thousands of copies. *Little Black Sambo* is a book that speaks the common language of all nations,



and has added more to the joy of little children than perhaps any other story. They love to hear it again and again; to read it to themselves; to act it out in their play.

**racist black friday: Why Are All the Black Kids Sitting Together in the Cafeteria?** Beverly Daniel Tatum, 2017-09-05 The classic, New York Times-bestselling book on the psychology of racism that shows us how to talk about race in America. Walk into any racially mixed high school and you will see Black, White, and Latino youth clustered in their own groups. Is this self-segregation a problem to address or a coping strategy? How can we get past our reluctance to discuss racial issues? Beverly Daniel Tatum, a renowned authority on the psychology of racism, argues that straight talk about our racial identities is essential if we are serious about communicating across racial and ethnic divides and pursuing antiracism. These topics have only become more urgent as the national conversation about race is increasingly acrimonious. This fully revised edition is essential reading for anyone seeking to understand dynamics of race and racial inequality in America.

**racist black friday: Black Friday** S Hussain Zaidi, 2014-11-15 On the afternoon of 12 March 1993, a series of explosions cut a swathe of terror and destruction through Bombay. The toll: 257 killed or missing, 713 injured, and a city in a shambles. In *Black Friday*, S. Hussain Zaidi takes us into the heart of the conspiracy which spanned several countries and the massive investigation that ensued. A product of four years of meticulous research, the book gives chilling insights into the criminal mind, through interviews with close associates of Dawood Ibrahim and Tiger Memon, among others. The characters we meet are compelling: the terrorists, the corrupt law enforcement agents who abetted the plot, the investigators who would stop at nothing, and, above all, the people of Bombay of whose resilient spirit this book is a celebration. Riveting and incisive, *Black Friday* reveals the true dimensions of a horrific tragedy which shook the nation.

**racist black friday: Fearing the Black Body** Sabrina Strings, 2019-05-07 Winner, 2020 Body and Embodiment Best Publication Award, given by the American Sociological Association Honorable Mention, 2020 Sociology of Sex and Gender Distinguished Book Award, given by the American Sociological Association How the female body has been racialized for over two hundred years There is an obesity epidemic in this country and poor Black women are particularly stigmatized as “diseased” and a burden on the public health care system. This is only the most recent incarnation of the fear of fat Black women, which Sabrina Strings shows took root more than two hundred years ago. Strings weaves together an eye-opening historical narrative ranging from the Renaissance to the current moment, analyzing important works of art, newspaper and magazine articles, and scientific literature and medical journals—where fat bodies were once praised—showing that fat phobia, as it relates to Black women, did not originate with medical findings, but with the Enlightenment era belief that fatness was evidence of “savagery” and racial inferiority. The author argues that the contemporary ideal of slenderness is, at its very core, racialized and racist. Indeed, it was not until the early twentieth century, when racialized attitudes against fatness were already entrenched in the culture, that the medical establishment began its crusade against obesity. An important and original work, *Fearing the Black Body* argues convincingly that fat phobia isn’t about health at all, but rather a means of using the body to validate race, class, and gender prejudice.

**racist black friday: Driving While Black: African American Travel and the Road to Civil Rights** Gretchen Sorin, 2020-02-11 Bloomberg • Best Nonfiction Books of 2020: [A] tour de force. The basis of a major PBS documentary by Ric Burns, this “excellent history” (*The New Yorker*) reveals how the automobile fundamentally changed African American life. *Driving While Black* demonstrates that the car—the ultimate symbol of independence and possibility—has always held particular importance for African Americans, allowing black families to evade the dangers presented by an entrenched racist society and to enjoy, in some measure, the freedom of the open road. Melding new archival research with her family’s story, Gretchen Sorin recovers a lost history, demonstrating how, when combined with black travel guides—including the famous Green Book—the automobile encouraged a new way of resisting oppression.

