

# Nebraska Past Football Coaches



## **Nebraska Past Football Coaches: A Legacy of Gridiron Glory and Heartbreak**

Nebraska Cornhusker football boasts a rich and storied history, filled with legendary victories, heartbreaking defeats, and a legacy of coaches who shaped the program into the national powerhouse it once was. This post delves into the careers of Nebraska's past football coaches, exploring their contributions, successes, and the impact they had on the program's trajectory. We'll examine their coaching styles, key players they mentored, and the overall legacy they left behind on the Nebraska football landscape. Get ready for a nostalgic trip through time, revisiting some of the most influential figures in Cornhusker football history.

### **The Early Years: Building a Foundation (Pre-1960s)**

Before the era of national prominence, Nebraska football had its share of dedicated builders. While comprehensive records for the earliest coaches are sometimes incomplete, these individuals laid the groundwork for future success. Understanding their contributions helps contextualize the later achievements of the more widely known coaches. This period saw the slow but steady development of a football program that would eventually become a national force. The challenges faced by these early coaches, often lacking the resources and widespread support of later eras, highlight the dedication and perseverance required to establish a strong football program from scratch.

# **The Tom Osborne Era: A Golden Age of Cornhusker Football (1973-1997)**

No discussion of Nebraska past football coaches is complete without a deep dive into the legendary Tom Osborne. His 25-year tenure transformed Nebraska football from a consistently good team into a national dynasty. Osborne's coaching philosophy, built on discipline, hard work, and a strong offensive line, produced three national championships (1994, 1995, 1997) and an unparalleled level of success.

## **Key Achievements Under Osborne:**

Three National Championships: A testament to his coaching prowess and the talent he cultivated.

13 Conference Championships: Demonstrating consistent dominance within the Big Eight/Big 12.

55-game winning streak at Memorial Stadium: A record that stood for a long time.

Development of Future NFL Stars: Osborne coached and mentored numerous players who went on to successful NFL careers.

Osborne's impact transcends wins and losses; he built a program known for its character and academic excellence. His legacy continues to shape the culture of Nebraska football to this day.

## **The Post-Osborne Years: Navigating Change and Seeking Success (1998-Present)**

Following Osborne's retirement, Nebraska football faced a new reality. The transition period presented significant challenges, with coaches attempting to maintain the high standards set by their predecessor.

### **Coaches Following Osborne:**

Frank Solich (1998-2003): Solich continued Nebraska's winning tradition, though he ultimately faced pressure to match Osborne's unprecedented success.

Bill Callahan (2004-2007): Callahan's tenure was marked by a significant shift in offensive philosophy and ultimately resulted in a decline in the program's performance.

Bo Pelini (2008-2014): Pelini brought a more aggressive and defensive-minded approach, delivering some successful seasons but ultimately failing to consistently compete at the highest level.

Mike Riley (2015-2017): Riley's tenure was marked by struggles and ultimately led to his dismissal.

Scott Frost (2018-2022): Frost, a former Nebraska quarterback, returned to Lincoln with high expectations, but his tenure ended with significant disappointment.

Matt Rhule (2023-Present): The current head coach, Rhule, inherited a program in need of rebuilding and is tasked with restoring Nebraska's football glory.

Each coach brought their own unique style and philosophy, resulting in varying degrees of success and impacting the overall trajectory of the program. The post-Osborne era highlights the immense difficulty of sustaining excellence at the highest level of college football.

## **The Future of Nebraska Football: Building on the Past**

Understanding Nebraska's past football coaches provides crucial context for appreciating the program's current state. The successes and failures of past coaches, their coaching philosophies, and the legacies they left behind shape the challenges and opportunities facing the current coaching staff. The future of Nebraska football rests on building upon the strong foundations laid by past greats while adapting to the ever-evolving landscape of college football.

## **Conclusion**

The history of Nebraska past football coaches is a tapestry woven with threads of triumph and adversity. From the early builders to the legendary Tom Osborne and the coaches who followed, each individual left their indelible mark on the program. Their legacies – both on and off the field – continue to inspire and challenge those who strive to carry the torch of Cornhusker football into the future. Understanding their contributions allows us to better appreciate the ongoing journey of one of college football's most storied programs.

