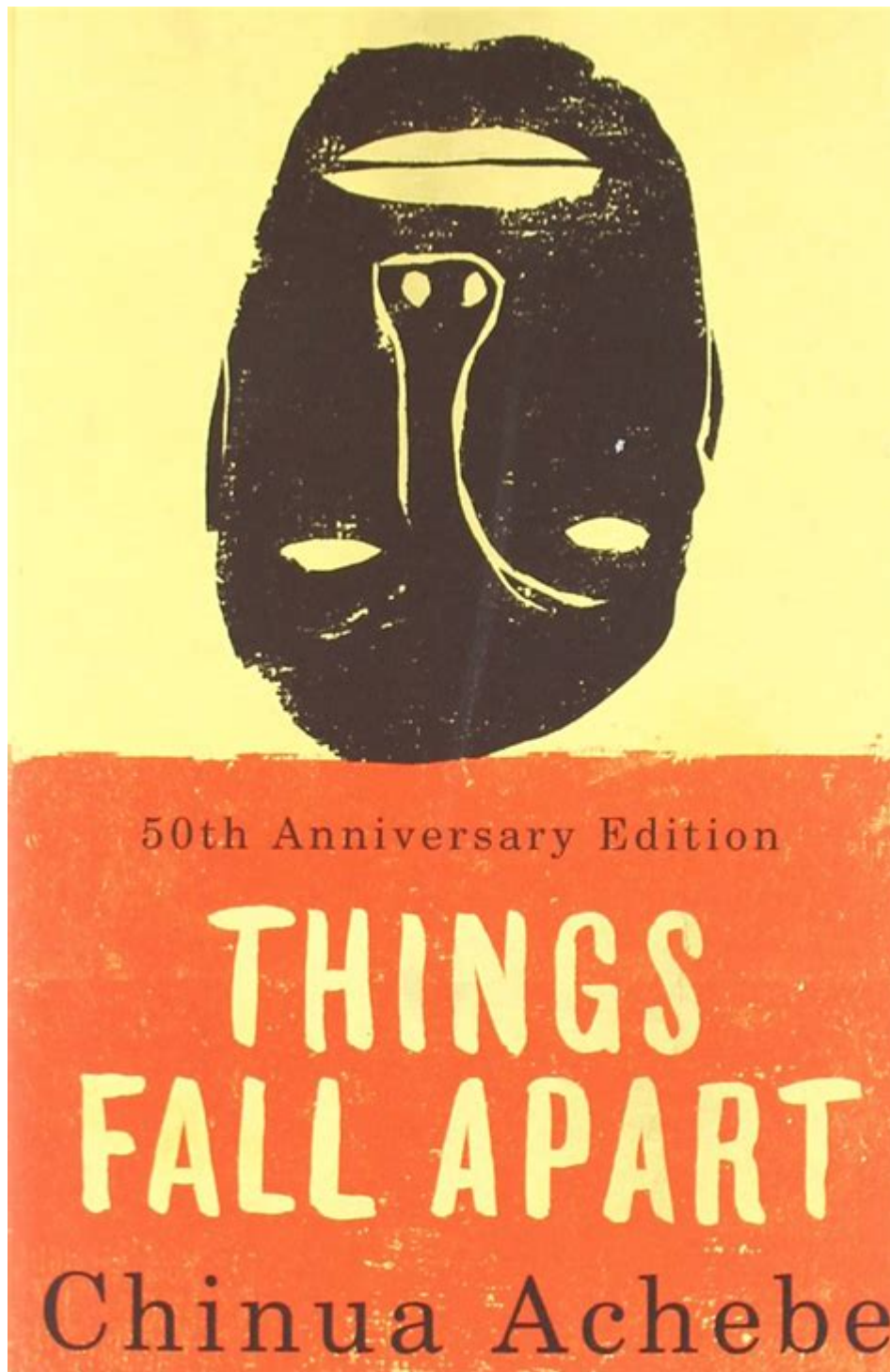


## Things Fall Apart Online



### **Things Fall Apart Online: Navigating the Digital Decay of Websites and Brands**

The internet, a seemingly immutable digital landscape, is actually a fragile ecosystem. Websites,

once the vibrant flagships of businesses and personal brands, can crumble unexpectedly. Content becomes outdated, links rot, and user engagement plummets. This post explores the myriad ways "things fall apart online," analyzing common pitfalls and offering practical strategies to prevent digital decay and maintain a thriving online presence. We'll delve into technical issues, content strategies, and the crucial role of user experience in ensuring your online assets remain robust and relevant.