**racist black friday: That Black Friday Crash** J. R. Roberts, 2010-01-28 This all began with a

simple desire to find out why the Tiger Woods media coverage wouldn't go away, a fortnight after the car crash and the revelation of extra-marital transgressions. With a war raging on in Afghanistan, pending health legislation, an on-going economic depression, etc, why was this story making headlines? In my quest for answers, I turned to the online community. As I read through various blogs, comments, message boards, etc, I began to see why this saga was a major discussion topic amongst folks online. This story is an online chat room dramatization of actual online user comments gleaned from a number of social media sites, blogs, chat rooms and online news message boards. Actual usernames, locations and specific references have been altered to protect the identities of the online users featured in this story. The comments, views and experiences cited are real though and in no way reflect my personal views, opinions or experiences.

**racist black friday:** *Dutch Racism* Philomena Essed, Isabel Hoving, 2014-03-01 Dutch Racism is the first comprehensive study of its kind. The approach is unique, not comparative but relational, in unraveling the legacy of racism in the Netherlands and the (former) colonies. Authors contribute to identifying the complex ways in which racism operates in and beyond the national borders, shaped by European and global influences, and intersecting with other systems of domination. Contrary to common sense beliefs it appears that old-fashioned biological notions of "race" never disappeared. At the same time the Netherlands echoes, if not leads, a wider European trend, where offensive statements about Muslims are an everyday phenomenon. Dutch Racism challenges readers to question what happens when the moral rejection of racism loses ground. The volume captures the layered nature of Dutch racism through a plurality of registers, methods, and disciplinary approaches: from sociology and history to literary analysis, art history and psychoanalysis, all different elements competing for relevance, truth value, and explanatory power. This range of voices and visions offers illuminating insights in the two closely related questions that organize this book: what factors contribute to the complexity of Dutch racism? And why is the concept of racism so intensely contested? The volume will speak to audiences across the humanities and social sciences and can be used as textbook in undergraduate as well as graduate courses. Philomena Essed is professor of Critical Race, Gender and Leadership studies, Antioch University (USA), PhD in Leadership and Change Program. Her books and edited volumes include *Everyday Racism*; *Understanding Everyday Racism*, *Race Critical Theories*; *A Companion to Gender Studies* ("outstanding" 2005 CHOICE award); and, *Clones, Fakes and Posthumans: Cultures of Replication*. Isabel Hoving is diversity officer at the Leiden University and affiliated with the Department of Film and Literary Studies of Leiden University. Her books include *In Praise of New Travellers*, *Veranderingen van het alledaagse*, and several other volumes on migration, Caribbean literatures, African literature and art. In addition to her academic work, she is an awarded youth writer.

**racist black friday:** *Survival Math* Mitchell Jackson, 2020-02-04 "A vibrant memoir of race, violence, family, and manhood...a virtuosic wail of a book" (The Boston Globe), *Survival Math* calculates how award-winning author Mitchell S. Jackson survived the Portland, Oregon, of his youth. This "spellbinding" (NPR) book explores gangs and guns, near-death experiences, sex work, masculinity, composite fathers, the concept of "hustle," and the destructive power of addiction—all framed within the story of Mitchell Jackson, his family, and his community. Lauded for its breathtaking pace, its tender portrayals, its stark candor, and its luminous style, *Survival Math* reveals on every page the searching intellect and originality of its author. The primary narrative, focused on understanding the antecedents of Jackson's family's experience, is complemented by survivor files, which feature photographs and riveting short narratives of several of Jackson's male relatives. "A vulnerable, sobering look at Jackson's life and beyond, in all its tragedies, burdens, and faults" (San Francisco Chronicle), the sum of *Survival Math*'s parts is a highly original whole, one that reflects on the exigencies—over generations—that have shaped the lives of so many disenfranchised Americans. "Both poetic and brutally honest" (Salon), Mitchell S. Jackson's nonfiction debut is as essential as it is beautiful, as real as it is artful, a singular achievement, not to be missed.