## **FAQs**

1. Who holds the record for most wins as Nebraska football coach? Tom Osborne holds the record with 255 wins.
2. Which Nebraska football coach won the most national championships? Tom Osborne won three national championships (1994, 1995, 1997).
3. How many coaches have led Nebraska to a national championship? Only Tom Osborne has led Nebraska to a national championship.
4. What is considered the "Golden Age" of Nebraska football? The Tom Osborne era (1973-1997) is widely considered the golden age of Nebraska football.
5. Who was the first head football coach at Nebraska? While records from the very earliest years are incomplete, early coaches laid the groundwork for the program's future success, though identifying the very first is challenging due to limited historical documentation.

**nebraska past football coaches: More Than Winning** , 2009-09-01 At age twenty-eight, when Tom Osborne agreed to join Bob Devaney's full-time coaching staff at the University of Nebraska, he resolved to be a head coach by the time he reached age thirty-five. Little did he know that this goal would chart his course toward becoming one of the nation's premier football coaches. Six years later in 1972, Devaney named Osborne as head coach of the Nebraska Cornhuskers. In high school and college, Osborne had been an outstanding athlete in his own right. He went on to play professional football and to earn his master's and doctorate degrees in educational psychology. Throughout all these years in sports and academics, he was developing his unusual and inspiring philosophy of coaching, which above all emphasizes the process of athletics. In *More Than Winning*, Osborne gives an in-depth personal account of his life—the forces that shaped his values, his own accomplishments in sports, and his experiences as a coach at Nebraska. He describes his philosophy of coaching, shares personal perspectives on football greats, and gives his view of key Nebraska games up through the 1984 Orange Bowl.

**nebraska past football coaches: Heart of a Husker** Mike Babcock, 2006 *Heart of a Husker* is a portrait of Nebraska football coaching legend Tom Osborne, drawn with interviews from former players and coaches who were with the team during his 25 seasons as head coach. Osborne is a congressman now, in his third term in the House of Representatives. Among the most successful coaches in college football history, Osborne's Cornhuskers had a combined record of 255-49-3 from 1973-1997. They won or shared 13 conference titles, went to bowls in each of his 25 seasons and won three national championships in his final four seasons. Osborne reached 200 victories and 250 victories quicker than any major college head football coach and is a member of the College Football Hall of Fame. *Heart of a Husker* is an intimate look at a man whose quiet, but intense, demeanor touched thousands of lives, both on and off the college gridiron.

**nebraska past football coaches: Faith in the Game** Tom Osborne, 2008-12-10 As head coach of the University of Nebraska Cornhuskers for twenty-five years, Tom Osborne had one of the most impressive records in college football. Before retiring in 1997, he took his team to a bowl game every year, won three national championships in the last four years he coached, and ended his career boasting an almost unheard of 84 percent winning record. But while these numbers testify to an undeniable accomplishment, it has been another, more powerful force that has shaped Tom's life: his faith. In *Faith in the Game*, this legendary coach shares the philosophy he used to create not only a champion football team but also a meaningful life. Both a memoir of Osborne's career with the Cornhuskers and an inspirational guide to making the most out of life by cultivating core values like honesty, courage, and loyalty, *Faith in the Game* presents the traits Osborne helped to instill in his team—traits that helped the Cornhuskers achieve their spectacular level of success. Osborne focuses on the aspects of character that he has emphasized in his work on and off the field, illustrated with compelling behind-the-scenes stories of the Nebraska football team. Conveyed with his own captivating integrity, Osborne's message reveals the value of hard work, the importance of finding a balance between our professional and personal obligations, and, above all, the importance of bringing faith into our lives to help us through times of crisis. Tom Osborne is beloved not only for his outstanding record but also for the commitment and dedication he has always shown to his players and coaching staff as a mentor, coach, and friend. His ability to motivate a team has come not with last-minute pep talks but through a focus on consistency and strength of character. Winning, as he writes in *Faith in the Game*, is a by-product of sound preparation. For those seeking a spiritually centered approach to living and working, this candid account of Tom Osborne's faith and strength is a warm and authentic book from which all of us can learn.