## **H2: The Silent Killers of Online Success: Technical Decay**

The foundation of a successful online presence is a technically sound website. Ignoring this crucial aspect is a recipe for disaster. Let's examine some key technical issues that contribute to the digital decay of websites:

### **H3: Broken Links and 404 Errors: The Gatekeepers of Frustration**

Broken links are the digital equivalent of a dead-end street. They lead users to frustration, impacting your bounce rate and search engine rankings. Regularly auditing your website for broken internal and external links is crucial. Employing tools like Screaming Frog or utilizing your website's built-in analytics can help identify and rectify these issues proactively.

### **H3: Slow Loading Speeds: The Patience Killer**

In today's fast-paced digital world, slow loading speeds are unforgivable. Users expect instant gratification. A slow website leads to high bounce rates, negatively affecting user experience and search engine rankings. Optimize images, leverage caching plugins, and choose a reliable hosting provider to ensure optimal loading speeds.

### **H3: Outdated Security Protocols: The Open Door to Hackers**

Neglecting website security is akin to leaving your front door unlocked. Outdated security protocols make your website vulnerable to hacking, data breaches, and malware infestations. Regularly updating your CMS, plugins, and themes, and implementing robust security measures such as SSL certificates, are vital to maintaining a secure online presence.

## **H2: Content Degradation: The Fade-Out Effect**

Even with a technically sound website, stale or irrelevant content can lead to a decline in engagement and visibility.

### **H3: Outdated Information: The Trust Destroyer**

Inaccurate or outdated information erodes user trust and negatively affects your credibility. Regularly review and update your content, ensuring accuracy and relevance. This includes blog posts, product descriptions, and any other information presented on your website.

### **H3: Lack of Fresh Content: The Invisible Website**

Search engines reward websites that consistently publish fresh, high-quality content. A stagnant website signals to search engines a lack of activity and relevance, leading to lower rankings. Establish a content calendar and stick to a regular publishing schedule to keep your website vibrant and engaging.

### **H3: Ignoring User Engagement: The Silent Scream**

Analyzing user engagement metrics, such as time on site, bounce rate, and conversion rates, offers invaluable insights into how users interact with your website. Addressing issues highlighted by these metrics can prevent content degradation and improve user experience.

## **H2: User Experience (UX) Decline: The Unseen Enemy**

A poor user experience can silently sabotage your online efforts. Even the best content and technical infrastructure will fail if the user journey is flawed.

### **H3: Poor Website Navigation: The Lost Wanderer**

Complicated or confusing website navigation frustrates users and leads to high bounce rates. Ensure your website has a clear, intuitive navigation structure that allows users to easily find the

information they need.

### **H3: Mobile Unfriendliness: The Shrinking Audience**

In today's mobile-first world, a website that isn't optimized for mobile devices is a lost opportunity. Ensure your website is responsive and adapts seamlessly to different screen sizes.

### **H3: Lack of Accessibility: The Exclusionary Approach**

Ignoring website accessibility excludes a significant portion of your potential audience. Ensure your website adheres to accessibility guidelines (e.g., WCAG) to make it usable for everyone.

## **H2: Preventing the Digital Decay: Proactive Strategies**

The key to preventing "things fall apart online" is a proactive approach. Regular maintenance, consistent content updates, and a keen focus on user experience are vital. Implement a website maintenance schedule, invest in SEO tools, and monitor your website's performance closely. Don't wait until things fall apart; actively work to prevent it.

## **Conclusion**

The digital world is dynamic and ever-evolving. Neglecting your online presence invites decay. By proactively addressing technical issues, consistently updating content, and prioritizing user experience, you can safeguard your online assets and ensure your website remains a thriving hub of information and engagement. Remember, a successful online presence requires continuous effort and attention.

## **FAQs**

1. How often should I audit my website for broken links? Ideally, conduct a comprehensive link audit at least quarterly, or more frequently if you're making significant website changes.

2. What are some affordable SEO tools for website maintenance? SEMrush, Ahrefs, and Google Search Console offer free and paid plans with valuable features for website analysis and SEO optimization.
3. How can I improve my website's loading speed? Optimize images, leverage browser caching, utilize a Content Delivery Network (CDN), and choose a reliable hosting provider.
4. What is the best way to create a content calendar? Consider your target audience, keyword research, and your overall marketing goals. Utilize spreadsheet software or project management tools.
5. How can I ensure my website is mobile-friendly? Use responsive web design principles, test your website on various devices, and use tools like Google's Mobile-Friendly Test.