**racist black friday: Woke Racism** John McWhorter, 2021-10-26 NEW YORK TIMES

BESTSELLER New York Times bestselling author and acclaimed linguist John McWhorter argues that an illiberal neoracism, disguised as antiracism, is hurting Black communities and weakening the American social fabric. Americans of good will on both the left and the right are secretly asking themselves the same question: how has the conversation on race in America gone so crazy? We're told to read books and listen to music by people of color but that wearing certain clothes is "appropriation." We hear that being white automatically gives you privilege and that being Black makes you a victim. We want to speak up but fear we'll be seen as unwoke, or worse, labeled a racist. According to John McWhorter, the problem is that a well-meaning but pernicious form of antiracism has become, not a progressive ideology, but a religion—and one that's illogical, unreachable, and unintentionally neoracist. In *Woke Racism*, McWhorter reveals the workings of this new religion, from the original sin of "white privilege" and the weaponization of cancel culture to ban heretics, to the evangelical fervor of the "woke mob." He shows how this religion that claims to "dismantle racist structures" is actually harming his fellow Black Americans by infantilizing Black people, setting Black students up for failure, and passing policies that disproportionately damage Black communities. The new religion might be called "antiracism," but it features a racial essentialism that's barely distinguishable from racist arguments of the past. Fortunately for Black America, and for all of us, it's not too late to push back against woke racism. McWhorter shares scripts and encouragement with those trying to deprogram friends and family. And most importantly, he offers a roadmap to justice that actually will help, not hurt, Black America.

**racist black friday: Sundown Towns** James W. Loewen, 2018-07-17 Powerful and important . . . an instant classic. —The Washington Post Book World The award-winning look at an ugly aspect of American racism by the bestselling author of *Lies My Teacher Told Me*, reissued with a new preface by the author In this groundbreaking work, sociologist James W. Loewen, author of the classic bestseller *Lies My Teacher Told Me*, brings to light decades of hidden racial exclusion in America. In a provocative, sweeping analysis of American residential patterns, Loewen uncovers the thousands of sundown towns—almost exclusively white towns where it was an unspoken rule that blacks weren't welcome—that cropped up throughout the twentieth century, most of them located outside of the South. Written with Loewen's trademark honesty and thoroughness, *Sundown Towns* won the Gustavus Myers Outstanding Book Award, received starred reviews in *Publishers Weekly* and *Booklist*, and launched a nationwide online effort to track down and catalog sundown towns across America. In a new preface, Loewen puts this history in the context of current controversies around white supremacy and the Black Lives Matter movement. He revisits sundown towns and finds the number way down, but with notable exceptions in exclusive all-white suburbs such as Kenilworth, Illinois, which as of 2010 had not a single black household. And, although many former sundown towns are now integrated, they often face second-generation sundown town issues, such as in Ferguson, Missouri, a former sundown town that is now majority black, but with a majority-white police force.

**racist black friday: White Women** Regina Jackson, Saira Rao, 2022-11-01 An instant New York Times Bestseller! A no-holds-barred guidebook aimed at white women who want to stop being nice and start dismantling white supremacy from the team behind *Race2Dinner* and the documentary film, *Deconstructing Karen* It's no secret that white women are conditioned to be nice, but did you know that the desire to be perfect and to avoid conflict at all costs are characteristics of white supremacy culture? As the founders of *Race2Dinner*, an organization which facilitates conversations between white women about racism and white supremacy, Regina Jackson and Saira Rao have noticed white women's tendency to maintain a veneer of niceness, and strive for perfection, even at the expense of anti-racism work. In this book, Jackson and Rao pose these urgent questions: how has being nice helped Black women, Indigenous women and other women of color? How has being nice helped you in your quest to end sexism? Has being nice earned you economic parity with white men? Beginning with freeing white women from this oppressive need to be nice, they deconstruct and analyze nine aspects of traditional white woman behavior—from tone-policing to weaponizing tears—that uphold white supremacy society, and hurt all of us who are trying to live a

freer, more equitable life. *White Women* is a call to action to those of you who are looking to take the next steps in dismantling white supremacy. Your white supremacy. If you are in fact doing real anti-racism work, you will find few reasons to be nice, as other white people want to limit your membership in the club. If you are not ticking white people off on a regular basis, you are not doing it right.