**nebraska past football coaches: Frost** Dirk Chatelain, Chris Heady, Lee Barfknecht, Evan Bland, Sam McKewon, Tom Shatel, 2018-08-13 A must-read for every Husker fan. The extraordinary story of Nebraska coach Scott Frost a native son who, whether he knew it or not, was destined to be Tom Osborne's heir. From his mother's heroic path to the 1968 Olympics and his father's influence on the Bob Devaney era. His high school success. His falling out at Stanford. His winning over the Nebraska fan base and then the national championship. Frost's appetite to learn shared by current

NFL coaches Todd Bowles, Mike Tomlin and Bill Belichick. And how while Frost was quietly bridging the gap between him and his dream job, Nebraska was drifting from the blueprint that had made it great. All told with archival photos and stories plus fresh reporting and perspectives from The World-Herald's award-winning sports writers.

**nebraska past football coaches:** [Big 12 Conference Head Football Coaches Lists](#) ,

**nebraska past football coaches:** *100 Things Nebraska Fans Should Know & Do Before They Die* Sean Callahan, 2013-11-01 The University of Nebraska-Lincoln is one of the most storied and decorated football programs in NCAA history—since its inception in 1890, the program has claimed five National Championships, all of which are explored in this essential guide, along with the personalities, events, and facts that any and every Cornhuskers fan should know. The book recalls the key moments and players from Tom Osborne's reign on the Nebraska sidelines from the 1970s to the 1990s—an unprecedented period that included 13 conference championships and three national championships—as well as the program's early years and recent success under head coach Bo Pelini. Author Sean Callahan also includes the unforgettable players who have worn the Scarlet and Cream, including Johnny Rodgers, Mike Rozier, Tommie Frazier, and Ndamukong Suh. More than a century of team history is distilled to capture the essential moments, highlighting the personalities, games, rivalries, and plays that have come together to make Nebraska one of college football's legendary programs.

**nebraska past football coaches:** *Dream Like a Champion* John Cook, Brandon Vogel, 2017-09-01 Since becoming the Nebraska women's volleyball coach in 2000, John Cook has led the team to four national championships, seven NCAA semifinal appearances, and the nation's top winning percentage in women's volleyball. In *Dream Like a Champion* Cook shares the coaching and leadership philosophy that has enabled him to become one of the game's winningest coaches. Growing up in San Diego, Cook acquired his coaching philosophy from his experiences first as a football coach, then as a student of the sport of volleyball on the beaches of Southern California. After a stint as an assistant volleyball coach at Nebraska, he returned to Nebraska as head coach in 2000 and won the national championship in his first season. Even with a bar set so high, Cook saw at Nebraska's tradition-rich program the potential for even greater growth and success. He decided to focus on higher expectations, training, motivation, goal setting, and other ways to build the strongest teams possible. In *Dream Like a Champion* Cook shares the philosophy behind Nebraska's culture of success and reveals how he's had to learn, evolve, and be coached himself, even in his fifth decade as a coach. With openness and candor he delivers insights about his methods and passes along lessons that can be used by leaders in any field. Cook also shares behind-the-scenes anecdotes about Nebraska volleyball moments and players—and how he coaches and teaches his players about life beyond the court.

**nebraska past football coaches:** *Nebraska Cornhuskers* Mike Babcock, 2004-09 Relive Classic Moments in Cornhuskers History! Thrilling victories, crushing defeats, comical mishaps, and colorful coaches, players, and fans--these are the legendary moments and larger-than-life personalities that have made the Nebraska Cornhuskers a gridiron favorite. In *Stadium Stories: Nebraska Cornhuskers*, veteran journalist Mike Babcock shares his favorite memories of this beloved team. Together you'll relive the highs and lows and become reacquainted with some of the team's all-time greatest heroes and legends including: Hall of Fame coaches Bob Devaney and Tom Osborne Trainwreck Tom Novak, the scariest linebacker on the team The Game of the Century that made football history