**things fall apart online: *Things Fall Apart*** Chinua Achebe, 1994-09-01 “A true classic of world literature . . . A masterpiece that has inspired generations of writers in Nigeria, across Africa, and around the world.” —Barack Obama “African literature is incomplete and unthinkable without the works of Chinua Achebe.” —Toni Morrison Nominated as one of America’s best-loved novels by PBS’s The Great American Read *Things Fall Apart* is the first of three novels in Chinua Achebe's critically acclaimed African Trilogy. It is a classic narrative about Africa's cataclysmic encounter with Europe as it establishes a colonial presence on the continent. Told through the fictional experiences of Okonkwo, a wealthy and fearless Igbo warrior of Umuofia in the late 1800s, *Things Fall Apart* explores one man's futile resistance to the devaluing of his Igbo traditions by British political and religious forces and his despair as his community capitulates to the powerful new order. With more than 20 million copies sold and translated into fifty-seven languages, *Things Fall Apart* provides one of the most illuminating and permanent monuments to African experience. Achebe does not only capture life in a pre-colonial African village, he conveys the tragedy of the loss of that world while broadening our understanding of our contemporary realities.

**things fall apart online: *When Things Fall Apart*** Pema Chödrön, 2005-01-11 Describes a traditional Buddhist approach to suffering and how embracing the painful situation and using communication, negative habits, and challenging experiences leads to emotional growth and happiness.

**things fall apart online: *CliffsNotes on Achebe's Things Fall Apart*** John Chua, 2011-05-18 The original CliffsNotes study guides offer expert commentary on major themes, plots, characters, literary devices, and historical background. The latest generation of titles in this series also feature glossaries and visual elements that complement the classic, familiar format. In *CliffsNotes on Things Fall Apart*, you explore the ground-breaking work of author Chinua Achebe, considered by many to be the most influential African writer of his generation. The novel, amazing in its authenticity, leaves behind the stereotypical portrayals of African life and presents the Igbo culture of Nigeria in all its remarkable complexity. Chapter summaries and commentaries take you through Achebe's world, and critical essays give you insight into the novel's themes and use of language. Other features that help you study include Character analyses of the main characters A character map that graphically illustrates the relationships among the characters A section on the life and background of Chinua Achebe A review section that tests your knowledge A Resource Center full of books, articles, films, and Internet sites Classic literature or modern modern-day treasure — you'll understand it all with expert information and insight from CliffsNotes study guides.

**things fall apart online: *No Longer at Ease*** Chinua Achebe, 1987 Obi Okonkwo, a Nigerian country boy, is determined to make it in the city. Educated in England, he has new, refined tastes which eventually conflict with his good resolutions and lead to his downfall.

**things fall apart online: *The African Trilogy*** Chinua Achebe, 2010-01-05 Here, collected for

the first time in Everyman's Library, are the three internationally acclaimed classic novels that comprise what has come to be known as Chinua Achebe's "African Trilogy"—with an introduction by Chimamanda Ngozi Adichie. Beginning with the best-selling *Things Fall Apart*—on the heels of its fiftieth anniversary—The African Trilogy captures a society caught between its traditional roots and the demands of a rapidly changing world. Achebe's most famous novel introduces us to Okonkwo, an important member of the Igbo people, who fails to adjust as his village is colonized by the British. In *No Longer at Ease* we meet his grandson, Obi Okonkwo, a young man who was sent to a university in England and has returned, only to clash with the ruling elite to which he now believes he belongs. *Arrow of God* tells the story of Ezuelu, the chief priest of several Nigerian villages, and his battle with Christian missionaries. In these masterful novels, Achebe brilliantly sets universal tales of personal and moral struggle in the context of the tragic drama of colonization.

**things fall apart online:** Study Guide to Things Fall Apart by Chinua Achebe Intelligent Education, 2020-02-15 A comprehensive study guide offering in-depth explanation, essay, and test prep for Chinua Achebe's *Things Fall Apart*, regarded as one of literature's first counter narratives. As a classic novel written two years before Nigeria's independence, *Things Fall Apart* showcases a pre-colonized Nigeria and the transformation of culture after English colonization. Moreover, Achebe is a colorful and gifted storyteller, allowing readers to experience a culture they otherwise might not have the pleasure of knowing. This Bright Notes Study Guide explores the context and history of Achebe's classic work, helping students to thoroughly explore the reasons it has stood the literary test of time. Each Bright Notes Study Guide contains: - Introductions to the Author and the Work - Character Summaries - Plot Guides - Section and Chapter Overviews - Test Essay and Study Q&As The Bright Notes Study Guide series offers an in-depth tour of more than 275 classic works of literature, exploring characters, critical commentary, historical background, plots, and themes. This set of study guides encourages readers to dig deeper in their understanding by including essay questions and answers as well as topics for further research.

**things fall apart online:** *Things Fall Apart, by Chinua Achebe* M. Keith Booker, 2011 Edited and with an introduction by M. Keith Booker, this volume in the Critical Insights series brings together a wide variety of criticism on Achebe's seminal novel. In the opening section of the volume, Booker's introduction reflects on Achebe's pioneering achievement, and Petrina Crockford evaluates the enduring, international popularity of *Things Fall Apart*.