**racist black friday:** *You'll Never Believe What Happened to Lacey* Amber Ruffin, Lacey Lamar, 2021-01-12 \*A NEW YORK TIMES BESTSELLER AND INDIE NEXT PICK\* Writer and performer on Late Night with Seth Meyers Amber Ruffin writes with her sister Lacey Lamar with humor and heart to share absurd anecdotes about everyday experiences of racism. Now a writer and performer on Late Night with Seth Meyers and host of The Amber Ruffin Show, Amber Ruffin lives in New York, where she is no one's First Black Friend and everyone is, as she puts it, stark raving normal. But Amber's sister Lacey? She's still living in their home state of Nebraska, and trust us, you'll never believe what happened to Lacey. From racist donut shops to strangers putting their whole hand in her hair, from being mistaken for a prostitute to being mistaken for Harriet Tubman, Lacey is a lightning rod for hilariously ridiculous yet all-too-real anecdotes. She's the perfect mix of polite, beautiful, petite, and Black that apparently makes people think I can say whatever I want to this woman. And now, Amber and Lacey share these entertainingly horrifying stories through their laugh-out-loud sisterly banter. Painfully relatable or shockingly eye-opening (depending on how often you have personally been followed by security at department stores), this book tackles modern-day racism with the perfect balance of levity and gravity.

**racist black friday:** *The Sentences That Create Us* PEN America, 2022-01-11 *The Sentences That Create Us* draws from the unique insights of over fifty justice-involved contributors and their allies to offer inspiration and resources for creating a literary life in prison. Centering in the philosophy that writers in prison can be as vibrant and capable as writers on the outside, and have much to offer readers everywhere, *The Sentences That Create Us* aims to propel writers in prison to launch their work into the world beyond the walls, while also embracing and supporting the creative community within the walls. *The Sentences That Create Us* is a comprehensive resource writers can grow with, beginning with the foundations of creative writing. A roster of impressive contributors including Reginald Dwayne Betts (*Felon: Poems*), Mitchell S. Jackson (*Survival Math*), Wilbert Rideau (*In the Place of Justice*) and Piper Kerman (*Orange is the New Black*), among many others, address working within and around the severe institutional, emotional, psychological and physical limitations of writing prison through compelling first-person narratives. The book's authors offer pragmatic advice on editing techniques, pathways to publication, writing routines, launching incarcerated-run prison publications and writing groups, lesson plans from prison educators and next-step resources. Threaded throughout the book is the running theme of addressing lived trauma in writing, and writing's capacity to support an authentic healing journey centered in accountability and restoration. While written towards people in the justice system, this book can serve anyone seeking hard won lessons and inspiration for their own creative—and human—journey.

**racist black friday:** *The Black Problem In America* Steven B Lofton, 2019-06-25 *The Black Problem* within America. Many African-Americans ask themselves how is it that our community has died beneath the Leadership of so many of our own kind? This book documents the answer to that question.

**racist black friday:** *The 1619 Project: Born on the Water* Nikole Hannah-Jones, Renée Watson, 2021-11-16 *The 1619 Project's* lyrical picture book in verse chronicles the consequences of slavery and the history of Black resistance in the United States, thoughtfully rendered by Pulitzer Prize-winning journalist Nikole Hannah-Jones and Newbery honor-winning author Renée Watson. A young student receives a family tree assignment in school, but she can only trace back three generations. Grandma gathers the whole family, and the student learns that 400 years ago, in 1619, their ancestors were stolen and brought to America by white slave traders. But before that, they had a home, a land, a language. She learns how the people said to be born on the water survived. And the people planted dreams and hope, willed themselves to keep living, living. And the people learned

new words for love for friend for family for joy for grow for home. With powerful verse and striking illustrations by Nikkolas Smith, *Born on the Water* provides a pathway for readers of all ages to reflect on the origins of American identity.