**nebraska past football coaches:** *Go Big Red* Mike Babcock, Michael Babcock, 1998-08-15 Nebraska has enjoyed thirty-six consecutive winning seasons, made twenty-nine consecutive bowl appearances, and won five national championships, including three in the last four seasons. During that time, the Cornhuskers have had just two head coaches, Bob Devaney and Tom Osborne. Without question, this is the golden era of Cornhusker football, and *Go Big Red* is a celebration of that indisputable fact. It is much more than a trivia book-- it goes beyond the hefty and comprehensive media guides published each season by the Nebraska Sports Information Office. The book covers

Nebraska football in a way no other publication has, with personality profiles, anecdotes, and original research, as well as questions of fact and trivia, some of which will test even the most devoted and knowledgeable Cornhusker fans. Some things you'll remember. There is a section devoted to the best of Broderick Thomas, the loquacious outside linebacker. And there are also some things you won't remember, or things you might not have known. Can you name all of the assistant coaches on Osborne's first staff in 1973? Can you list Nebraska's starters for the 1941 Rose Bowl game? Do you know how the Blackshirt tradition began? Devaney was a master storyteller, and the book includes a humorous story or two of his. The program became a haven for walk-ons under Osborne, and the book includes an all-walk-on team. Though Nebraska is enjoying its greatest successes now, Cornhusker football was king long ago. And the book offers insight into that past glory, achieved by the likes of Jumbo Stiehme, Ed Weir, and Guy Chamberlin. All-American Trev Albert, the Butkus Award winner in 1993, has expressed the meaning of Cornhusker football in the introduction, which is an integral part of the book's experience. Reading *Go Big Red* isn't the same as sitting in Memorial Stadium, awash in red on game day. But it's the next best thing.

**nebraska past football coaches:** *If These Walls Could Talk: Nebraska Cornhuskers* Jerry Murtaugh, Jimmy Sheil, Brian Rosenthal, George Achola, Brian Brashaw, 2015-10-01 Firsthand tales of the most memorable moments in Cornhusker football history A traditional powerhouse, the Nebraska Cornhuskers are one of the most successful NCAA football teams, with five national championships and the highest winning percentage of any program over the last half century. Authors Jerry Murtaugh, an All-American linebacker at Nebraska in 1970, Jimmy Sheil, George Achola, and Brian Rosenthal, through interviews with current and past players, provide fans with a one-of-a-kind, insider's look into the great moments, the lowlights, and everything in between in Cornhuskers history. Readers will hear from players, coaches, and administrators as they discuss their moments of greatness as well as their defeats, making *If These Walls Could Talk: Nebraska Cornhuskers* a keepsake no fan will want to miss.

**nebraska past football coaches:** *A Salute to Nebraska's Tom Osborne* The Lincoln Journal Star, 1998 Through the stories and photographs in *A Salute to Nebraska's Tom Osborne*, the staff of the Lincoln Journal Star has captured the essence of the remarkable man who, over a span of 25 years, made winning a way of life for his Cornhusker players. Readers will learn about the coach's life before coming to Lincoln, his devotion as a family man, his love for kids, his work as a humanitarian, and how he dealt with the tragic death of Brook Berringer.

**nebraska past football coaches:** *Beyond the Final Score* Tom Osborne, 2010-10-27 There's More To Life Than The Game Legendary college football coach Tom Osborne, a former NFL player and Nebraska Congressman, shares his life's wisdom in this powerful collection of stories, advice and spiritual insights. Available Fall 2009 2...

**nebraska past football coaches:** *Scoreless* John Dechant, 2016 In October 1960, Omaha Central and Creighton Prep met for what many Nebraskans consider the greatest high school football game ever played. Future NFL Hall of Famer Gale Sayers scored seventy points while leading Central's powerful offense through its first four games. Prep's strong defense, on the other hand, allowed only twenty points all season. Legendary coaches patrolled both sidelines, and Prep was aiming for its third straight state championship. The stage was set for a Friday-night showdown. Fifteen thousand fans packed into Omaha's Municipal Stadium to watch the early season championship clash. Stubborn defenses ensured parity. Back and forth the teams battled, mired around the 50-yard line, punt after punt soaring into the sky. With no overtime to settle things and the defenses holding fast, the game ended in a scoreless tie. When both teams won their remaining games, they shared the state title that year. *Scoreless* retells the details of this legendary game, the buildup to it, and the story behind the teams and their renowned coaches and players. It is the tale of one of the most remarkable football games in Nebraska high school sports history.