**things fall apart online:** There Was a Country Chinua Achebe, 2012-10-11 From the legendary author of *Things Fall Apart*—a long-awaited memoir of coming of age in a fragile new nation, and its destruction in a tragic civil war For more than forty years, Chinua Achebe maintained a considered silence on the events of the Nigerian civil war, also known as the Biafran War, of 1967-1970, addressing them only obliquely through his poetry. Decades in the making, *There Was a Country* is a towering account of one of modern Africa's most disastrous events, from a writer whose words and courage left an enduring stamp on world literature. A marriage of history and memoir, vivid firsthand observation and decades of research and reflection, *There Was a Country* is a work whose wisdom and compassion remind us of Chinua Achebe's place as one of the great literary and moral voices of our age.

**things fall apart online:** *Chinua Achebe's Things Fall Apart* David Whittaker, Mpalive-Handson Msiska, 2007-11-08 Offering an insight into African culture that had not been portrayed before, *Things Fall Apart* is the tragic story of an individual set in the wider context of colonialism, as well as a powerful and complex political statement of cross-cultural encounters. This guide offers an accessible introduction to the text and contexts of *Things Fall Apart*, surveying the many interpretations of the text from publication to the present and the critical material that surrounds it.

**things fall apart online:** *Chinua Achebe* Jago Morrison, 2016-05-16 Chinua Achebe has long been regarded as Africa's foremost writer. In this major new study, Jago Morrison offers a comprehensive reassessment of his work as an author, broadcaster, editor and political thinker. With new, historically contextualised readings of all of his major works, this is the first study to view

Achebe's oeuvre in its entirety, from *Things Fall Apart* and the early novels, through the revolutionary Ahiara Declaration – previously attributed to Emeka Ojukwu – to the revealing final works *The Education of a British Educated Child* and *There Was a Country*. Contesting previous interpretations which align Achebe too easily with this or that nationalist programme, the book reveals Achebe as a much more troubled figure than critics have habitually assumed. Authoritative and wide-ranging, this book will be essential reading for scholars and students of Achebe's work in the twenty-first century.

**things fall apart online: Fictional Leaders** Jonathan Gosling, Peter Villiers, 2012-11-14  
Management theory is vague about the experience of leading. Success, power, achievement are discussed but less focus is given to negative experiences leaders faced such as loneliness or disappointment. This book addresses difficult-to-explore aspects of leadership through well-known works of literature drawing lessons from fictional leaders.

**things fall apart online: My Name Is Red** Orhan Pamuk, 2011-08-05 \*\* ORDER NIGHTS OF PLAGUE, THE NEW NOVEL FROM ORHAN PAMUK \*\* Winner of the Nobel Prize for Literature Winner of the International IMPAC Dublin Award 'Wonderful' The Spectator 'Magnificent' Observer 'Sumptuous' New Yorker 'Unforgettable' Guardian My Name is Red is an unforgettable murder mystery, set amid the splendour of sixteenth century Istanbul, from the Nobel prizewinning author In the late 1590s, the Sultan secretly commissions a great book: a celebration of his life and his empire, to be illuminated by the best artists of the day - in the European manner. At a time of violent fundamentalism, however, this is a dangerous proposition. Even the illustrious circle of artists are not allowed to know for whom they are working. But when one of the miniaturists is murdered, their Master has to seek outside help. Did the dead painter fall victim to professional rivalry, romantic jealousy or religious terror? With the Sultan demanding an answer within three days, perhaps the clue lies somewhere in the half-finished pictures . . . Orhan Pamuk is one of the world's leading contemporary novelists and in *My Name is Red*, he fashioned an unforgettable tale of suspense, and an artful meditation on love and deception.

**things fall apart online: And Then Things Fall Apart** Arlaina Tibensky, 2011-07-26 Keek's life was totally perfect. Keek and her boyfriend just had their Worst Fight Ever, her best friend heinously betrayed her, her parents are divorcing, and her mom's across the country caring for her newborn cousin, who may or may not make it home from the hospital. To top it all off, Keek's got the plague. (Well, the chicken pox.) Now she's holed up at her grandmother's technologically-barren house until further notice. Not quite the summer vacation Keek had in mind. With only an old typewriter and Sylvia Plath's *The Bell Jar* for solace and guidance, Keek's alone with her swirling thoughts. But one thing's clear through her feverish haze—she's got to figure out why things went wrong so she can put them right.