**racist black friday: How to Be Black** Baratunde Thurston, 2012-01-31 The comedian chronicles his coming of age while analyzing politics & culture in this New York Times–bestselling memoir and satirical guide. If You Don't Buy This Book, You're a Racist. Have you ever been called "too black" or "not black enough?" Have you ever befriended or worked with a black person? Have you ever heard of black people? If you answered yes to any of these questions, this book is for you. Raised by a pro-black, Pan-African single mother during the crack years of 1980s Washington, DC, and educated at Sidwell Friends School and Harvard University, Baratunde Thurston has over thirty years' experience being black. Now, through stories of his politically inspired Nigerian name, the heroics of his hippie mother, the murder of his drug-abusing father, and other revelatory black details, he shares with readers of all colors his wisdom and expertise in how to be black. Beyond memoir, this guidebook offers practical advice on everything from "How to Be The Black Friend" to "How to Be The (Next) Black President" to "How to Celebrate Black History Month." To provide additional perspective, Baratunde assembled an award-winning Black Panel—three black women, three black men, and one white man (Christian Lander of *Stuff White People Like*)—and asked them such revealing questions as "When Did You First Realize You Were Black?" and "How Black Are You?" as well as "Can You Swim?" The result is a humorous, intelligent, and audacious guide that challenges and satirizes the so-called experts, purists, and racists who purport to speak for all black people. With honest storytelling and biting wit, Baratunde plots a path not just to blackness, but one open to anyone interested in simply "how to be." Praise for *How to Be Black* "Part autobiography, part stand-up routine, part contemporary political analysis, and astute all over. . . . Reading this book made me both laugh and weep with poignant recognition. . . . A hysterical, irreverent exploration of one of America's most painful and enduring issues." —Melissa Harris-Perry "Struggling to figure out how to be black in the 21st century? Baratunde Thurston has the perfect guide for you." —The Root

**racist black friday: Rising Out of Hatred** Eli Saslow, 2019-09-03 From a Pulitzer Prize-winning reporter, the powerful story of how a prominent white supremacist changed his heart and mind. This is a book to help us understand the American moment and to help us better understand one another. "The story of Derek Black is the human being at his gutsy, self-reflecting, revolutionary best, told by one of America's best storytellers at his very best. *Rising Out of Hatred* proclaims if the successor to the white nationalist movement can forsake his ideological upbringing, can rebirth himself in antiracism, then we can too no matter the personal cost. This book is an inspiration." —Ibram X. Kendi, National Book Award-winning author of *Stamped from the Beginning: The Definitive History of Racist Ideas in America* Derek Black grew up at the epicenter of white nationalism. His father founded Stormfront, the largest racist community on the Internet. His godfather, David Duke, was a KKK Grand Wizard. By the time Derek turned nineteen, he had become an elected politician with his own daily radio show—already regarded as the the leading light of the burgeoning white nationalist movement. We can infiltrate, Derek once told a crowd of white nationalists. We can take the country back. Then he went to college. At New College of Florida, he continued to broadcast his radio show in secret each morning, living a double life until a classmate uncovered his identity and sent an email to the entire school. Derek Black ... white supremacist, radio host ... New College student??? The ensuing uproar overtook one of the most liberal colleges in the country. Some students protested Derek's presence on campus, forcing him to reconcile for the first time with the ugliness of his beliefs. Other students found the courage to reach out to him, including an Orthodox Jew who invited Derek to attend weekly Shabbat dinners. It was because of those dinners—and the wide-ranging relationships formed at that table—that Derek started to question the science, history, and prejudices behind his worldview. As white nationalism infiltrated the political mainstream, Derek decided to confront the damage he had done. *Rising Out of Hatred* tells the story of how white-supremacist ideas migrated from the far-right fringe to the

White House through the intensely personal saga of one man who eventually disavowed everything he was taught to believe, at tremendous personal cost. With great empathy and narrative verve, Eli Saslow asks what Derek Black's story can tell us about America's increasingly divided nature.

**racist black friday: So You Want to Talk About Race** Ijeoma Oluo, 2019-09-24 In this #1 New York Times bestseller, Ijeoma Oluo offers a revelatory examination of race in America. Protests against racial injustice and white supremacy have galvanized millions around the world. The stakes for transformative conversations about race could not be higher. Still, the task ahead seems daunting, and it's hard to know where to start. How do you tell your boss her jokes are racist? Why did your sister-in-law hang up on you when you had questions about police reform? How do you explain white privilege to your white, privileged friend? In *So You Want to Talk About Race*, Ijeoma Oluo guides readers of all races through subjects ranging from police brutality and cultural appropriation to the model minority myth in an attempt to make the seemingly impossible possible: honest conversations about race, and about how racism infects every aspect of American life. Simply put: Ijeoma Oluo is a necessary voice and intellectual for these times, and any time, truth be told. —Phoebe Robinson, New York Times bestselling author of *You Can't Touch My Hair*