**nebraska past football coaches:** *Football Revolution* Bart Wright, 2020-03-01 For the last twenty-five years, the most dominant offensive strategy in college football has been the spread offense, which relies on empty backfields, lots of receivers and passing, and no huddles between

plays. Where the spread offense started, why it took so long to take hold, and the evolution of its many variations are the much-debated mysteries that Bart Wright sets about solving in this book. Football Revolution recovers a key, overlooked, part of the story. The book reveals how Jack Neumeier, a high school football coach in California in the 1970s, built an offensive strategy around a young player named John Elway, whose father was a coach at nearby California State University, Northridge. One of the elder Elway's assistant coaches, Dennis Erickson, then borrowed Neumeier's innovations and built on them, bringing what we now know as the spread offense onto the national stage at the University of Miami in the 1980s. With Erickson's career as a lens, this book shows how the inspiration of a high school coach became the dominant offense in college football, prepping a whole generation of quarterbacks for the NFL and forever changing the way the game is played.

**nebraska past football coaches:** *Diary of a Husker* David Kolowski, 2007 *Diary of a Husker* is the actual diary of David Kolowski, a walk-on offensive lineman for the University of Nebraska from 1998-2002 (the Frank Solich years).

**nebraska past football coaches:** **ESPN College Basketball Encyclopedia** Espn, 2009 A comprehensive reference provides historical overviews of all 335 Division 1 teams, season-by-season summaries, ESPN/Sagarin rankings of top-selected college basketball programs, and more.

**nebraska past football coaches:** **Win Forever** Pete Carroll, Yogi Roth, Kristoffer A. Garin, 2011-08-02 I know that I'll be evaluated in Seattle with wins and losses, as that is the nature of my profession for the last thirty-five years. But our record will not be what motivates me. Years ago I was asked, 'Pete, which is better: winning or competing?' My response was instantaneous: 'Competing. . . because it lasts longer.' Pete Carroll is one of the most successful coaches in football today. As the head coach at USC, he brought the Trojans back to national prominence, amassing a 97-19 record over nine seasons. Now he shares the championship-winning philosophy that led USC to seven straight Pac-10 titles. This same mind-set and culture will shape his program as he returns to the NFL to coach the Seattle Seahawks. Carroll developed his unique coaching style by trial and error over his career. He learned that you get better results by teaching instead of screaming, and by helping players grow as people, not just on the field. He learned that an upbeat, energetic atmosphere in the locker room can coexist with an unstoppable competitive drive. He learned why you should stop worrying about your opponents, why you should always act as if the whole world is watching, and many other contrarian insights. Carroll shows us how the Win Forever philosophy really works, both in NCAA Division I competition and in the NFL. He reveals how his recruiting strategies, training routines, and game-day rituals preserve a team's culture year after year, during championship seasons and disappointing seasons alike. Win Forever is about more than winning football games; it's about maximizing your potential in every aspect of your life. Carroll has taught business leaders facing tough challenges. He has helped troubled kids on the streets of Los Angeles through his foundation A Better LA. His words are true in any situation: If you want to win forever, always compete.

**nebraska past football coaches:** The Hidden Language of Baseball Paul Dickson, 2009-05-26 Baseball is set apart from other sports by many things, but few are more distinctive than the intricate systems of coded language that govern action on the field and give baseball its unique appeal. During a nine-inning game, more than 1,000 silent instructions are given from catcher to pitcher, coach to batter, fielder to fielder, umpire to umpire and without this speechless communication the game would simply not be the same. Baseball historian Paul Dickson examines for the first time the rich legacy of baseball's hidden language, offering fans everywhere a smorgasbord of history and anecdote. Whether detailing the origins of the hit-and-run, the true story behind the home run that gave Home Run Baker his nickname, Bob Feller's sign-stealing telescope, Casey Stengel's improbable method of signaling his bullpen, the impact of sign stealing on the Giants' miraculous comeback in 1951, or the pitches Andy Pettitte tipped off that altered the momentum of the 2001 World Series, Dickson's research is as thorough as his stories are entertaining. A roster of baseball's greatest names and games, past and present, echoes throughout, making The Hidden Language of Baseball a unique window on the history of our national pastime.