**things fall apart online: Queer Africa 2: New Stories** Makhosazana Xaba, Karen Martin, 2017-08-08 In *Queer Africa 2: New Stories*, the 26 stories by writers from Kenya, Nigeria, Rwanda, Sierra Leone, Somalia, South Africa, Uganda and the USA present exciting and varied narratives on life. There are stories on desire, disruption and dreams; others on longing, lust and love. The stories are representative of the range of human emotions and experiences that abound in the lives of Africans and those of the diaspora, who identify variously along the long and fluid line of the sexuality, gender and sexual orientation spectrum in the African continent. Centred in these stories and in their attendant relationships is humanity. The writers showcase their artistry in storytelling in thought-provoking and delightful ways.

**things fall apart online: Indigeneity, Globalization, and African Literature** Tanure Ojaide, 2015-10-07 Literature remains one of the few disciplines that reflect the experiences, sensibility, worldview, and living realities of its people. Contemporary African literature captures the African experience in history and politics in a multiplicity of ways. Politics itself has come to intersect and impact on most, if not all, aspects of the African reality. This relationship of literature with African people's lives and condition forms the setting of this study. Tanure Ojaide's *Indigeneity, Globalization, and African Literature: Personally Speaking* belongs with a well-established tradition

of personal reflections on literature by African creative writer-critics. Ojaide's contribution brings to the table the perspective of what is now recognized as a "second generation" writer, a poet, and a concerned citizen of Nigeria's Niger Delta area.

**things fall apart online: Approaches to Teaching Achebe's Things Fall Apart** Bernth Lindfors, 1991 A collection of essays offer various approaches to teaching Chinua Achebe's *Things Fall Apart* by such writers as Ashton Nichols, Simon Gikandi, and Hunt Hawkins.

**things fall apart online: When Things Fall Apart** Pema Chödrön, 2005 How to deal with painful emotions.

**things fall apart online: *Things Fall Apart*** Chinua Achebe, 2001-01 Okonkwo is the greatest wrestler and warrior alive, and his fame spreads throughout West Africa like a bush-fire in the harmattan. But when he accidentally kills a clansman, things begin to fall apart. Then Okonkwo returns from exile to find missionaries and colonial governors have arrived in the village. With his world thrown radically off-balance he can only hurtle towards tragedy. A classic in every sense, Chinua Achebe's stark, coolly ironic novel reshaped both Africa and world literature.

**things fall apart online: Fall of Giants** Ken Follett, 2011-08-30 Ken Follett's magnificent historical epic begins as five interrelated families move through the momentous dramas of the First World War, the Russian Revolution, and the struggle for women's suffrage. A thirteen-year-old Welsh boy enters a man's world in the mining pits. . . . An American law student rejected in love finds a surprising new career in Woodrow Wilson's White House. . . . A housekeeper for the aristocratic Fitzherberts takes a fateful step above her station, while Lady Maud Fitzherbert herself crosses deep into forbidden territory when she falls in love with a German spy. . . . And two orphaned Russian brothers embark on radically different paths when their plan to emigrate to America falls afoul of war, conscription, and revolution. From the dirt and danger of a coal mine to the glittering chandeliers of a palace, from the corridors of power to the bedrooms of the mighty, *Fall of Giants* takes us into the inextricably entangled fates of five families—and into a century that we thought we knew, but that now will never seem the same again. . . .

**things fall apart online: The Old Man and the Sea** Ernest Hemingway, 2022-08-01 DigiCat Publishing presents to you this special edition of *The Old Man and the Sea* by Ernest Hemingway. DigiCat Publishing considers every written word to be a legacy of humankind. Every DigiCat book has been carefully reproduced for republishing in a new modern format. The books are available in print, as well as ebooks. DigiCat hopes you will treat this work with the acknowledgment and passion it deserves as a classic of world literature.

**things fall apart online: *Things Fall Apart*** Chinua Achebe, 2010-10-06 "A true classic of world literature . . . A masterpiece that has inspired generations of writers in Nigeria, across Africa, and around the world." —Barack Obama "African literature is incomplete and unthinkable without the works of Chinua Achebe." —Toni Morrison Nominated as one of America's best-loved novels by PBS's *The Great American Read* *Things Fall Apart* is the first of three novels in Chinua Achebe's critically acclaimed African Trilogy. It is a classic narrative about Africa's cataclysmic encounter with Europe as it establishes a colonial presence on the continent. Told through the fictional experiences of Okonkwo, a wealthy and fearless Igbo warrior of Umuofia in the late 1800s, *Things Fall Apart* explores one man's futile resistance to the devaluing of his Igbo traditions by British political and religious forces and his despair as his community capitulates to the powerful new order. With more than 20 million copies sold and translated into fifty-seven languages, *Things Fall Apart* provides one of the most illuminating and permanent monuments to African experience. Achebe does not only capture life in a pre-colonial African village, he conveys the tragedy of the loss of that world while broadening our understanding of our contemporary realities.