**racist black friday: The Hundred Thousand Kingdoms** N. K. Jemisin, 2010-02-25 After her mother's mysterious death, a young woman is summoned to the floating city of Sky in order to claim a royal inheritance she never knew existed in the first book in this award-winning fantasy trilogy from the NYT bestselling author of *The Fifth Season*. Yeine Darr is an outcast from the barbarian north. But when her mother dies under mysterious circumstances, she is summoned to the majestic city of Sky. There, to her shock, Yeine is named an heiress to the king. But the throne of the Hundred Thousand Kingdoms is not easily won, and Yeine is thrust into a vicious power struggle with cousins she never knew she had. As she fights for her life, she draws ever closer to the secrets of her mother's death and her family's bloody history. With the fate of the world hanging in the balance, Yeine will learn how perilous it can be when love and hate -- and gods and mortals -- are bound inseparably together.

**racist black friday: Artemis** Andy Weir, 2018-07-03 The bestselling author of *The Martian* returns with an irresistible new near-future thriller—a heist story set on the moon. Jasmine Bashara never signed up to be a hero. She just wanted to get rich. Not crazy, eccentric-billionaire rich, like many of the visitors to her hometown of Artemis, humanity's first and only lunar colony. Just rich enough to move out of her coffin-sized apartment and eat something better than flavored algae. Rich enough to pay off a debt she's owed for a long time. So when a chance at a huge score finally comes her way, Jazz can't say no. Sure, it requires her to graduate from small-time smuggler to full-on criminal mastermind. And it calls for a particular combination of cunning, technical skills, and large explosions—not to mention sheer brazen swagger. But Jazz has never run into a challenge her intellect can't handle, and she figures she's got the 'swagger' part down. The trouble is, engineering the perfect crime is just the start of Jazz's problems. Because her little heist is about to land her in the middle of a conspiracy for control of Artemis itself. Trapped between competing forces, pursued by a killer and the law alike, even Jazz has to admit she's in way over her head. She'll have to hatch a truly spectacular scheme to have a chance at staying alive and saving her city. Jazz is no hero, but she is a very good criminal. That'll have to do. Propelled by its heroine's wisecracking voice, set in a city that's at once stunningly imagined and intimately familiar, and brimming over with clever problem-solving and heist-y fun, *Artemis* is another irresistible brew of science, suspense, and humor from #1 bestselling author Andy Weir.

**racist black friday: All American Boys** Jason Reynolds, Brendan Kiely, 2015-09-29 A 2016 Coretta Scott King Author Honor book, and recipient of the Walter Dean Myers Award for Outstanding Children's Literature. In this New York Times bestselling novel, two teens—one black, one white—grapple with the repercussions of a single violent act that leaves their school, their community, and, ultimately, the country bitterly divided by racial tension. A bag of chips. That's all sixteen-year-old Rashad is looking for at the corner bodega. What he finds instead is a fist-happy cop, Paul Galluzzo, who mistakes Rashad for a shoplifter, mistakes Rashad's pleadings that he's

stolen nothing for belligerence, mistakes Rashad's resistance to leave the bodega as resisting arrest, mistakes Rashad's every flinch at every punch the cop throws as further resistance and refusal to STAY STILL as ordered. But how can you stay still when someone is pounding your face into the concrete pavement? There were witnesses: Quinn Collins—a varsity basketball player and Rashad's classmate who has been raised by Paul since his own father died in Afghanistan—and a video camera. Soon the beating is all over the news and Paul is getting threatened with accusations of prejudice and racial brutality. Quinn refuses to believe that the man who has basically been his savior could possibly be guilty. But then Rashad is absent. And absent again. And again. And the basketball team—half of whom are Rashad's best friends—start to take sides. As does the school. And the town. Simmering tensions threaten to explode as Rashad and Quinn are forced to face decisions and consequences they had never considered before. Written in tandem by two award-winning authors, this four-starred reviewed tour de force shares the alternating perspectives of Rashad and Quinn as the complications from that single violent moment, the type taken directly from today's headlines, unfold and reverberate to highlight an unwelcome truth.