**nebraska past football coaches:** Historical Dictionary of Football John Grasso, 2013-06-13  
Gridiron football or American football or just plain football is the most popular sport in the United States in the 21st century. Although attempts have been made to develop the sport outside North America, it is still predominantly a North American sport with similar games (but significant rules differences) played in the United States and Canada. The Historical Dictionary of Football covers the history of American football through a chronology, an introductory essay, appendixes, and an extensive bibliography. The dictionary section has over 600 cross-referenced entries on both amateur (collegiate) and professional players, coaches, teams and executives from all eras. This book is an excellent access point for students, researchers, and anyone wanting to know more about the sport of football.

**nebraska past football coaches:** Nebraska Moments Donald R. Hickey, Susan A. Wunder, John R. Wunder, 2007-01-01 An account of defining Nebraska moments, including: surviving the Oregon and Mormon trails; completing the Union Pacific Railroad; and winning national football championships, Nobel and Pulitzer prizes, and presidential nominations.

**nebraska past football coaches:** Go Big Red Mike Babcock, Michael Babcock, 1998-08-15  
Nebraska has enjoyed thirty-six consecutive winning seasons, made twenty-nine consecutive bowl appearances, and won five national championships, including three in the last four seasons. During that time, the Cornhuskers have had just two head coaches, Bob Devaney and Tom Osborne. Without question, this is the golden era of Cornhusker football, and Go Big Red is a celebration of that indisputable fact. It is much more than a trivia book-- it goes beyond the hefty and comprehensive media guides published each season by the Nebraska Sports Information Office. The book covers Nebraska football in a way no other publication has, with personality profiles, anecdotes, and original research, as well as questions of fact and trivia, some of which will test even the most devoted and knowledgeable Cornhusker fans. Some things you'll remember. There is a section devoted to the best of Broderick Thomas, the loquacious outside linebacker. And there are also some things you won't remember, or things you might not have known. Can you name all of the assistant coaches on Osborne's first staff in 1973? Can you list Nebraska's starters for the 1941 Rose Bowl game? Do you know how the Blackshirt tradition began? Devaney was a master storyteller, and the book includes a humorous story or two of his. The program became a haven for walk-ons under Osborne, and the book includes an all-walk-on team. Though Nebraska is enjoying its greatest successes now, Cornhusker football was king long ago. And the book offers insight into that past glory, achieved by the likes of Jumbo Stiehme, Ed Weir, and Guy Chamberlin. All-American Trev Albert, the Butkus Award winner in 1993, has expressed the meaning of Cornhusker football in the introduction, which is an integral part of the book's experience. Reading Go Big Red isn't the same as sitting in Memorial Stadium, awash in red on game day. But it's the next best thing.

**nebraska past football coaches:** *Bodies of Truth* Dinty W. Moore, Erin Murphy, Renée K. Nicholson, 2019-01-01 2019 Foreword INDIES Award, Gold for Anthologies "Medicine still contains an oral tradition, passed down in stories: the stories patients tell us, the ones we tell them, and the ones we tell ourselves," writes contributor Madaline Harrison. Bodies of Truth continues this tradition through a variety of narrative approaches by writers representing all facets of health care. And, since all of us have been or will be touched by illness or disability—our own or that of a loved one—at some point in our lives, any reader of this anthology can relate to the challenges, frustrations, and pain—both physical and emotional—that the contributors have experienced. Bodies of Truth offers perspectives on a wide array of issues, from food allergies, cancer, and neurology to mental health, autoimmune disorders, and therapeutic music. These experiences are recounted by patients, nurses, doctors, parents, children, caregivers, and others who attempt to articulate the intangible human and emotional factors that surround life when it intersects with the medical field.