**things fall apart online: *The Compassion Book*** Pema Chodron, 2017-03-21 The revered Buddhist teacher and author of *When Things Fall Apart* presents the lojong teachings—pithy slogans for daily contemplation—and the ways in which they can enrich our lives Welcome compassion and fearlessness as your guide, and you'll live wisely and effectively in good times and bad. But that's easier said than done. In *The Compassion Book*, Pema Chödrön introduces a powerful,



transformative method to nurture these qualities using a practice called lojong, which has been a primary focus of her teachings and personal practice for many years. For centuries, Tibetan Buddhists have relied on these teachings to awaken the deep goodness that lies within us. The lojong teachings include fifty-nine pithy slogans for daily contemplation, such as “Always maintain only a joyful mind,” “Don’t be swayed by external circumstances,” “Don’t try to be the fastest,” and “Be grateful to everyone.” This book presents each of these slogans and includes Pema’s clear, succinct guidance on how to understand them—and how they can enrich our lives. It also features a forty-five-minute downloadable audio program entitled “Opening the Heart,” in which Pema offers in-depth instruction on tonglen meditation, a powerful practice that anyone can undertake to awaken compassion for oneself and others.

**things fall apart online: Encountering Jesus in the New Testament** Michael Pennock, 2009-07-27 Encountering Jesus in the New Testament has been found in conformity with the Catechism of the Catholic Church. Encountering Jesus in the New Testament helps students further their personal relationship with Jesus Christ by growing in understanding of Jesus’ historical, cultural, and religious background through an in-depth look at Scriptures. Answering the question, Who is Jesus of Nazareth, the person people of faith call Christ, the Son of God?, is a central focus of the text. In answering this question, the students will explore how the New Testament scriptures provide us with an answer.

**things fall apart online: Things Fall Apart SparkNotes Literature Guide** SparkNotes, Chinua Achebe, 2014-01-30 When an essay is due and dreaded exams loom, here’s the lit-crit help students need to succeed! SparkNotes Literature Guides make studying smarter, better, and faster. They provide chapter-by-chapter analysis, explanations of key themes, motifs and symbols, a review quiz, and essay topics. Lively and accessible, SparkNotes is perfect for late-night studying and paper writing.--Amazon.com

**things fall apart online: Recitatif** Toni Morrison, 2022-02-01 A beautiful, arresting short story by Toni Morrison—the only one she ever wrote—about race and the relationships that shape us through life, with an introduction by Zadie Smith. Twyla and Roberta have known each other since they were eight years old and spent four months together as roommates in the St. Bonaventure shelter. Inseparable at the time, they lose touch as they grow older, only to find each other later at a diner, then at a grocery store, and again at a protest. Seemingly at opposite ends of every problem, and in disagreement each time they meet, the two women still cannot deny the deep bond their shared experience has forged between them. Written in 1980 and anthologized in a number of collections, this is the first time Recitatif is being published as a stand-alone hardcover. In the story, Twyla’s and Roberta’s races remain ambiguous. We know that one is white and one is black, but which is which? And who is right about the race of the woman the girls tormented at the orphanage? Morrison herself described this story as “an experiment in the removal of all racial codes from a narrative about two characters of different races for whom racial identity is crucial.” Recitatif is a remarkable look into what keeps us together and what keeps us apart, and about how perceptions are made tangible by reality.

**things fall apart online: When a Fan Hits the Shit** Jeanine Renne, 2004-01-01

**things fall apart online: The Unwanted Wife** Natasha Anders, 2014 Delicate, titian-haired Theresa Noble has met her father’s associates in the past, but the gorgeous, Italian-born Sandro De Lucci leaves her speechless. Eighteen months into their marriage, however, Sandro has turned to ice. Desperate to escape a relationship that has proven to be as stubbornly passionate as it is cold and hateful, Theresa summons up the courage to ask for a divorce. But before he’ll grant her request, Sandro demands something from Theresa: a son. The stalemate sickens her. Never mind that Sandro has yet to introduce Theresa to the large family that means so much to him. Or that Theresa overhears her husband on the phone with a mystery woman. Most damning is that Theresa senses, in Sandro’s treatment of her, the behind-the-scenes machinations of Jackson Noble, her cruel father. From the depths of her anxiety, Theresa must seek an empowering truth about the husband who calls her, with such cold affection, his cara, his beloved.