**racist black friday: Racism without Racists** Eduardo Bonilla-Silva, 2006-08-03 In this book, Bonilla-Silva explores with systematic interview data the nature and components of post-civil rights racial ideology. Specifically, he documents the existence of a new suave and apparently non-racial racial ideology he labels color-blind racism. He suggests this ideology, anchored on the decontextualized, ahistorical, and abstract extension of liberalism to racial matters, has become the organizational matrix whites use to explain and account for racial matters in America.

**racist black friday: How to Be a (Young) Antiracist** Ibram X. Kendi, Nic Stone, 2023-09-12 The #1 New York Times bestseller that sparked international dialogue is now a book for young adults! Based on the adult bestseller by Ibram X. Kendi, and co-authored by bestselling author Nic Stone, How to be a (Young) Antiracist will serve as a guide for teens seeking a way forward in acknowledging, identifying, and dismantling racism and injustice. The New York Times bestseller How to be an Antiracist by Ibram X. Kendi is shaping the way a generation thinks about race and racism. How to be a (Young) Antiracist is a dynamic reframing of the concepts shared in the adult book, with young adulthood front and center. Aimed at readers 12 and up, and co-authored by award-winning children's book author Nic Stone, How to be a (Young) Antiracist empowers teen readers to help create a more just society. Antiracism is a journey--and now young adults will have a map to carve their own path. Kendi and Stone have revised this work to provide anecdotes and data that speaks directly to the experiences and concerns of younger readers, encouraging them to think critically and build a more equitable world in doing so.

**racist black friday: This Is Your Time** Ruby Bridges, 2020-11-10 NEW YORK TIMES BESTSELLER • CBC KIDS' BOOK CHOICE AWARD WINNER Civil rights icon Ruby Bridges—who, at the age of six, was the first black child to integrate into an all-white elementary school in New Orleans—inspires readers and calls for action in this moving letter. Her elegant, memorable gift book is especially uplifting in the wake of Kamala Harris making US history as the first female, first Black, and first South Asian vice president-elect. Written as a letter from civil rights activist and icon Ruby Bridges to the reader, This Is Your Time is both a recounting of Ruby's experience as a child who had to be escorted to class by federal marshals when she was chosen to be one of the first black students to integrate into New Orleans' all-white public school system and an appeal to generations to come to effect change. This beautifully designed volume features photographs from the 1960s and from today, as well as stunning jacket art from The Problem We All Live With, the 1964 painting by Norman Rockwell depicting Ruby's walk to school. Ruby's honest and impassioned words, imbued with love and grace, serve as a moving reminder that “what can inspire tomorrow often lies in our past.” This Is Your Time will electrify people of all ages as the struggle for liberty and justice for all continues and the powerful legacy of Ruby Bridges endures.

*Racism - Wikipedia*

Racism is the belief that groups of humans possess different behavioral traits corresponding to

inherited attributes and can be divided based on the superiority of one race or ethnicity over another. [1][2][3] It may also mean prejudice, discrimination, or antagonism directed against other people because they are of a different ethnic background. [2] Modern variants of ...

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#### **Racism | Definition, History, Laws, & Facts | Britannica**

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#### **Racism - Wikiwand**

Racism and racial discrimination are often used to describe discrimination on an ethnic or cultural basis, independent of whether these differences are described as racial.

#### **RACISM Definition & Meaning | Dictionary.com**

The word racist can be used as a noun meaning a racist person or as an adjective meaning “of or promoting racism,” as in racist ideology or racist comments.

#### *RACIST - Definition & Translations | Collins English Dictionary*

If you describe people, things, or behaviour as racist, you mean that they are influenced by the belief that some people are inferior because they belong to a particular race.

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When an individual's race is the grounds for any form of oppression, the resulting actions are 'racist' in nature. When this oppression or prejudice is widespread and targeted at particular ethnic groups, it is referred to as 'Racism'.

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