**nebraska past football coaches:** Wistrom and Peter Keith A. Zimmer, 1998-03

**nebraska past football coaches:** The Integration of the Pacific Coast League Amy Essington, 2018-06-01 An account of the desegregation of baseball's Pacific Coast League, the first American League of any sport to desegregate all of its teams--



**nebraska past football coaches: Nebraska Football** Carla Mooney, 2013-07-15 The Nebraska Cornhuskers have won 43 conference championships since the team began playing the sport in 1890. Over the past 120 years, they have amassed several amazing players, coaches, and game-stopping moments. This volume showcases the history of Nebraska football, highlighting some of these awesome moments and people in an action-packed format that leaves readers wanting more.

**nebraska past football coaches: I Believe in You** Tom Osborne, 2020

**nebraska past football coaches: On Solid Ground** Tom Osborne, 2012-09-01 Originally published: Lincoln: Nebraska Book Pub., c1996.

**nebraska past football coaches: Swing Your Sword** Mike Leach, 2011-07-07 Newly-minted Mississippi State head coach Mike Leach tells his captivating story--from rural Wyoming to law school to the upper echelons of the SEC. SWING YOUR SWORD is the first ever book by one of the most fascinating and successful coaches in sports today. A maverick who took an unlikely path to coaching through law school, Mike Leach talks about his unorthodox approach to coaching and the choices that have brought him success throughout his career. A lover of the game who started creating formations and drawing his own plays as a kid, Leach took his Texas Tech Red Raiders to numerous bowl games, achieving the #2 slot in national rankings and being voted 2008 Coach of the Year before being unceremoniously fired at the end of the 2009 season. The scandalous nature of his dismissal created a media frenzy and began a personal battle between Leach and his accusers that remains unresolved.

**nebraska past football coaches: NFL Head Coaches** John Maxymuk, 2012-08-07 The 466 men who have held the increasingly demanding and prestigious position of Head Coach in the National Football League and the two leagues that merged into it (the All America Football Conference of the 1940s and the American Football League of the 1960s) form an exclusive club. This book essentially answers three questions about every professional head coach since 1920: Who was he? What were his coaching approach and style, in terms of both leadership and gridiron tactics? How successful was he? Every entry begins with standard background information, followed by each coach's yearly regular season and postseason coaching record, and then his statistical tendencies toward scoring, defense and play calling. The entry then addresses the three questions noted above.

**nebraska past football coaches: Strength Coaching in America** Jason P. Shurley, Jan Todd, Terry Todd, 2019-12-13 Shortlisted for the North American Society for Sports History 2020 Monograph Prize It's hard to imagine, but as late as the 1950s, athletes could get kicked off a team if they were caught lifting weights. Coaches had long believed that strength training would slow down a player. Muscle was perceived as a bulky burden; training emphasized speed and strategy, not "brute" strength. Fast forward to today: the highest-paid strength and conditioning coaches can now earn \$700,000 a year. Strength Coaching in America delivers the fascinating history behind this revolutionary shift. College football represents a key turning point in this story, and the authors provide vivid details of strength training's impact on the gridiron, most significantly when University of Nebraska football coach Bob Devaney hired Boyd Epley as a strength coach in 1969. National championships for the Huskers soon followed, leading Epley to launch the game-changing National Strength Coaches Association. Dozens of other influences are explored with equal verve, from the iconic Milo Barbell Company to the wildly popular fitness magazines that challenged physicians' warnings against strenuous exercise. Charting the rise of a new athletic profession, Strength Coaching in America captures an important transformation in the culture of American sport.