**things fall apart online:** The African Harold Courlander, 1969

**things fall apart online:** Things Fall Apart? Michael Paget-Wilkes, 2020-05-29 This book calls for a major paradigm shift in the church's thinking and practice if the church is to engage with the upcoming generations of the third decade of this fast-changing twenty-first century. Just as the church has had to adapt to a changing context in the past, it now needs to engage seriously with this post-enlightenment, post-human, techno-centric age of artificial intelligence. However, the church also needs to recall its counter-cultural, prophetic role, following Elijah, Jeremiah, Amos, Jesus, and Paul, challenging society as it faces complex dilemmas raised by technology-driven development in these unprecedented times. The church will have to acknowledge unaddressed weaknesses in the past: of identifying with established power rather than vulnerability and the marginalized; of depending on a hierarchical, ministerial order at the expense of the ministry of every believer; of acquiescing to materialist, anthropocentric, and consumerist growth as an undisputable norm. This book develops the vision of a church engaged in the mission of God: of welcoming technological development but with an eye on kingdom values; of promoting innovation, so long as it does not result in a growth of inequality, or at the expense of the environment; of pointing towards a humanity that deepens its relationships with its Creator, its fellow humans, and its environment. The author calls on grassroots believers to reflect and act, within their local communities, as inspired and empowered daughters and sons of God, in the knowledge that following Jesus Christ provides a radical new paradigm for living, learning and leading, in and through these times of epochal change.

**things fall apart online:** Chinua Achebe's Things Fall Apart Harold Bloom, 2010 *Things Fall Apart*, set in Nigeria about a century ago, is widely regarded as Chinua Achebe's masterpiece. Considered one of the most broadly read African novels, Achebe's work responded to the two-dimensional caricatures of Africans that often dominated Western literature. This invaluable new edition of the study guide contains a selection of the finest contemporary criticism of this classic novel.

**things fall apart online:** Hollywood Online Ian London, 2024-03-07 Hollywood Online provides a historical account of motion picture websites from 1993 to 2008 and their marketing function as industrial advertisements for video and other media in the digital age. The Blair Witch Project is the most important example of online film promotion in cinema history. Over the last thirty years only a small number of major and independent distributors have converted internet-created buzz into box-office revenues with similar levels of success. Yet readings of how the film's internet campaign broke new ground in the summer of 1999 tend to minimize, overlook or ignore the significance of other online film promotions. Similarly, claims that Blair initiated a cycle of imitators have been repeated in film publications and academic studies for more than two decades. This book challenges three major narratives in studies about online film marketing: Hollywood's major studios and independents had no significant relationship to the internet in the 1990s; online film promotions only took off after 1999 because of Blair; and Hollywood cashed-in by initiating a cycle of imitators and scaling up corporate activities online. Hollywood Online tests these assumptions by exploring internet marketing up to and including the film's success online (Pre-Blair, 1993-9), then by examining the period immediately after Blair (Post-Blair, 2000-8) which broadly coincides with the rise and decline of DVD, as well as the emergence of the social media sites MySpace, Facebook and Twitter.

**things fall apart online:** Supervolcano: Things Fall Apart Harry Turtledove, 2014-12-02 New York Times bestselling author Harry Turtledove brings his post-apocalyptic disaster trilogy to a startling conclusion... An explosion of incalculable magnitude in Yellowstone Park propelled lava and ash across the landscape and into the atmosphere, forever altering the climate of the entire continent. Nothing grows from the tainted soil. Stalled and stilled machines function only as statuary. People have been scraping by on the excess food and goods produced before the eruption. But supplies are running low. Natural resources are dwindling. And former police officer Colin Ferguson knows that time is running out for his family—and for humanity...

**things fall apart online:** Celebrating the 60th Anniversary of 'Things Fall Apart' Désiré

Baloubi, Christina R. Pinkston, 2020-12-10 This book celebrates Chinua Achebe, one of the most profound and famous African writers of our time, and his widely read masterpiece, *Things Fall Apart*. The novel remains a “must read” literary text for reasons the many contributors to this book make clear in their astute readings. Their perspectives offer thought provoking and critically insightful considerations for scholars of all ages, cultures and genders.

**things fall apart online:** When Things Fall Apart Pema Chodron, 2016-06-07 Pema Chödrön's perennially best-selling classic on overcoming life's difficulties cuts to the heart of spirituality and personal growth--now in a newly designed 20th-anniversary edition with a new afterword by Pema--makes for a perfect gift and addition to one's spiritual library. How can we live our lives when everything seems to fall apart—when we are continually overcome by fear, anxiety, and pain? The answer, Pema Chödrön suggests, might be just the opposite of what you expect. Here, in her most beloved and acclaimed work, Pema shows that moving toward painful situations and becoming intimate with them can open up our hearts in ways we never before imagined. Drawing from traditional Buddhist wisdom, she offers life-changing tools for transforming suffering and negative patterns into habitual ease and boundless joy.