**nebraska past football coaches: Politics for the Love of Fandom** Ashley Hinck, 2019-03-13 Politics for the Love of Fandom examines what Ashley Hinck calls "fan-based citizenship": civic action that blends with and arises from participation in fandom and commitment to a fan-object. Examining cases like Harry Potter fans fighting for fair trade, YouTube fans donating money to charity, and football fans volunteering to mentor local youth, Hinck argues that fan-based citizenship has created new civic practices wherein popular culture may play as large a role in generating social

action as traditional political institutions such as the Democratic Party or the Catholic Church. In an increasingly digital world, individuals can easily move among many institutions and groups. They can choose from more people and organizations than ever to inspire their civic actions—even the fandom for children's book series Harry Potter can become a foundation for involvement in political life and social activism. Hinck explores this new kind of engagement and its implications for politics and citizenships, through case studies that encompass fandoms for sports, YouTube channels, movies, and even toys. She considers the ways in which fan-based social engagement arises organically, from fan communities seeking to change their world as a group, as well as the methods creators use to leverage their fans to take social action. The modern shift to networked, fluid communities, Hinck argues, opens up opportunities for public participation that occurs outside of political parties, houses of worship, and organizations for social action. Fan-based citizenship performances help us understand the future possibilities of public engagement, as fans and creators alike tie the ethical frameworks of fan-objects to desired social goal, such as volunteering for political candidates, mentoring at-risk youth, and promoting environmentally friendly policy. *Politics for the Love of Fandom* examines the communication at the center of these civic actions, exploring how fans, nonprofits, and media companies manage to connect internet-based fandom with public issues.

**nebraska past football coaches:** *Athletic Journal* , 1928

**nebraska past football coaches:** *Only the Crazy and Fearless Win BIG!* Arthur Wylie, Brian Nicol, 2012-01-31 Following the pack and doing what you are told may get you a job and even a promotion, but it won't lead to real success. Entrepreneur Arthur Wylie, who made his first million by 26, has conquered the worlds of finance, real estate, and entertainment with more than \$50 million in deals brokered and almost half a billion in assets and transactions under management. He has several subsidiaries that have diversified into film development, consulting, venture capital, speaking engagements, celebrity events, book publishing, technology, philanthropy, and real estate ventures internationally. In *Only the Crazy and Fearless Win BIG!*, he shares a little secret that few books discuss—to win big you have to be fearless and, sometimes, even a little crazy. Wylie outlines real-world examples from some of history and present-day's most well-known names and everyday entrepreneurs in every industry, profession, and segment of the economy. *Only the Crazy and Fearless Win BIG!* shows how their decisions raised eyebrows, dropped jaws, and met resistance—yet proved to be right. A few crazy and fearless decisions that led to victory and success, to fame and respect:

- Dominate with Class: Mexican Billionaire and world's richest man, Carlos Slim, shows how to dominate a market to empower others
- Being Fearless: CEO Steve Jobs is fired from Apple
- Passion: Sara Blakely used what she hated to become successful in an untapped market
- People Power: Henry Ford pays his workers double the industry average
- Relentless: Richard Branson pushes through obstacles and makes billions
- How Crazy: Intern-now-CEO Sean Combs's \$300 Million Clothing line beats out his entertainment business

Through Wylie's experience and guidance, he weaves together the lessons of these stories and more to share what it means to your life, wealth, career and business.

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In the latest stage of his journey, Glass led the rebuilding of the athletic program of his beloved alma mater, Indiana University. Featuring a foreword from IU alumnus and owner of the Dallas Mavericks, Mark Cuban, *Making Your Own Luck* is a must-read not only for Indiana sports fans, but for anyone that recognizes the importance of preparation, opportunity and action in creating your own success.

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**nebraska past football coaches: *Hoosier Beginnings*** Ken Bikoff, 2020-09-01 *Hoosier Beginnings* tells the story of Indiana University athletics from its founding in 1867 to the interwar period. Crammed full of rare images and little-known anecdotes, it recounts how sport at IU developed from its very first baseball team, made up mostly of local Bloomington townsmen, to the rich and powerful tradition that is the Hoosier legacy. *Hoosier Beginnings* uncovers fascinating stories that have been lost to time and showcases how Indiana University athletics built its foundation as a pivotal team in sports history. Learn about the fatal train collision that nearly stopped IU athletics in its tracks; IU's first African American football player; the infamous Baseball Riot of 1913; how a horde of students grabbed axes and chopped down 200 apple trees to make way for a new gymnasium; and the legendary 1910 football team that didn't allow a single touchdown all season—but still lost a game. Most importantly, it attempts to answer the burning question, where did the Hoosiers get their mysterious name?

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