**things fall apart online:** Diasporas Professor Kim Knott, Doctor Sean McLoughlin, 2010-10-14 Featuring essays by world-renowned scholars, *Diasporas* charts the various ways in which global population movements and associated social, political and cultural issues have been seen through the lens of diaspora. Wide-ranging and interdisciplinary, this collection considers critical concepts shaping the field, such as migration, ethnicity, post-colonialism and cosmopolitanism. It also examines key intersecting agendas and themes, including political economy, security, race, gender, and material and electronic culture. Original case studies of contemporary as well as classical diasporas are featured, mapping new directions in research and testing the usefulness of diaspora for analyzing the complexity of transnational lives today. *Diasporas* is an essential text for anyone studying, working or interested in this increasingly vital subject.

**things fall apart online:** Afro-Centered Futurisms in Our Speculative Fiction Eugen Bacon, 2024-11-14 In this vibrant and approachable book, award-winning writers of black speculative fiction bring together excerpts from their work and creative reflections on futurisms with original essays. Features an introduction by Suyi Okungbowa. *Afro-Centered Futurisms in Our Speculative Fiction* showcases creative-critical essays that negotiate genre bending and black speculative fiction with writerly practice. As Afrodecendant peoples with lived experience from the continent, award-winning authors use their intrinsic voices in critical conversations on Afrofuturism and Afro-centered futurisms. By engaging with difference, they present a new kind of African study that is an evaluative gaze at African history, African spirituality, Afrosurrealism, becoming, black radical imagination, cultural identity, decolonizing queerness, myths, linguistic cosmologies, and more. Contributing authors – Aline-Mwezi Niyonsenga, Cheryl S. Ntomy, Dilman Dila, Eugen Bacon, Nerine Dorman, Nuzo Onoh, Shingai Njeri Kagunda, Stephen Embleton, Suyi Okungbowa, Tobi Ogundiran and Xan van Rooyen – offer boldly hybrid chapters (both creative and scholarly) that interface Afrocentric artefacts and exegesis. Through ethnographic reflections and intense scrutinies of African fiction, these writers contribute open and diverse reflections of Afro-centered futurisms. The authors in *Afro-Centered Futurisms in Our Speculative Fiction* feature in major genre and literary awards, including the Bram Stoker, World Fantasy, British Fantasy, Locus, Ignite, Nommo, Philip K. Dick, Shirley Jackson and Otherwise Awards, among others. They are also intrinsic partners in a vital conversation on the rise of black speculative fiction that explores diversity and social (in)justice, charting poignant stories with black hero/ines who remake their worlds in color zones of their own image.

**things fall apart online:** Reading Across Worlds J. Procter, B. Benwell, 2014-12-17 Combining sustained empirical analysis of reading group conversations with four case studies of classic and contemporary novels: *Things Fall Apart*, *White Teeth*, *Brick Lane* and *Small Island*, this book pursues what can be gained through a comparative approach to reading and readerships.

**things fall apart online:** Cultural Netizenship James Yékú, 2022-05-03 How does social media

activism in Nigeria intersect with online popular forms—from GIFs to memes to videos—and become shaped by the repressive postcolonial state that propels resistance to dominant articulations of power? James Yékú proposes the concept of cultural netizenship—internet citizenship and its aesthetico-cultural dimensions—as a way of being on the social web and articulating counter-hegemonic self-presentations through viral popular images. Yékú explores the cultural politics of protest selfies, Nollywood-derived memes and GIFs, hashtags, and political cartoons as visual texts for postcolonial studies, and he examines how digital subjects in Nigeria, a nation with one of the most vibrant digital spheres in Africa, deconstruct state power through performed popular culture on social media. As a rubric for the new digital genres of popular and visual expressions on social media, cultural netizenship indexes the digital everyday through the affordances of the participatory web. A fascinating look at the intersection of social media and popular culture performance, Cultural Netizenship reveals the logic of remediation that is central to both the internet's remix culture and the generative materialism of African popular arts.

**things fall apart online: Cataloging the Web** Wayne Jones, Judith R. Ahronheim, Josephine Crawford, 2002 These papers, presented at ALCTS' July 2000 Preconference on Metadata for Web Resources by a virtual who's who of the digital world, provide a timely overview of the challenges and difficulties of bringing order to a most unruly medium. Topics range from carefully considered viewpoints to possible standards to actual how-to's.

**things fall apart online: The Crisis**, 2008 The Crisis, founded by W.E.B. Du Bois as the official publication of the NAACP, is a journal of civil rights, history, politics, and culture and seeks to educate and challenge its readers about issues that continue to plague African Americans and other communities of color. For nearly 100 years, The Crisis has been the magazine of opinion and thought leaders, decision makers, peacemakers and justice seekers. It has chronicled, informed, educated, entertained and, in many instances, set the economic, political and social agenda for our nation and its multi-ethnic citizens.

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